

## DAFTAR TABEL

2.1 Penentuan Faktor-Faktor Internal .....	37
2.2 Penentuan Faktor-Faktor Eksternal.....	39
2.3 Matrik SWOT.....	42
4.1 IFAS HarrisHotel & Convention Malang .....	60
4.2 EFAS Harris Hotel & Convention Malang.....	61
4.3 Matrik SWOT HarrisHotel & Convention Malang .....	65

