

A Comparative Study of Green Banking Implementation between Indonesia Banks and Singapore Banks

Skripsi

Untuk Memenuhi Persyaratan dalam Memperoleh Gelar Sarjana Ekonomi



Oleh:

Kezia Pratnya Theresa

K.2020.1.35301

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SKRIPSI

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BANKS AND SINGAPORE BANKS

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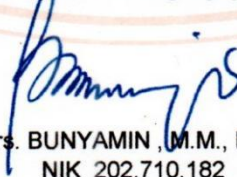
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PERNYATAAN ORISINALITAS SKRIPSI

Saya menyatakan dengan sebenar-benarnya bahwa sepanjang pengetahuan saya, di dalam naskah skripsi ini tidak terdapat karya ilmiah yang pernah diajukan oleh orang lain untuk memperoleh gelar akademik di suatu perguruan tinggi, dan tidak terdapat karya atau pendapat yang pernah ditulis atau diterbitkan oleh orang lain, kecuali yang secara tertulis dikutip dalam naskah ini dan disebutkan dalam sumber kutipan dan daftar pustaka.

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Mahasiswa

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Kevin Kezia Pratama

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Thank-you note

I offer my praise and gratitude to our Almighty God. I am grateful for all His help, mercy, and love, which have enabled me to complete my thesis, entitled "**A Comparative Study of Green Banking Implementation between Indonesian Banks and Singapore Banks.**"

As the author of this thesis, I am grateful to the numerous individuals who have provided invaluable support and assistance throughout the completion of this study and final assignment. Their guidance on thesis writing and inspiration to pursue this theme have been instrumental in the success of this endeavor. Therefore, it is appropriate for me to respectfully express my thanks and pray that God will give the best reward to:

- Drs Bunyamin MM PhD as the chairman of STIE Malangkucecwara who has given me permission to use green banking between Indonesia and Singapore as the material in my thesis.
- Dra. Lindananti, M.M as head of the management study program who have provided some critical input which is very valuable in improving this thesis
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- My Mother and Father who always support me when writing this thesis and has always looking out for me when I forget about taking care of myself
- My friends who has offered their cheers and support for me when writing this thesis

In the process of preparing this thesis, it became evident that a number of errors were made and that the research was incomplete. I offer my sincerest apologies for the errors I have made and pledge to conduct more rigorous research in the future should the opportunity arise.

It is my hope that this thesis will prove useful to readers and serve as a reference for future developments in the banking sector, particularly in the area of green banking, whether at the national or international level. May divine grace and benevolence be bestowed upon us all. Amen

Foreword

The deterioration of the natural environment has become a significant global issue, encompassing such phenomena as climate change, pollution, and resource depletion. The government has devised a strategy and implemented policies to mitigate this environmental risk. The banking and financial sector has also introduced a new banking system with the objective of preserving the environment while still generating profit. This paper aims to provide further research on green banking, a banking system that is not widely known or understood.

It is crucial for individuals, particularly bank customers, to be informed about green banking. Many of us have unknowingly participated in this initiative, with online banking and cashless transactions serving as notable examples. These examples represent only a small fraction of the green banking sector. There are numerous other green banking products, including green loans and green investment, which are designed to support environmentally-focused business initiatives.

This research will also analyze the status of green banking in Indonesia, including its popularity. Furthermore, an analysis of green banking in other countries will be conducted to determine how well green banking is implemented in regions outside of Indonesia. Singapore, a country renowned for its pioneering role in green banking in Southeast Asia, will be selected for investigation.

As the author of this thesis, I acknowledge that it does not provide a definitive answer to the research question. My methodology is somewhat haphazard and may prove confusing to readers. I offer my sincere apologies for this. Despite the shortcomings of this thesis, it is my hope that the material presented herein will provide a general overview of the developments in green banking.

Abstract

The deterioration of the natural environment has become a significant global issue, Green Banking is a program where financial institutions prioritize environmental concerns within their operations and business activities. This research aims to examine and compare the progress of Indonesian banks and Singaporean banks in implementing green banking. This research use the ROE annual report, digital banking record, and green projects that banks participated in from 2019 to 2023. The analysis revealed that Indonesia and Singapore experienced a loss in 2019, but subsequently recovered their equity footing in 2020 and continued to do so through 2023. A statement from the banks' annual report indicated that digital banking played a role in maintaining banks' equity throughout the year, demonstrating the successful implementation of digital banking in both Indonesia and Singapore. Another study revealed that, while Indonesia's green investment and loans prioritize supporting small green businesses, Singapore's approach is to assist larger enterprises that aim to adopt environmentally friendly practices. This research has revealed that both Indonesia and Singapore have successfully implemented green banking, and that each country has developed its own approach to this implementation

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