

## **Lampiran**

### **KUESIONER**

Kepada

Yth. Sdr/i.....

di Tempat

Dengan hormat,

Sehubungan dengan penelitian mengenai perilaku konsumen yang sedang dilaksanakan dengan ini kami mohon kesediaan saudara untuk mengisi kuisisioner ini sesuai dengan keadaan sebenarnya. Kesediaan saudara dalam mengisi kuisisioner yang kami ajukan sangat berarti dalam penyelesaian penelitian ini.

Akhirnya atas perhatian dan kesediaan saudara sekalian kami ucapkan terima kasih.

Hormat saya,

Peneliti

## KUESIONER

1. No. Responden :.....
2. Identitas Responden
  - a. Pria
  - b. Wanita
2. Umur :.....tahun
  - a. < 20 tahun
  - b. 21 - 30 tahun
  - c. 31- 40 tahun
  - d. > 40 tahun
3. Berapa lama saudara menggunakan jasa RE-Store Sidoarjo:
  - a. < 1 tahun
  - b. 1 tahun < 2 tahun
  - c. 2 tahun < 3 tahun
  - d. > 3tahun

➤ Kepercayaan :

No	Pernyataan	SS	S	C	TS	STS
1	Saya merasa memperoleh jaminan kepuasan dan keamanan dari penjual dalam melakukan transaksi di RE-Store Sidoarjo					
2	Saya merasa RE-Store Sidoarjo mampu memberikan kepuasan yang saling menguntungkan antara penjual					

	dengan konsumen.					
3	Saya membeli produk di RE-Store Sidoarjo karena informasi yang diberikan kepada konsumen sesuai dengan fakta yang ada.					

➤ Harga (X<sub>2</sub>) :

No	Pernyataan	SS	S	C	TS	STS
1	Saya membeli produk di RE-Store Sidoarjo karena harga yang ditawarkan relatif lebih murah					
2	Saya membeli produk di RE-Store Sidoarjo karena harga yang ditawarkan negotible (masih bisa ditawar)					
3	Saya membeli produk di RE-Store Sidoarjo karena harga yang sesuai kualitas produk					

➤ Kemudahan (X<sub>3</sub>):

No	Pernyataan	SS	S	C	TS	STS
1	Saya membeli produk melalui RE-Store Sidoarjo karena penggunaan situs webnya mudah dipelajari					
2	Saya membeli produk melalui RE-Store Sidoarjo karena pengoperasiannya sistem mudah sesuai dengan keinginan saya					

3	Saya membeli produk melalui RE-Store Sidoarjo karena pengoperasiannya sistem mudah dalam penggunaannya					
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➤ **Kualitas Informasi (X<sub>4</sub>):**

No	Pernyataan	SS	S	C	TS	STS
1	Saya membeli produk melalui RE-Store Sidoarjo karena informasi yang disampaikan akurat dan tepat waktu					
2	Saya membeli produk melalui RE-Store Sidoarjo karena informasi yang disampaikan relevan dan lengkap					
3	Saya membeli produk melalui RE-Store Sidoarjo karena format informasi yang disajikan menarik dan mudah dimengerti					

➤ **Keputusan Pembelian:**

No	Pernyataan	SS	S	C	TS	STS
1	Saya merasa mantap untuk membeli sebuah produk di RE-Store Sidoarjo					
2	Saya merasa sudah terbiasa untuk membeli sebuah produk di RE-Store Sidoarjo					
3	Saya berkeinginan untuk merekomendasikan kepada orang lain					

	tentang kemudahan membeli produk melalui RE-Store Sidoarjo					
4	Saya berminat untuk melakukan pembelian ulang di RE-Store Sidoarjo					

**TERIMA KASIH ATAS BANTUANNYA**

**Descriptive Statistics**

	N	Minimum	Maximum	Mean	Std. Deviation
x1.1	100	2	5	3.73	.802
x1.2	100	2	5	3.64	.835
x1.3	100	2	5	3.54	.904
Kepercayaan (X1)	100	6	15	10.91	2.319
x2.1	100	1	5	3.76	.965
x2.2	100	2	5	3.78	.871
x2.3	100	1	5	3.51	1.049
Harga (X2)	100	4	15	11.05	2.397
x3.1	100	2	5	3.65	.957
x3.2	100	2	5	3.56	.914
x3.3	100	1	5	3.46	.937
Kemudahan (X3)	100	5	15	10.65	2.540
x4.1	100	2	5	4.04	.724
x4.2	100	2	5	3.76	.698
x4.3	100	2	5	3.59	.712
Kualitas Informasi (X4)	100	6	15	11.39	1.786
y.1	100	2	5	4.10	.759
y.2	100	2	5	3.83	.682
y.3	100	2	5	3.81	.706
y.4	100	1	5	4.06	.862
Keputusan Pembelian	100	7	20	15.80	2.570
Valid N (listwise)	100				

**x1.1**

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid 2	8	8.0	8.0	8.0
3	25	25.0	25.0	33.0

4	53	53.0	53.0	86.0
5	14	14.0	14.0	100.0
Total	100	100.0	100.0	

**x1.2**

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid 2	10	10.0	10.0	10.0
3	29	29.0	29.0	39.0
4	48	48.0	48.0	87.0
5	13	13.0	13.0	100.0
Total	100	100.0	100.0	

**x1.3**

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid 2	13	13.0	13.0	13.0
3	35	35.0	35.0	48.0
4	37	37.0	37.0	85.0
5	15	15.0	15.0	100.0
Total	100	100.0	100.0	

**x2.1**

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid 1	2	2.0	2.0	2.0
2	9	9.0	9.0	11.0
3	22	22.0	22.0	33.0
4	45	45.0	45.0	78.0
5	22	22.0	22.0	100.0



**x2.1**

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid 1	2	2.0	2.0	2.0
2	9	9.0	9.0	11.0
3	22	22.0	22.0	33.0
4	45	45.0	45.0	78.0
5	22	22.0	22.0	100.0
Total	100	100.0	100.0	

**x2.2**

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid 2	7	7.0	7.0	7.0
3	30	30.0	30.0	37.0
4	41	41.0	41.0	78.0

5	22	22.0	22.0	100.0
Total	100	100.0	100.0	

**x2.3**

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid 1	6	6.0	6.0	6.0
2	9	9.0	9.0	15.0
3	28	28.0	28.0	43.0
4	42	42.0	42.0	85.0
5	15	15.0	15.0	100.0
Total	100	100.0	100.0	

**x3.1**

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid 2	14	14.0	14.0	14.0
3	27	27.0	27.0	41.0
4	39	39.0	39.0	80.0
5	20	20.0	20.0	100.0
Total	100	100.0	100.0	

**x3.2**

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid 2	15	15.0	15.0	15.0
3	28	28.0	28.0	43.0
4	43	43.0	43.0	86.0
5	14	14.0	14.0	100.0
Total	100	100.0	100.0	

**x3.3**

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid 1	3	3.0	3.0	3.0
2	9	9.0	9.0	12.0
3	40	40.0	40.0	52.0
4	35	35.0	35.0	87.0
5	13	13.0	13.0	100.0
Total	100	100.0	100.0	

**x4.1**

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid 2	1	1.0	1.0	1.0
3	21	21.0	21.0	22.0

4	51	51.0	51.0	73.0
5	27	27.0	27.0	100.0
Total	100	100.0	100.0	

**x4.2**

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid 2	3	3.0	3.0	3.0
3	30	30.0	30.0	33.0
4	55	55.0	55.0	88.0
5	12	12.0	12.0	100.0
Total	100	100.0	100.0	

**x4.3**

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid 2	8	8.0	8.0	8.0
3	30	30.0	30.0	38.0
4	57	57.0	57.0	95.0
5	5	5.0	5.0	100.0
Total	100	100.0	100.0	

y.1

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid 2	2	2.0	2.0	2.0
3	18	18.0	18.0	20.0
4	48	48.0	48.0	68.0
5	32	32.0	32.0	100.0
Total	100	100.0	100.0	

y.2

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid 2	2	2.0	2.0	2.0
3	27	27.0	27.0	29.0
4	57	57.0	57.0	86.0
5	14	14.0	14.0	100.0
Total	100	100.0	100.0	

y.3

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid 2	6	6.0	6.0	6.0
3	18	18.0	18.0	24.0
4	65	65.0	65.0	89.0

5	11	11.0	11.0	100.0
Total	100	100.0	100.0	

y.4

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid 1	2	2.0	2.0	2.0
2	4	4.0	4.0	6.0
3	10	10.0	10.0	16.0
4	54	54.0	54.0	70.0
5	30	30.0	30.0	100.0
Total	100	100.0	100.0	

**Correlations**

		x1.1	x1.2	x1.3	Kepercayaan (X1)
x1.1	Pearson Correlation	1	.758**	.691**	.888**



	Sig. (2-tailed)		.000	.000	.000
	N	100	100	100	100
x1.2	Pearson Correlation	.758**	1	.796**	.933**
	Sig. (2-tailed)	.000		.000	.000
	N	100	100	100	100
x1.3	Pearson Correlation	.691**	.796**	1	.915**
	Sig. (2-tailed)	.000	.000		.000
	N	100	100	100	100
Kepercayaan (X1)	Pearson Correlation	.888**	.933**	.915**	1
	Sig. (2-tailed)	.000	.000	.000	
	N	100	100	100	100

\*\* . Correlation is significant at the 0.01 level (2-tailed).

**Scale: ALL VARIABLES**

**Case Processing Summary**

		N	%
Cases	Valid	100	100.0
	Excluded <sup>a</sup>	0	.0
	Total	100	100.0

a. Listwise deletion based on all variables in the procedure.

### Reliability Statistics

Cronbach's Alpha	N of Items
.898	3

### Correlations

		x2.1	x2.2	x2.3	Harga (X2)
x2.1	Pearson Correlation	1	.657**	.481**	.844**
	Sig. (2-tailed)		.000	.000	.000
	N	100	100	100	100

x2.2	Pearson Correlation	.657**	1	.478**	.828**
	Sig. (2-tailed)	.000		.000	.000
	N	100	100	100	100
x2.3	Pearson Correlation	.481**	.478**	1	.805**
	Sig. (2-tailed)	.000	.000		.000
	N	100	100	100	100
Harga (X2)	Pearson Correlation	.844**	.828**	.805**	1
	Sig. (2-tailed)	.000	.000	.000	
	N	100	100	100	100

\*\* . Correlation is significant at the 0.01 level (2-tailed).

**Scale: ALL VARIABLES**

**Case Processing Summary**

		N	%
Cases	Valid	100	100.0
	Excluded <sup>a</sup>	0	.0
	Total	100	100.0

a. Listwise deletion based on all variables in the procedure.

### Reliability Statistics

Cronbach's Alpha	N of Items
.771	3

### Correlations

		x3.1	x3.2	x3.3	Kemudahan (X3)
x3.1	Pearson Correlation	1	.734**	.677**	.896**
	Sig. (2-tailed)		.000	.000	.000
	N	100	100	100	100
x3.2	Pearson Correlation	.734**	1	.735**	.908**
	Sig. (2-tailed)	.000		.000	.000
	N	100	100	100	100
x3.3	Pearson Correlation	.677**	.735**	1	.892**
	Sig. (2-tailed)	.000	.000		.000
	N	100	100	100	100
Kemudahan (X3)	Pearson Correlation	.896**	.908**	.892**	1
	Sig. (2-tailed)	.000	.000	.000	
	N	100	100	100	100

\*\* . Correlation is significant at the 0.01 level (2-tailed).

**Scale: ALL VARIABLES**

**Case Processing Summary**

		N	%
Cases	Valid	100	100.0
	Excluded <sup>a</sup>	0	.0
	Total	100	100.0

a. Listwise deletion based on all variables in the procedure.

**Reliability Statistics**

Cronbach's Alpha	N of Items
.882	3

**Correlations**

		x4.1	x4.2	x4.3	Kualitas Informasi (X4)
x4.1	Pearson Correlation	1	.479**	.542**	.808**
	Sig. (2-tailed)		.000	.000	.000
	N	100	100	100	100
x4.2	Pearson Correlation	.479**	1	.633**	.837**
	Sig. (2-tailed)	.000		.000	.000
	N	100	100	100	100
x4.3	Pearson Correlation	.542**	.633**	1	.866**
	Sig. (2-tailed)	.000	.000		.000
	N	100	100	100	100
Kualitas Informasi (X4)	Pearson Correlation	.808**	.837**	.866**	1
	Sig. (2-tailed)	.000	.000	.000	
	N	100	100	100	100

\*\* . Correlation is significant at the 0.01 level (2-tailed).

**Scale: ALL VARIABLES**

**Case Processing Summary**

		N	%
Cases	Valid	100	100.0
	Excluded <sup>a</sup>	0	.0
	Total	100	100.0

a. Listwise deletion based on all variables in the procedure.

### Reliability Statistics

Cronbach's Alpha	N of Items
.786	3

### Correlations

		y.1	y.2	y.3	y.4	Keputusan Pembelian
y.1	Pearson Correlation	1	.677**	.620**	.546**	.829**
	Sig. (2-tailed)		.000	.000	.000	.000
	N	100	100	100	100	100
y.2	Pearson Correlation	.677**	1	.666**	.601**	.850**
	Sig. (2-tailed)	.000		.000	.000	.000
	N	100	100	100	100	100
y.3	Pearson Correlation	.620**	.666**	1	.732**	.880**
	Sig. (2-tailed)	.000	.000		.000	.000
	N	100	100	100	100	100
y.4	Pearson Correlation	.546**	.601**	.732**	1	.858**
	Sig. (2-tailed)	.000	.000	.000		.000
	N	100	100	100	100	100
Keputusan Pembelian	Pearson Correlation	.829**	.850**	.880**	.858**	1
	Sig. (2-tailed)	.000	.000	.000	.000	
	N	100	100	100	100	100

\*\* . Correlation is significant at the 0.01 level (2-tailed).

**Scale: ALL VARIABLES**

### Case Processing Summary

		N	%
Cases	Valid	100	100.0
	Excluded <sup>a</sup>	0	.0
	Total	100	100.0

a. Listwise deletion based on all variables in the procedure.

### Reliability Statistics

Cronbach's Alpha	N of Items
.872	4

### Regression



### Variables Entered/Removed<sup>b</sup>

Model	Variables Entered	Variables Removed	Method
1	Kualitas Informasi (X4), Kemudahan (X3), Harga (X2), Kepercayaan (X1) <sup>a</sup>		. Enter

a. All requested variables entered.

b. Dependent Variable: Keputusan Pembelian

### Model Summary<sup>b</sup>

Model	R	R Square	Adjusted R Square	Std. Error of the Estimate
1	.789 <sup>a</sup>	.623	.607	1.611

a. Predictors: (Constant), Kualitas Informasi (X4), Kemudahan (X3), Harga (X2), Kepercayaan (X1)

### Model Summary<sup>b</sup>

Model	R	R Square	Adjusted R Square	Std. Error of the Estimate
1	.789 <sup>a</sup>	.623	.607	1.611

a. Predictors: (Constant), Kualitas Informasi (X4), Kemudahan (X3), Harga (X2), Kepercayaan (X1)

b. Dependent Variable: Keputusan Pembelian

### ANOVA<sup>b</sup>

Model		Sum of Squares	df	Mean Square	F	Sig.
1	Regression	407.377	4	101.844	39.231	.000 <sup>a</sup>
	Residual	246.623	95	2.596		
	Total	654.000	99			

a. Predictors: (Constant), Kualitas Informasi (X4), Kemudahan (X3), Harga (X2), Kepercayaan (X1)

b. Dependent Variable: Keputusan Pembelian

**Coefficients<sup>a</sup>**

Model	Unstandardized Coefficients		Standardized Coefficients	t	Sig.
	B	Std. Error	Beta		
1 (Constant)	1.827	1.302		1.403	.164
Kepercayaan (X1)	.316	.133	.285	2.380	.019
Harga (X2)	.366	.077	.341	4.766	.000
Kemudahan (X3)	.247	.120	.244	2.052	.043
Kualitas Informasi (X4)	.339	.092	.235	3.683	.000

a. Dependent Variable: Keputusan Pembelian

### Model Summary<sup>b</sup>

Model	Durbin-Watson
1	1.987 <sup>a</sup>

a. Predictors:

(Constant), Kualitas

Informasi (X4),

Kemudahan (X3),

Harga (X2),

Kepercayaan (X1)

b. Dependent

Variable: Keputusan

Pembelian

### Coefficients<sup>a</sup>

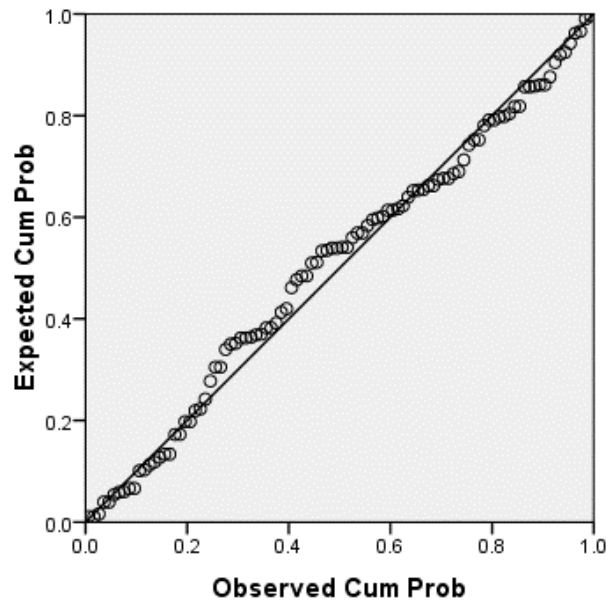
Model	Collinearity Statistics	
	Tolerance	VIF

1	Kepercayaan (X1)	.277	3.605
	Harga (X2)	.773	1.293
	Kemudahan (X3)	.281	3.552
	Kualitas Informasi (X4)	.971	1.029

a. Dependent Variable: Keputusan Pembelian

### Normal P-P Plot of Regression Standardized Residual

Dependent Variable: Keputusan Pembelian



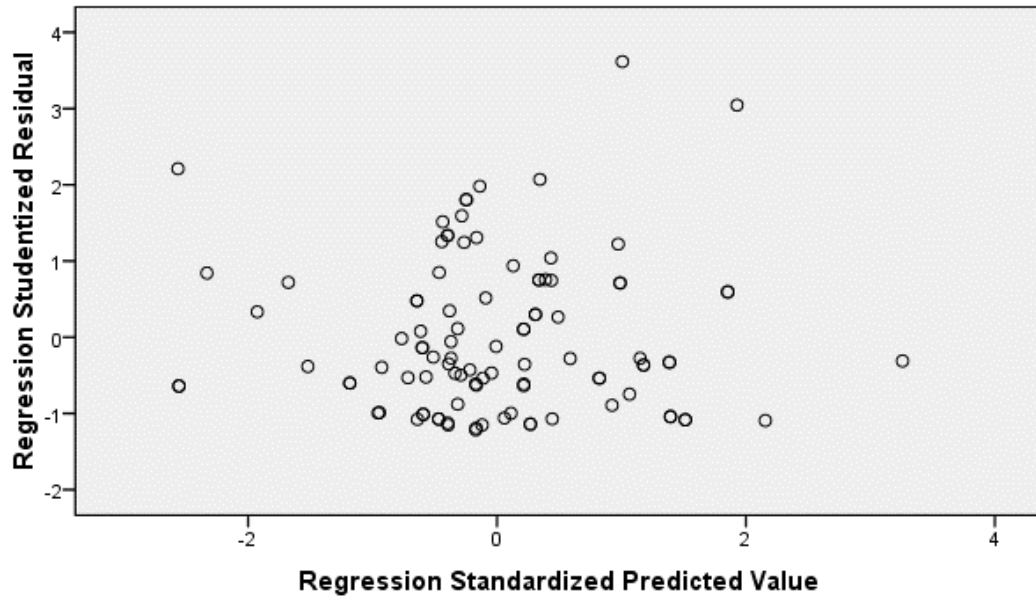
### One-Sample Kolmogorov-Smirnov Test

		Unstandardized Residual
N		100
Normal Parameters <sup>a</sup>	Mean	.0000000
	Std. Deviation	1.56173483
Most Extreme Differences	Absolute	.078
	Positive	.061
	Negative	-.078
Kolmogorov-Smirnov Z		.778
Asymp. Sig. (2-tailed)		.580

a. Test distribution is Normal.

## Scatterplot

Dependent Variable: Keputusan Pembelian





STIE (Sekolah Tinggi Ilmu Ekonomi) Malangkuççwara

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## Log Bimbingan Skripsi

Nama Mahasiswa : REYHAN SAPUTRA  
NPK : K.2015.1.33125  
Nama Dosen : Drs.TACHJUDDIN, MM  
NIK : 202.710.041

No.	Tahap	Tanggal	Keterangan	April 2020
1	1	01-04-2020	konsultasi pengajuan rencana peneliyian	
2	1	11-04-2020	pengajuan judul penelitian	
3	1	13-04-2020	Pengajuan judul rencana penelitian	
No.	Tahap	Tanggal	Keterangan	Mei 2020
4	1	05-05-2020	5 Mei kirim proposal via email	
No.	Tahap	Tanggal	Keterangan	Juni 2020
5	1	03-06-2020	Bimbingan BAB I,II,III	
6	1	11-06-2020	Revisi BAB I,II,III	
7	1	16-06-2020	acc bab I,II,II	
No.	Tahap	Tanggal	Keterangan	Juli 2020
8	2	21-07-2020	revisi bab IV,V	
9	2	25-07-2020	revisi bab IV, V	
No.	Tahap	Tanggal	Keterangan	Agustus 2020
10	2	05-08-2020	semhas dan acc bab IV, V	

*Keterangan: Tahap 1 (Bab 1-3) dan Tahap 2 (Bab 4-5)*