

LAMPIRAN PENELITIAN

Lampiran 1 : Kuesioner Penelitian

6/22/25, 11:10 AM

Form Kuesioner Pengguna Produk Skincare Skintific di STIE Malangkecewara

Form Kuesioner Pengguna Produk Skincare Skintific di STIE Malangkecewara

Selamat pagi/siang/sore/malam,

Saudara/i yang saya hormati, perkenalkan saya Christina Natalia Tedjautama, mahasiswa semester 8 dari Program Studi Manajemen Pemasaran STIE Malangkecewara. Saat ini, saya sedang menjalankan penelitian sebagai bagian dari tugas akhir dengan judul "Pengaruh Viral Marketing, Celebrity Endorser, dan Brand Awareness Terhadap Keputusan Pembelian Produk Skintific di STIE Malangkecewara dengan Kepercayaan sebagai Variabel Intervening."

Melalui pesan ini, saya memohon kesediaan Saudara/i untuk meluangkan waktu dalam mengisi kuesioner yang telah saya sediakan. Saya sangat berharap Saudara/i dapat memberikan jawaban secara jujur dan sesuai dengan kondisi yang sebenarnya, karena dalam kuesioner ini tidak terdapat jawaban benar maupun salah. Sesuai dengan kode etik penelitian, saya menjamin bahwa seluruh informasi yang diberikan akan dijaga kerahasiaannya. Partisipasi dan bantuan Saudara/i sangat berarti bagi kelancaran dan keberhasilan penelitian ini. Atas perhatian dan kesediaan Saudara/i, saya ucapkan terima kasih 🙏.

* Menunjukkan pertanyaan yang wajib diisi

1. Nama *

2. Jenis Kelamin *

Tandai satu oval saja.

☐ Laki-laki

☐ Perempuan

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3. Usia *

Tandai satu oval saja.

☐ <18 tahun

☐ 18 - 20 tahun

☐ 21 - 23 tahun

☐ > 23 tahun

4. Angkatan *

Tandai satu oval saja.

☐ 2020 ke atas

☐ 2021

☐ 2022

☐ 2023

☐ 2024

5. Uang Jajan/Pendapatan per Bulan *

Tandai satu oval saja.

☐ < Rp 500.000

☐ Rp 500.000 - Rp 1.500.000

☐ Rp 1.500.001 - Rp 2.500.000

☐ > Rp 2.500.001

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6. Seberapa sering Anda membeli produk skincare Skintific? *

Tandai satu oval saja.

- ☐ 1 kali
☐ 1 - 2 kali dalam 3 bulan
☐ 1 kali per bulan
☐ > 1 kali per bulan

7. Dari mana Anda mengetahui produk Skintific? *

Tandai satu oval saja.

- ☐ Iklan
☐ Media Sosial
☐ Teman
☐ Keluarga
☐ Lainnya

Prosedur Pengisian Kuesioner

Pada kuesioner ini terdapat lima pilihan jawaban dengan keterangan sebagai berikut.

- 1: Sangat Tidak Setuju
 2: Tidak Setuju
 3: Netral
 4: Setuju
 5: Sangat Setuju

Viral Marketing

Pada bagian ini terdapat 8 pernyataan terkait viral marketing

8. Saya mengetahui informasi tentang produk Skintific dari media sosial. *

Tandai satu oval saja.

- ☐ 1
☐ 2
☐ 3
☐ 4
☐ 5

9. Saya mendapatkan informasi tentang Skintific dari teman atau kerabat dekat. *

Tandai satu oval saja.

- ☐ 1
☐ 2
☐ 3
☐ 4
☐ 5

10. Saya sering membicarakan produk Skintific kepada teman-teman saya. *

Tandai satu oval saja.

- ☐ 1
☐ 2
☐ 3
☐ 4
☐ 5

11. Saya senang membagikan informasi positif tentang Skintific kepada orang lain. *

Tandai satu oval saja.

- ☐ 1
☐ 2
☐ 3
☐ 4
☐ 5

12. Saya merekomendasikan produk Skintific kepada orang-orang di sekitar saya. *

Tandai satu oval saja.

- ☐ 1
☐ 2
☐ 3
☐ 4
☐ 5

13. Saya sudah mengetahui secara umum mengenai produk skincare Skintific *

Tandai satu oval saja.

- ☐ 1
☐ 2
☐ 3
☐ 4
☐ 5

14. Informasi tentang Skintific yang dikemas dalam video di media sosial disampaikan dengan jelas. *

Tandai satu oval saja.

- ☐ 1
☐ 2
☐ 3
☐ 4
☐ 5

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15. Saya mudah memahami informasi tentang Skintific karena konten viral di TikTok menggunakan bahasa yang menarik. *

Tandai satu oval saja.

☐ 1

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Celebrity Endorser

Pada bagian ini terdapat 9 pernyataan terkait viral marketing

16. Saya percaya terhadap selebriti yang mendukung produk Skintific. *
- Tandai satu oval saja.
- ☐ 1
- ☐ 2
- ☐ 3
- ☐ 4
- ☐ 5

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17. Celebrity endorser memiliki karakteristik yang sesuai untuk mendukung Skintific. *

Tandai satu oval saja.

☐ 1

☐ 2

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☐ 5

18. Celebrity endorser memiliki daya tarik untuk mempromosikan Skintific. *

Tandai satu oval saja.

- ☐ 1
- ☐ 2
- ☐ 3
- ☐ 4
- ☐ 5

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19. Celebrity endorser mampu menyampaikan informasi tentang Skintific dengan baik. *

Tandai satu oval saja.

☐ 1

☐ 2

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☐ 5

20. Celebrity endorser memiliki pengaruh terhadap keputusan saya dalam membeli produk Skintific. *

Tandai satu oval saja.

- ☐ 1
- ☐ 2
- ☐ 3
- ☐ 4
- ☐ 5

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21. Saya merasa celebrity endorser Skintific memahami produk yang diiklankan. *

Tandai satu oval saja.

☐ 1

☐ 2

☐ 3

☐ 4

☐ 5

22. Saya merasa celebrity endorser Skintific memiliki penampilan fisik yang menarik. *

Tandai satu oval saja.

- ☐ 1
- ☐ 2
- ☐ 3
- ☐ 4
- ☐ 5

<https://docs.google.com/forms/d/1pmHQuapj/-vbigW7TR4GJGd7SDuHkCbWCGmB2HJLwedd>

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23. Saya merasa celebrity endorser Skintific merupakan figur yang disukai oleh masyarakat. *

Tandai satu oval saja.

☐ 1

☐ 2

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☐ 5

24. Saya sering mendapatkan ulasan dan rekomendasi (positif atau negatif) tentang Skintific dari media sosial atau forum online. *

Tandai satu oval saja.

☐ 1

☐ 2

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Brand Awareness

Pada bagian ini terdapat 5 pernyataan terkait brand awareness

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25. Saya dapat mengenali lambang atau logo Skintific dengan mudah, serta merasa bahwa merek Skintific mudah diucapkan dan diingat. *

Tandai satu oval saja.

☐ 1

☐ 2

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☐ 5

26. Saya dapat membedakan Skintific dari produk skincare sejenis lainnya. *

Tandai satu oval saja.

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27. Saya akan mengingat merek Skintific karena promosi atau iklan yang saya lihat. *

Tandai satu oval saja.

☐ 1

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☐ 5

28. Skintific menjadi pilihan utama saya ketika ingin membeli produk skincare. *

Tandai satu oval saja.

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29. Merek Skintific muncul pertama kali di benak saya ketika hendak membeli skincare *

Tandai satu oval saja.

☐ 1

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☐ 5

Kepercayaan

Pada bagian ini terdapat 4 pernyataan terkait Kepercayaan

30. Saya yakin bahwa produk Skintific aman untuk digunakan. *

Tandai satu oval saja.

☐ 1

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31. Saya percaya Skintific menggunakan bahan yang berkualitas *

Tandai satu oval saja.

- ☐ 1
☐ 2
☐ 3
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☐ 5

32. Saya merasa puas dan percaya bahwa Skintific memberikan hasil sesuai klaimnya. *

Tandai satu oval saja.

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33. Saya percaya Skintific adalah merek yang terpercaya di pasar skincare. *

Tandai satu oval saja.

- ☐ 1
☐ 2
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☐ 4
☐ 5

Keputusan Pembelian

Pada bagian ini terdapat 6 pernyataan terkait Keputusan Pembelian

34. Saya tertarik untuk membeli produk Skintific. *

Tandai satu oval saja.

- ☐ 1
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35. Saya bersedia merekomendasikan produk Skintific kepada orang lain. *

Tandai satu oval saja.

- ☐ 1
☐ 2
☐ 3
☐ 4
☐ 5

36. Saya menjadikan Skintific sebagai pilihan utama dalam membeli skincare *

Tandai satu oval saja.

- ☐ 1
☐ 2
☐ 3
☐ 4
☐ 5

37. Saya mencari informasi sebanyak mungkin sebelum membeli produk Skintific *

Tandai satu oval saja.

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☐ 4
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38. Saya membeli Skintific karena pengaruh dari lingkungan sekitar. *

Tandai satu oval saja.

- ☐ 1
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☐ 4
☐ 5

39. Saya membeli Skintific karena harganya relatif terjangkau. *

Tandai satu oval saja.

- ☐ 1
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Lampiran 2 : Tabulasi Data

Variabel X1, X2 & X3

No	X1.1	X1.2	X1.3	X1.4	X1.5	X1.6	X1.7	X1.8	X1	X2.1	X2.2	X2.3	X2.4	X2.5	X2.6	X2.7	X2.8	X2.9	X2	X3.1	X3.2	X3.3	X3.4	X3.5	X3
1	5	3	4	5	5	5	5	5	4.63	5	5	4	5	5	4	5	5	5	4.78	5	4	5	5	5	4.80
2	4	4	4	5	4	4	4	4	4.13	5	4	4	4	5	4	5	5	5	4.56	4	5	4	5	4	4.40
3	4	4	5	4	3	4	3	4	3.88	5	4	4	5	5	5	4	4	5	4.56	4	3	4	4	4	3.80
4	5	3	3	4	4	4	4	4	3.88	3	4	4	4	3	3	4	4	4	3.67	5	5	4	4	4	4.40
5	4	4	5	5	5	5	5	4	4.63	4	4	4	4	4	4	4	4	4	4.00	4	5	5	5	2	4.20
6	4	4	4	4	4	5	4	4	4.13	5	5	5	5	5	5	5	5	5	5.00	4	4	4	4	4	4.00
7	5	4	4	4	4	4	5	5	4.38	4	4	5	5	4	5	5	4	4	4.44	4	4	4	4	4	4.00
8	4	4	5	5	5	5	5	5	4.75	5	5	5	5	5	5	5	5	5	5.00	5	5	5	5	5	5.00
9	5	5	5	5	5	5	5	5	5.00	5	5	5	5	5	5	5	5	5	5.00	5	5	5	5	5	5.00
10	5	5	5	5	5	4	4	4	4.63	4	4	4	4	4	4	4	4	4	4.00	4	4	4	4	4	4.00
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14	3	5	3	3	4	4	3	3	3.50	5	5	5	4	4	5	5	3	4	4.44	4	4	3	3	3	3.40
15	4	4	4	4	4	4	4	4	4.00	3	4	4	4	4	4	4	4	4	3.89	4	4	4	4	4	4.00
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60	4	4	5	4	4	4	4	4	4.13	5	5	4	4	4	5	5	5	5	4.67	4	4	4	5	5	4.40
61	5	5	5	5	5	5	4	4	4.75	4	4	5	4	4	4	5	5	5	4.44	5	5	4	5	5	4.80

62	4	4	4	5	5	5	5	5	4.63	5	5	4	5	5	5	5	5	4	4.78	5	5	5	5	5	5.00
63	4	4	4	5	5	5	5	5	4.63	4	4	5	5	5	5	4	4	5	4.56	5	4	4	5	4	4.40
64	4	4	5	5	5	5	4	4	4.50	5	5	5	4	4	4	5	5	5	4.67	5	4	4	5	5	4.60
65	5	3	3	3	4	4	4	4	3.75	4	4	5	4	4	4	5	5	5	4.44	5	5	5	4	4	4.60
66	4	5	5	5	4	4	4	5	4.50	4	5	5	4	4	5	5	5	5	4.67	5	5	4	4	5	4.60
67	4	4	5	5	5	5	4	4	4.50	4	5	5	5	5	5	5	5	4	4.78	4	5	5	5	5	4.80
68	4	5	5	4	5	5	5	5	4.75	5	4	4	5	5	4	5	5	5	4.67	5	4	4	5	5	4.60
69	4	4	4	5	5	5	5	5	4.63	4	5	4	4	5	5	5	4	4	4.44	4	5	5	5	5	4.80
70	2	3	3	3	3	3	3	3	2.88	3	3	3	3	3	3	3	3	3	3.00	3	3	3	3	3	3.00
71	5	4	5	5	5	5	5	5	4.88	2	2	2	2	2	2	2	2	2	2.00	5	5	5	5	5	5.00
72	4	4	5	4	3	4	3	4	3.88	5	4	4	5	5	5	4	4	5	4.56	4	3	4	4	4	3.80
73	4	4	4	4	4	4	4	4	4.00	3	4	4	4	4	4	4	4	4	3.89	4	4	4	4	4	4.00
74	5	4	4	5	4	5	4	4	4.38	5	5	5	4	5	4	4	5	5	4.67	5	4	5	4	4	4.40
75	4	5	3	4	5	5	4	4	4.25	5	5	5	5	4	4	4	4	5	4.56	4	4	5	4	4	4.20
76	4	5	4	4	5	5	5	5	4.63	3	4	5	4	4	4	3	3	5	3.89	5	5	4	4	4	4.40
77	5	3	4	4	4	4	5	5	4.25	4	4	4	4	5	5	3	5	5	4.33	4	4	4	5	5	4.40
78	4	4	5	4	3	4	3	4	3.88	5	4	4	5	5	5	4	4	5	4.56	4	3	4	4	4	3.80
79	4	4	5	5	5	5	5	4	4.63	4	4	4	4	4	4	4	4	4	4.00	4	5	5	5	2	4.20
80	5	4	3	4	4	5	5	4	4.25	5	4	5	5	5	5	4	4	5	4.67	5	4	4	5	5	4.60
81	5	4	4	4	4	4	4	4	4.13	4	4	4	4	4	4	4	3	3	3.78	5	5	4	3	3	4.00
82	3	5	3	3	4	4	3	3	3.50	5	5	5	4	4	5	5	3	4	4.44	4	4	3	3	3	3.40
83	4	4	5	5	5	5	5	4	4.63	4	4	4	4	4	4	4	4	4	4.00	4	5	5	5	2	4.20
84	4	4	4	4	4	5	4	4	4.13	5	5	5	5	5	5	5	5	5	5.00	4	4	4	4	4	4.00
85	5	4	4	4	4	4	5	5	4.38	4	4	5	5	4	5	5	4	4	4.44	4	4	4	4	4	4.00
86	4	5	4	3	4	5	5	4	4.25	5	4	4	5	5	5	5	4	5	4.67	4	4	5	5	4	4.40
87	4	3	3	4	5	5	5	5	4.25	5	5	5	4	4	5	4	5	5	4.67	4	4	5	5	5	4.60
88	5	4	3	4	4	4	5	5	4.25	5	4	4	5	5	5	5	4	4	4.56	5	5	5	5	4	4.80
89	5	4	4	4	4	4	5	5	4.38	4	4	5	5	4	5	5	4	4	4.44	4	4	4	4	4	4.00

Variabel Z & Y

No	Z1	Z2	Z3	Z4	Z	Y1	Y2	Y3	Y4	Y5	Y6	Y
1	5	5	4	5	4.75	5	4	4	5	4	5	4.50
2	4	5	4	4	4.25	5	4	4	4	4	5	4.33
3	4	4	4	4	4.00	4	4	4	4	5	5	4.33
4	4	4	4	4	4.00	4	4	4	4	4	4	4.00
5	4	4	4	4	4.00	4	4	4	4	4	4	4.00
6	4	4	4	4	4.00	4	4	4	4	4	4	4.00
7	4	5	5	5	4.75	4	4	4	5	4	4	4.17
8	5	5	5	5	5.00	5	5	5	5	5	5	5.00
9	5	5	5	5	5.00	5	5	5	5	5	5	5.00
10	4	4	4	4	4.00	4	4	4	4	4	4	4.00
11	4	5	3	3	3.75	3	3	2	4	3	2	2.83
12	5	4	5	4	4.50	5	4	5	5	4	5	4.67
13	4	4	5	5	4.50	4	4	3	4	4	4	3.83
14	5	5	5	4	4.75	3	3	3	4	4	4	3.50
15	4	4	4	4	4.00	4	4	3	4	3	3	3.50
16	3	3	3	3	3.00	3	3	3	2	2	4	2.83
17	5	5	5	5	5.00	4	4	4	4	4	5	4.17
18	5	5	5	5	5.00	5	5	5	4	4	5	4.67
19	5	5	5	5	5.00	5	5	5	5	4	5	4.83
20	5	5	5	5	5.00	5	5	5	4	5	5	4.83
21	5	5	4	4	4.50	5	4	4	5	4	4	4.33
22	5	5	4	4	4.50	5	4	4	4	5	5	4.50
23	5	5	5	5	5.00	5	5	5	4	4	5	4.67
24	5	5	5	5	5.00	5	5	4	5	4	4	4.50
25	5	5	4	5	4.75	4	5	4	4	4	4	4.17
26	5	5	5	5	5.00	4	4	5	5	5	5	4.67
27	5	5	4	5	4.75	4	4	5	5	4	5	4.50
28	5	5	3	5	4.50	4	4	4	3	4	5	4.00
29	5	5	5	5	5.00	5	4	4	3	4	4	4.00
30	5	4	4	4	4.25	5	5	4	4	5	5	4.67
31	4	4	5	5	4.50	4	4	4	3	5	5	4.17
32	5	5	5	5	5.00	4	4	5	5	4	4	4.33
33	5	5	5	5	5.00	4	5	4	4	5	5	4.50
34	5	4	4	4	4.25	5	5	4	4	5	5	4.67
35	5	5	3	5	4.50	4	4	4	4	4	4	4.00
36	5	5	3	4	4.25	5	4	3	4	4	4	4.00
37	5	5	5	5	5.00	5	5	5	4	4	5	4.67
38	5	5	5	5	5.00	4	4	5	5	5	5	4.67
39	4	5	5	4	4.50	5	5	4	4	4	5	4.50
40	5	5	5	5	5.00	5	4	5	4	5	4	4.50
41	5	5	4	4	4.50	5	4	5	5	5	4	4.67
42	5	4	5	4	4.50	5	5	4	4	5	5	4.67
43	5	5	5	5	5.00	4	4	4	4	4	5	4.17
44	5	5	5	5	5.00	4	4	4	5	5	5	4.50
45	5	5	5	5	5.00	5	5	5	5	5	5	5.00
46	5	5	5	5	5.00	4	4	4	5	5	5	4.50
47	4	5	5	5	4.75	5	5	5	5	5	4	4.83
48	5	5	5	5	5.00	5	5	4	3	5	4	4.33

49	5	5	5	5	5.00	5	5	5	5	5	5	5.00
50	5	5	5	4	4.75	5	4	4	4	5	5	4.50
51	5	4	4	4	4.25	5	5	5	5	5	5	5.00
52	5	5	5	5	5.00	4	4	5	5	4	4	4.33
53	5	5	5	5	5.00	4	4	4	4	4	4	4.00
54	4	4	5	4	4.25	5	5	4	4	4	4	4.33
55	5	5	4	5	4.75	4	4	5	5	5	5	4.67
56	5	5	5	5	5.00	4	4	4	4	4	4	4.00
57	5	5	5	5	5.00	5	5	5	5	5	5	5.00
58	5	5	5	5	5.00	4	4	5	5	5	5	4.67
59	5	5	5	5	5.00	4	5	5	5	5	5	4.83
60	4	5	4	5	4.50	4	4	4	4	4	4	4.00
61	5	5	4	4	4.50	5	5	5	4	5	5	4.83
62	5	5	5	4	4.75	5	5	5	5	5	4	4.83
63	5	5	5	5	5.00	4	4	5	5	5	5	4.67
64	4	4	5	5	4.50	5	5	4	5	4	5	4.67
65	5	5	4	4	4.50	4	4	5	3	4	4	4.00
66	4	5	5	5	4.75	5	4	5	5	5	5	4.83
67	5	5	5	5	5.00	4	4	4	5	5	5	4.50
68	4	5	5	5	4.75	5	5	5	5	5	5	5.00
69	5	5	5	5	5.00	4	4	5	4	4	4	4.17
70	3	3	3	3	3.00	3	3	3	2	2	4	2.83
71	5	5	5	5	5.00	5	5	5	5	5	5	5.00
72	4	4	4	4	4.00	4	4	4	4	5	5	4.33
73	4	4	4	4	4.00	4	4	3	4	3	3	3.50
74	5	5	5	5	5.00	5	5	5	5	4	5	4.83
75	5	5	5	5	5.00	4	4	5	5	5	5	4.67
76	5	5	3	5	4.50	4	4	4	3	4	5	4.00
77	5	5	5	5	5.00	5	4	4	3	4	4	4.00
78	4	4	4	4	4.00	4	4	4	4	5	5	4.33
79	4	4	4	4	4.00	4	4	4	4	4	4	4.00
80	5	5	5	5	5.00	5	5	5	4	4	5	4.67
81	4	4	5	5	4.50	4	4	3	4	4	4	3.83
82	5	5	5	4	4.75	3	3	3	4	4	4	3.50
83	4	4	4	4	4.00	4	4	4	4	4	4	4.00
84	4	4	4	4	4.00	4	4	4	4	4	4	4.00
85	4	5	5	5	4.75	4	4	4	5	4	4	4.17
86	4	4	5	5	4.50	4	4	4	3	5	5	4.17
87	5	5	5	5	5.00	4	4	5	5	4	4	4.33
88	5	5	5	5	5.00	4	5	4	4	5	5	4.50
89	4	5	5	5	4.75	4	4	4	5	4	4	4.17

Lampiran 3 : Karakteristik Responden

Jenis Kelamin	Jumlah Responden	Persentase %
Laki-laki	10	11,2%
Perempuan	79	88,8%
Jumlah	89	100%

Usia	Jumlah Responden	Persentase%
<18	-	-
18-20	26	29,2%
21-23	63	70,8%
>23	-	-
Jumlah	89	100%

Angkatan	Jumlah Responden	Persentase%
2020 keatas	-	-
2021	46	51,7%
2022	12	13,5%
2023	18	20,2%
2024	13	14,6%
Jumlah	89	100%

Uang jajan/ Pendapatan per bulan	Jumlah Responden	Persentase%
< Rp 500.000	4	4,5%
Rp 500.000 – Rp.1.500.000	30	33,7%
Rp 1.500.001 – Rp 2.500.000	31	34,8%
>Rp 2.500.001	24	27%
Jumlah	89	100%

Frekuensi Pembelian	Jumlah Responden	Persentase%
1 kali	9	10,1%
1-2 kali dalam 3 bulan	27	30,3%
1 kali per bulan	29	32,6%
>1 kali per bulan	24	27%
Jumlah	90	100%

Sumber Informasi	Jumlah Responden	Persentase%
Iklan	2	2,2%
Media Sosial	70	78,7%
Teman	16	18%
Keluarga	-	-
Lainnya	1	1,1%
Jumlah	89	100%

Lampiran 4 : Jawaban Responden

X1.1

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	2.00	2	2.2	2.2	2.2
	3.00	2	2.2	2.2	4.5
	4.00	43	48.3	48.3	52.8
	5.00	42	47.2	47.2	100.0
	Total	89	100.0	100.0	

X1.2

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	3.00	12	13.5	13.5	13.5
	4.00	48	53.9	53.9	67.4
	5.00	29	32.6	32.6	100.0
	Total	89	100.0	100.0	

X1.3

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	3.00	25	28.1	28.1	28.1
	4.00	38	42.7	42.7	70.8
	5.00	26	29.2	29.2	100.0
	Total	89	100.0	100.0	

X1.4

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	3.00	12	13.5	13.5	13.5
	4.00	46	51.7	51.7	65.2
	5.00	31	34.8	34.8	100.0
	Total	89	100.0	100.0	

X1.5

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	3.00	7	7.9	7.9	7.9
	4.00	44	49.4	49.4	57.3
	5.00	38	42.7	42.7	100.0
	Total	89	100.0	100.0	

X1.6

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	3.00	2	2.2	2.2	2.2
	4.00	40	44.9	44.9	47.2
	5.00	47	52.8	52.8	100.0
	Total	89	100.0	100.0	

X1.7

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	3.00	7	7.9	7.9	7.9
	4.00	29	32.6	32.6	40.4
	5.00	53	59.6	59.6	100.0
	Total	89	100.0	100.0	

X1.8

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	3.00	4	4.5	4.5	4.5
	4.00	33	37.1	37.1	41.6
	5.00	52	58.4	58.4	100.0
	Total	89	100.0	100.0	

X1					
		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	2.88	2	2.2	2.2	2.2
	3.50	2	2.2	2.2	4.5
	3.63	1	1.1	1.1	5.6
	3.75	1	1.1	1.1	6.7
	3.88	4	4.5	4.5	11.2
	4.00	3	3.4	3.4	14.6
	4.13	8	9.0	9.0	23.6
	4.25	21	23.6	23.6	47.2
	4.38	8	9.0	9.0	56.2
	4.50	11	12.4	12.4	68.5
	4.63	17	19.1	19.1	87.6
	4.75	6	6.7	6.7	94.4
	4.88	1	1.1	1.1	95.5
	5.00	4	4.5	4.5	100.0
	Total	89	100.0	100.0	

X2.1					
		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	2.00	1	1.1	1.1	1.1
	3.00	8	9.0	9.0	10.1
	4.00	34	38.2	38.2	48.3
	5.00	46	51.7	51.7	100.0
	Total	89	100.0	100.0	

X2.2					
		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	2.00	1	1.1	1.1	1.1
	3.00	3	3.4	3.4	4.5
	4.00	49	55.1	55.1	59.6
	5.00	36	40.4	40.4	100.0
	Total	89	100.0	100.0	

X2.3

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	2.00	1	1.1	1.1	1.1
	3.00	2	2.2	2.2	3.4
	4.00	39	43.8	43.8	47.2
	5.00	47	52.8	52.8	100.0
	Total	89	100.0	100.0	

X2.4

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	2.00	1	1.1	1.1	1.1
	3.00	2	2.2	2.2	3.4
	4.00	41	46.1	46.1	49.4
	5.00	45	50.6	50.6	100.0
	Total	89	100.0	100.0	

X2.5

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	2.00	1	1.1	1.1	1.1
	3.00	3	3.4	3.4	4.5
	4.00	41	46.1	46.1	50.6
	5.00	44	49.4	49.4	100.0
	Total	89	100.0	100.0	

X2.6

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	2.00	1	1.1	1.1	1.1
	3.00	3	3.4	3.4	4.5
	4.00	37	41.6	41.6	46.1
	5.00	48	53.9	53.9	100.0
	Total	89	100.0	100.0	

X2.7

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	2.00	1	1.1	1.1	1.1
	3.00	9	10.1	10.1	11.2
	4.00	32	36.0	36.0	47.2
	5.00	47	52.8	52.8	100.0
	Total	89	100.0	100.0	

X2.8

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	2.00	1	1.1	1.1	1.1
	3.00	9	10.1	10.1	11.2
	4.00	34	38.2	38.2	49.4
	5.00	45	50.6	50.6	100.0
	Total	89	100.0	100.0	

X2.9

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	2.00	1	1.1	1.1	1.1
	3.00	4	4.5	4.5	5.6
	4.00	31	34.8	34.8	40.4
	5.00	53	59.6	59.6	100.0
	Total	89	100.0	100.0	

X2

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	2.00	1	1.1	1.1	1.1
	3.00	2	2.2	2.2	3.4
	3.67	1	1.1	1.1	4.5
	3.78	2	2.2	2.2	6.7
	3.89	5	5.6	5.6	12.4
	4.00	6	6.7	6.7	19.1

	4.22	1	1.1	1.1	20.2
	4.33	2	2.2	2.2	22.5
	4.44	17	19.1	19.1	41.6
	4.56	16	18.0	18.0	59.6
	4.67	23	25.8	25.8	85.4
	4.78	6	6.7	6.7	92.1
	4.89	1	1.1	1.1	93.3
	5.00	6	6.7	6.7	100.0
	Total	89	100.0	100.0	

X3.1

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	3.00	3	3.4	3.4	3.4
	4.00	42	47.2	47.2	50.6
	5.00	44	49.4	49.4	100.0
	Total	89	100.0	100.0	

X3.2

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	3.00	5	5.6	5.6	5.6
	4.00	44	49.4	49.4	55.1
	5.00	40	44.9	44.9	100.0
	Total	89	100.0	100.0	

X3.3

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	3.00	6	6.7	6.7	6.7
	4.00	46	51.7	51.7	58.4
	5.00	37	41.6	41.6	100.0
	Total	89	100.0	100.0	

X3.4

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	2.00	1	1.1	1.1	1.1
	3.00	6	6.7	6.7	7.9
	4.00	38	42.7	42.7	50.6
	5.00	44	49.4	49.4	100.0
	Total	89	100.0	100.0	

X3.5

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	2.00	4	4.5	4.5	4.5
	3.00	6	6.7	6.7	11.2
	4.00	43	48.3	48.3	59.6
	5.00	36	40.4	40.4	100.0
	Total	89	100.0	100.0	

X3

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	3.00	2	2.2	2.2	2.2
	3.20	1	1.1	1.1	3.4
	3.40	2	2.2	2.2	5.6
	3.80	4	4.5	4.5	10.1
	4.00	13	14.6	14.6	24.7
	4.20	9	10.1	10.1	34.8
	4.40	23	25.8	25.8	60.7
	4.60	15	16.9	16.9	77.5
	4.80	11	12.4	12.4	89.9
	5.00	9	10.1	10.1	100.0
	Total	89	100.0	100.0	

Z1

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	3.00	2	2.2	2.2	2.2
	4.00	28	31.5	31.5	33.7

	5.00	59	66.3	66.3	100.0
	Total	89	100.0	100.0	

Z2

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	3.00	2	2.2	2.2	2.2
	4.00	23	25.8	25.8	28.1
	5.00	64	71.9	71.9	100.0
	Total	89	100.0	100.0	

Z3

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	3.00	7	7.9	7.9	7.9
	4.00	26	29.2	29.2	37.1
	5.00	56	62.9	62.9	100.0
	Total	89	100.0	100.0	

Z4

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	3.00	3	3.4	3.4	3.4
	4.00	30	33.7	33.7	37.1
	5.00	56	62.9	62.9	100.0
	Total	89	100.0	100.0	

Z

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	3.00	2	2.2	2.2	2.2
	3.75	1	1.1	1.1	3.4
	4.00	12	13.5	13.5	16.9
	4.25	6	6.7	6.7	23.6
	4.50	17	19.1	19.1	42.7
	4.75	14	15.7	15.7	58.4
	5.00	37	41.6	41.6	100.0
	Total	89	100.0	100.0	

Y1

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	3.00	5	5.6	5.6	5.6
	4.00	46	51.7	51.7	57.3
	5.00	38	42.7	42.7	100.0
	Total	89	100.0	100.0	

Y2

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	3.00	5	5.6	5.6	5.6
	4.00	54	60.7	60.7	66.3
	5.00	30	33.7	33.7	100.0
	Total	89	100.0	100.0	

Y3

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	2.00	1	1.1	1.1	1.1
	3.00	9	10.1	10.1	11.2
	4.00	44	49.4	49.4	60.7
	5.00	35	39.3	39.3	100.0
	Total	89	100.0	100.0	

Y4

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	2.00	2	2.2	2.2	2.2
	3.00	8	9.0	9.0	11.2
	4.00	43	48.3	48.3	59.6
	5.00	36	40.4	40.4	100.0
	Total	89	100.0	100.0	

Y5

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	2.00	2	2.2	2.2	2.2
	3.00	3	3.4	3.4	5.6
	4.00	46	51.7	51.7	57.3
	5.00	38	42.7	42.7	100.0
	Total	89	100.0	100.0	

Y6

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	2.00	1	1.1	1.1	1.1
	3.00	2	2.2	2.2	3.4
	4.00	37	41.6	41.6	44.9
	5.00	49	55.1	55.1	100.0
	Total	89	100.0	100.0	

Y

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	2.83	3	3.4	3.4	3.4
	3.50	4	4.5	4.5	7.9
	3.83	2	2.2	2.2	10.1
	4.00	17	19.1	19.1	29.2
	4.17	9	10.1	10.1	39.3
	4.33	10	11.2	11.2	50.6
	4.50	12	13.5	13.5	64.0
	4.67	16	18.0	18.0	82.0
	4.83	8	9.0	9.0	91.0
	5.00	8	9.0	9.0	100.0
	Total	89	100.0	100.0	

Lampiran 5 : Uji Instrumen

Uji Validitas

		Correlations								
		X1.1	X1.2	X1.3	X1.4	X1.5	X1.6	X1.7	X1.8	X1
X1.1	Pearson Correlation	1	.003	.059	.270*	.153	.249*	.391**	.494**	.537**
	Sig. (2-tailed)		.976	.580	.010	.153	.019	.000	.000	.000
	N	89	89	89	89	89	89	89	89	89
X1.2	Pearson Correlation	.003	1	.315**	.062	.253*	.172	.060	.114	.419**
	Sig. (2-tailed)	.976		.003	.565	.017	.108	.577	.289	.000
	N	89	89	89	89	89	89	89	89	89
X1.3	Pearson Correlation	.059	.315**	1	.579**	.135	.178	.011	.114	.536**
	Sig. (2-tailed)	.580	.003		.000	.206	.096	.917	.288	.000
	N	89	89	89	89	89	89	89	89	89
X1.4	Pearson Correlation	.270*	.062	.579**	1	.421**	.419**	.218*	.285**	.690**
	Sig. (2-tailed)	.010	.565	.000		.000	.000	.040	.007	.000
	N	89	89	89	89	89	89	89	89	89
X1.5	Pearson Correlation	.153	.253*	.135	.421**	1	.545**	.454**	.383**	.676**
	Sig. (2-tailed)	.153	.017	.206	.000		.000	.000	.000	.000
	N	89	89	89	89	89	89	89	89	89
X1.6	Pearson Correlation	.249*	.172	.178	.419**	.545**	1	.413**	.204	.637**
	Sig. (2-tailed)	.019	.108	.096	.000	.000		.000	.055	.000
	N	89	89	89	89	89	89	89	89	89
X1.7	Pearson Correlation	.391**	.060	.011	.218*	.454**	.413**	1	.732**	.658**
	Sig. (2-tailed)	.000	.577	.917	.040	.000	.000		.000	.000
	N	89	89	89	89	89	89	89	89	89
X1.8	Pearson Correlation	.494**	.114	.114	.285**	.383**	.204	.732**	1	.674**
	Sig. (2-tailed)	.000	.289	.288	.007	.000	.055	.000		.000
	N	89	89	89	89	89	89	89	89	89
X1	Pearson Correlation	.537**	.419**	.536**	.690**	.676**	.637**	.658**	.674**	1
	Sig. (2-tailed)	.000	.000	.000	.000	.000	.000	.000	.000	
	N	89	89	89	89	89	89	89	89	89

*. Correlation is significant at the 0.05 level (2-tailed).

**. Correlation is significant at the 0.01 level (2-tailed).

Correlations

		X2.1	X2.2	X2.3	X2.4	X2.5	X2.6	X2.7	X2.8	X2.9	X2
X2.1	Pearson Correlation	1	.627**	.417**	.466**	.553**	.431**	.460**	.458**	.454**	.772**
	Sig. (2-tailed)		.000	.000	.000	.000	.000	.000	.000	.000	.000
	N	89	89	89	89	89	89	89	89	89	89
X2.2	Pearson Correlation	.627**	1	.591**	.240*	.255*	.302**	.456**	.529**	.370**	.689**
	Sig. (2-tailed)	.000		.000	.023	.016	.004	.000	.000	.000	.000
	N	89	89	89	89	89	89	89	89	89	89
X2.3	Pearson Correlation	.417**	.591**	1	.441**	.277**	.398**	.303**	.409**	.506**	.673**
	Sig. (2-tailed)	.000	.000		.000	.009	.000	.004	.000	.000	.000
	N	89	89	89	89	89	89	89	89	89	89
X2.4	Pearson Correlation	.466**	.240*	.441**	1	.668**	.579**	.404**	.351**	.538**	.728**
	Sig. (2-tailed)	.000	.023	.000		.000	.000	.000	.001	.000	.000
	N	89	89	89	89	89	89	89	89	89	89
X2.5	Pearson Correlation	.553**	.255*	.277**	.668**	1	.738**	.260*	.412**	.525**	.730**
	Sig. (2-tailed)	.000	.016	.009	.000		.000	.014	.000	.000	.000
	N	89	89	89	89	89	89	89	89	89	89
X2.6	Pearson Correlation	.431**	.302**	.398**	.579**	.738**	1	.345**	.320**	.435**	.705**
	Sig. (2-tailed)	.000	.004	.000	.000	.000		.001	.002	.000	.000
	N	89	89	89	89	89	89	89	89	89	89
X2.7	Pearson Correlation	.460**	.456**	.303**	.404**	.260*	.345**	1	.536**	.148	.629**
	Sig. (2-tailed)	.000	.000	.004	.000	.014	.001		.000	.167	.000
	N	89	89	89	89	89	89	89	89	89	89
X2.8	Pearson Correlation	.458**	.529**	.409**	.351**	.412**	.320**	.536**	1	.546**	.730**
	Sig. (2-tailed)	.000	.000	.000	.001	.000	.002	.000		.000	.000
	N	89	89	89	89	89	89	89	89	89	89
X2.9	Pearson Correlation	.454**	.370**	.506**	.538**	.525**	.435**	.148	.546**	1	.706**
	Sig. (2-tailed)	.000	.000	.000	.000	.000	.000	.167	.000		.000
	N	89	89	89	89	89	89	89	89	89	89
X2	Pearson Correlation	.772**	.689**	.673**	.728**	.730**	.705**	.629**	.730**	.706**	1
	Sig. (2-tailed)	.000	.000	.000	.000	.000	.000	.000	.000	.000	
	N	89	89	89	89	89	89	89	89	89	89

** . Correlation is significant at the 0.01 level (2-tailed).

* . Correlation is significant at the 0.05 level (2-tailed).

Correlations

		X3.1	X3.2	X3.3	X3.4	X3.5	X3
X3.1	Pearson Correlation	1	.502**	.223*	.193	.335**	.636**
	Sig. (2-tailed)		.000	.035	.070	.001	.000
	N	89	89	89	89	89	89
X3.2	Pearson Correlation	.502**	1	.372**	.309**	.083	.630**
	Sig. (2-tailed)	.000		.000	.003	.441	.000
	N	89	89	89	89	89	89
X3.3	Pearson Correlation	.223*	.372**	1	.518**	.203	.667**
	Sig. (2-tailed)	.035	.000		.000	.057	.000
	N	89	89	89	89	89	89
X3.4	Pearson Correlation	.193	.309**	.518**	1	.529**	.772**
	Sig. (2-tailed)	.070	.003	.000		.000	.000
	N	89	89	89	89	89	89
X3.5	Pearson Correlation	.335**	.083	.203	.529**	1	.682**
	Sig. (2-tailed)	.001	.441	.057	.000		.000
	N	89	89	89	89	89	89
X3	Pearson Correlation	.636**	.630**	.667**	.772**	.682**	1
	Sig. (2-tailed)	.000	.000	.000	.000	.000	
	N	89	89	89	89	89	89

** . Correlation is significant at the 0.01 level (2-tailed).

* . Correlation is significant at the 0.05 level (2-tailed).

Correlations

		Z1	Z2	Z3	Z4	Z
Z1	Pearson Correlation	1	.689**	.324**	.465**	.759**
	Sig. (2-tailed)		.000	.002	.000	.000
	N	89	89	89	89	89
Z2	Pearson Correlation	.689**	1	.379**	.603**	.819**
	Sig. (2-tailed)	.000		.000	.000	.000
	N	89	89	89	89	89
Z3	Pearson Correlation	.324**	.379**	1	.599**	.755**
	Sig. (2-tailed)	.002	.000		.000	.000
	N	89	89	89	89	89
Z4	Pearson Correlation	.465**	.603**	.599**	1	.843**
	Sig. (2-tailed)	.000	.000	.000		.000
	N	89	89	89	89	89

Z	Pearson Correlation	.759**	.819**	.755**	.843**	1
	Sig. (2-tailed)	.000	.000	.000	.000	
	N	89	89	89	89	89

**. Correlation is significant at the 0.01 level (2-tailed).

		Correlations						
		Y1	Y2	Y3	Y4	Y5	Y6	Y
Y1	Pearson Correlation	1	.741**	.506**	.297**	.423**	.391**	.732**
	Sig. (2-tailed)		.000	.000	.005	.000	.000	.000
	N	89	89	89	89	89	89	89
Y2	Pearson Correlation	.741**	1	.536**	.315**	.468**	.445**	.763**
	Sig. (2-tailed)	.000		.000	.003	.000	.000	.000
	N	89	89	89	89	89	89	89
Y3	Pearson Correlation	.506**	.536**	1	.518**	.543**	.543**	.824**
	Sig. (2-tailed)	.000	.000		.000	.000	.000	.000
	N	89	89	89	89	89	89	89
Y4	Pearson Correlation	.297**	.315**	.518**	1	.447**	.231*	.654**
	Sig. (2-tailed)	.005	.003	.000		.000	.029	.000
	N	89	89	89	89	89	89	89
Y5	Pearson Correlation	.423**	.468**	.543**	.447**	1	.608**	.785**
	Sig. (2-tailed)	.000	.000	.000	.000		.000	.000
	N	89	89	89	89	89	89	89
Y6	Pearson Correlation	.391**	.445**	.543**	.231*	.608**	1	.712**
	Sig. (2-tailed)	.000	.000	.000	.029	.000		.000
	N	89	89	89	89	89	89	89
Y	Pearson Correlation	.732**	.763**	.824**	.654**	.785**	.712**	1
	Sig. (2-tailed)	.000	.000	.000	.000	.000	.000	
	N	89	89	89	89	89	89	89

**. Correlation is significant at the 0.01 level (2-tailed).

*. Correlation is significant at the 0.05 level (2-tailed).

Uji Reliabilitas

RELIABILITY

/VARIABLES=X1.1 X1.2 X1.3 X1.4 X1.5 X1.6 X1.7 X1.8

/SCALE('ALL VARIABLES') ALL

/MODEL=ALPHA.

Reliability Statistics

Cronbach's Alpha	N of Items
.743	8

RELIABILITY

/VARIABLES=X2.1 X2.2 X2.3 X2.4 X2.5 X2.6 X2.7 X2.8 X2.9

/SCALE('ALL VARIABLES') ALL

/MODEL=ALPHA.

Reliability Statistics

Cronbach's Alpha	N of Items
.874	9

RELIABILITY

/VARIABLES=X3.1 X3.2 X3.3 X3.4 X3.5

/SCALE('ALL VARIABLES') ALL

/MODEL=ALPHA.

Reliability Statistics

Cronbach's Alpha	N of Items
.703	5

RELIABILITY

/VARIABLES=Z1 Z2 Z3 Z4

/SCALE('ALL VARIABLES') ALL

/MODEL=ALPHA.

Reliability Statistics

Cronbach's Alpha	N of Items
.799	4

RELIABILITY

/VARIABLES=Y1 Y2 Y3 Y4 Y5 Y6

/SCALE('ALL VARIABLES') ALL

/MODEL=ALPHA.

Reliability Statistics

Cronbach's Alpha	N of Items
.836	6

Lampiran 6 : Asumsi Klasik

Uji Normalitas

Model 1

One-Sample Kolmogorov-Smirnov Test

		Unstandardized Residual
N		89
Normal Parameters ^{a,b}	Mean	.0000000
	Std. Deviation	.33234794
Most Extreme Differences	Absolute	.126
	Positive	.070
	Negative	-.126
Test Statistic		.126
Asymp. Sig. (2-tailed)		.053 ^c

- a. Test distribution is Normal.
- b. Calculated from data.
- c. Lilliefors Significance Correction.

Model 2

One-Sample Kolmogorov-Smirnov Test

		Unstandardized Residual
N		89
Normal Parameters ^{a,b}	Mean	.0000000
	Std. Deviation	.26315679
Most Extreme Differences	Absolute	.064
	Positive	.064
	Negative	-.056
Test Statistic		.064
Asymp. Sig. (2-tailed)		.200 ^{c,d}

- a. Test distribution is Normal.
- b. Calculated from data.
- c. Lilliefors Significance Correction.
- d. This is a lower bound of the true significance.

Uji Multikolinearitas

Model 1

		Coefficients ^a						
		Unstandardized Coefficients		Standardized Coefficients			Collinearity Statistics	
Model		B	Std. Error	Beta	t	Sig.	Tolerance	VIF
1	(Constant)	.825	.484		1.705	.092		
	X1	.258	.124	.224	2.086	.040	.573	1.747
	X2	.246	.083	.254	2.945	.004	.888	1.127
	X3	.362	.111	.357	3.263	.002	.553	1.808

a. Dependent Variable: Z

Model 2

		Coefficients ^a						
		Unstandardized Coefficients		Standardized Coefficients			Collinearity Statistics	
Model		B	Std. Error	Beta	t	Sig.	Tolerance	VIF
1	(Constant)	-.745	.392		-1.901	.061		
	X1	.393	.101	.318	3.882	.000	.545	1.836
	X2	.142	.070	.137	2.036	.045	.805	1.242
	X3	.442	.094	.406	4.712	.000	.492	2.034
	Z	.177	.086	.165	2.048	.044	.563	1.776

a. Dependent Variable: Y

Uji Heteroskedastisitas

Model 1

Coefficients ^a						
Model		Unstandardized Coefficients		Standardized Coefficients	t	Sig.
		B	Std. Error	Beta		
1	(Constant)	1.023	.231		4.430	.000
	X1	-.058	.059	-.132	-.982	.329
	X2	-.028	.040	-.076	-.708	.481
	X3	-.083	.053	-.213	-1.559	.123

a. Dependent Variable: ABS_RES

Model 2

Coefficients ^a						
Model		Unstandardized Coefficients		Standardized Coefficients	t	Sig.
		B	Std. Error	Beta		
1	(Constant)	.547	.217		2.523	.014
	X1	.104	.056	.256	1.855	.067
	X2	-.046	.039	-.134	-1.184	.240
	X3	-.155	.052	-.432	-.978	.379
	Z	.020	.048	.056	.411	.682

a. Dependent Variable: ABS_RES2

Lampiran 7 : Analisis Regresi

Model 1

Coefficients ^a					
Model		Unstandardized Coefficients		Standardized Coefficients	Sig.
		B	Std. Error	Beta	
1	(Constant)	.825	.484		1.705
	X1	.258	.124	.224	2.086
	X2	.246	.083	.254	2.945
	X3	.362	.111	.357	3.263

a. Dependent Variable: Z

Model 2

Coefficients ^a					
Model		Unstandardized Coefficients		Standardized Coefficients	Sig.
		B	Std. Error	Beta	
1	(Constant)	-.745	.392		-1.901
	X1	.393	.101	.318	3.882
	X2	.142	.070	.137	2.036
	X3	.442	.094	.406	4.712
	Z	.177	.086	.165	2.048

a. Dependent Variable: Y

Lampiran 8 : Uji Hipotesis

Model 1

Model Summary

Model	R	R Square	Adjusted R Square	Std. Error of the Estimate
1	.661 ^a	.437	.417	.33816

a. Predictors: (Constant), X3, X2, X1

ANOVA^a

Model		Sum of Squares	df	Mean Square	F	Sig.
1	Regression	7.544	3	2.515	21.990	.000 ^b
	Residual	9.720	85	.114		
	Total	17.264	88			

a. Dependent Variable: Z

b. Predictors: (Constant), X3, X2, X1

Coefficients^a

Model		Unstandardized Coefficients		Standardized Coefficients	t	Sig.
		B	Std. Error	Beta		
1	(Constant)	.825	.484		1.705	.092
	X1	.258	.124	.224	2.086	.040
	X2	.246	.083	.254	2.945	.004
	X3	.362	.111	.357	3.263	.002

a. Dependent Variable: Z

Model 2

Model Summary

Model	R	R Square	Adjusted R Square	Std. Error of the Estimate
1	.833 ^a	.693	.679	.26935

a. Predictors: (Constant), Z, X2, X1, X3

ANOVA^a

Model		Sum of Squares	df	Mean Square	F	Sig.
1	Regression	13.770	4	3.443	47.451	.000 ^b
	Residual	6.094	84	.073		
	Total	19.864	88			

a. Dependent Variable: Y

b. Predictors: (Constant), Z, X2, X1, X3

Coefficients^a

Model		Unstandardized Coefficients		Standardized Coefficients	t	Sig.
		B	Std. Error	Beta		
1	(Constant)	-.745	.392		-1.901	.061
	X1	.393	.101	.318	3.882	.000
	X2	.142	.070	.137	2.036	.045
	X3	.442	.094	.406	4.712	.000
	Z	.177	.086	.165	2.048	.044

a. Dependent Variable: Y