LAMPIRAN 1 KUESIONER PENELITIAN

Kuesioner Penelitian

Responden yang terhormat, saya Devi Retno NawangSari, mahasiswa Sekolah Tinggi Ilmu Ekonomi (STIE) Malangkuçeçcwara Malang dalam rangka penyusunan skripsi dengan judul **"Pengaruh Promosi, Lokasi Dan Kualitas Pelayanan Terhadap Keputusan Berkunjung Pada Kolam Pancing Bulu Rejo"**. Bersama ini, saya memohon kesediaannya untuk mengisi kuesioner yang telah saya sediakan. Atas perhatian dan waktunya saya ucapkan terima kasih.

A. Karakteristik Responden

1. Email :
2. Nama : …….
3. Jenis Kelamin :

a. Laki-laki

b. Perempuan

4. Umur : .....tahun

B. Daftar Pertanyaan

Berilah tanda (√) pada jawaban yang menurut saudara/i sesuai brdasarkan penelitian dibawah ini

Keterangan :

1 : Sangat Tidak Setuju

2 : Tidak Setuju

3 : Ragu - Ragu

4 : Setuju

5 : Sangat Setuju

C. Kuesioner Pernyataan

1. Promosi

No	Pernyataan	1	2	3	4	5
1	Periklanan tentang Kolam Pancing Bulu Rejo di media sosial menarik untuk berkunjung					
2	Saya memberikan rating positif pada Kolam Pancing Bulu Rejo di media sosial					
3	Penentuan harga pada produk Kolam Pancing Bulu Rejo sudah sesuai dengan harapan pengunjung					
4	Pengenalan produk Kolam Pancing Bulu Rejo secara bertatap muka sangat jelas					
5	Penyampaian informasi di media sosial tentang produk Kolam Pancing Bulu Rejo sangat jelas					

2. Lokasi

No	Pernyataan	1	2	3	4	5
1	Kolam Pancing Bulu Rejo terletak di tempat yang strategis dan dekat dengan jalan raya					
2	Jalur yang dilintasi pada Kolam Pancing Bulu Rejo sangat mudah untuk dikunjungi					
3	Fasilitas yang diberikan Kolam Pancing Bulu Rejo cukup lengkap					
4	Kolam Pancing Bulu Rejo memiliki lahan parkir yang cukup luas dan aman					
5	Kolam Pancing Bulu Rejo saling berdekatan dengan pusat keramaian seperti café					

3. Kualitas Pelayanan

No	Pernyataan	1	2	3	4	5
1	Kemudahan berkonsultasi yang diberikan kepada pengunjung sudah sesuai dengan harapan					
2	Apabila ada masalah dalam memancing dari pihak kolam sangat cepat untuk mengatasi					
3	Pihak kolam memberikan jaminan keamanan apabila terjadi hal yang tidak diinginkan					
4	Pihak kolam melayani pelanggan dengan ramah dan sabar					
5	Pihak Kolam memberikan penjelasan dengan terperinci keluhan yang dialami pelanggan dan memberikan solusi yang jelas atas keluhan yang disampaikan					

4. Keputusan Berkunjung

No	Pernyataan	1	2	3	4	5
1	Respon positif penilaian Kolam Pancing Bulu Rejo di media sosial menarik untuk berkunjung					
2	Saya Bersedia Memberikan Rekomendasi kepada Teman, Keluarga dan Saudara					
3	Penjelasan yang diberikan di media sosial mengenai Kolam Pancing Bulu Rejo sudah sesuai yang diharapkan					
4	Saya bersedia untuk berkunjung kembali pada Kolam Pancing Bulu Rejo di banding pesaing kolam pancing lainnya					
5	Saya memutuskan untuk menjadikan Kolam Pancing Bulu Rejo ini sebagai tempat untuk mengisi waktu luang					

LAMPIRAN 2 DATA RESPONDEN PENGISIAN KUESIONER

No	Email	Nama	Jenis Kelamin	Usia
1	ramadannanda87@gmail.com	Nanda Kurniatullah Ramadhan	Laki - Laki	22
2	Rendicahya@gmail.com	Rendi Cahya	Laki - Laki	25
3	Anggaprt23@gmail.com	Angga Pratama	Laki - Laki	25
4	Hendrawan44@gmail.com	Hendrawan Supratikno	Laki - Laki	47
5	madexxxarth@gmail.com	Made Partha P	Laki - Laki	21
6	Khotibin15@gmail.com	Khotibin	Laki - Laki	45
7	sunardiriyami862@gmail.com	Sunardi	Laki - Laki	54
8	hasbukmomo@gmail.com	Muhammad Husein	Laki - Laki	40
9	ndcloth22@gmail.com	Baskara	Laki - Laki	30
10	agungmaula95@gmail.com	Agung Maulana	Laki - Laki	23
11	wibowofahridzon20499@gmail.com	Arif Wibowo	Laki - Laki	24
12	revianandacesar@gmail.com	Revianda Cesar Wibowo	Laki - Laki	22
13	ruiclaudio1104@gmail.com	Rui Claudio	Laki - Laki	31
14	muhammadfaiz0607@gmail.com	Faiz	Laki - Laki	36
15	fajarabdillah1276@gmail.com	Mochamad Fajar Abdilah	Laki - Laki	47
16	Kurniaramadhan@gmail.com	Kevin Ramadhan	Laki - Laki	35
17	Adisundawa22@gmail.com	Adi Sundawa	Laki - Laki	32
18	Greadyudha22@gmail.com	Gready Yudha	Laki - Laki	29
19	Dwiandriyatno09@gmail.com	Dwi Andriyatno	Laki - Laki	30
20	Hajiakbar@gmail.com	Haji Akbar	Laki - Laki	39
21	suyatnoyatno07@gmail.com	Suyatno	Laki - Laki	35
22	sutrisno39@gmail.com	Sutrisno	Laki - Laki	35
23	Sunarto12@gmail.com	Sunarto	Laki - Laki	39
24	parmansupratman27@gmail.com	Parman	Laki - Laki	40
25	supriyantoyan30@gmail.com	Supriyanto	Laki - Laki	45
26	Maryonodf@gmail.com	Maryono	Laki - Laki	54
27	Andreayab11@gmail.com	Andre yanto	Laki - Laki	34
28	Dimassag@gmail.com	Dimas Saputra	Laki - Laki	26
28	Abdillahset@gmail.com	Abdi	Laki - Laki	40
30	Hamzahirawan@gmail.com	Hamzah	Laki - Laki	20
31	sugengsuroso23@gmail.com	Sugeng Suroso	Laki - Laki	40
32	Suhermanto44@gmail.com	Suherman	Laki - Laki	54
33	Dandighost@gmail.com	Dandi	Laki - Laki	21
34	ferdiansyah11@gmail.com	Ferdiansyah	Laki - Laki	22
35	muhammadadam27@gmail.com	Muhammad Adam	Laki - Laki	26
36	cahyosetya09@gmail.com	Cahyo Setya	Laki - Laki	30
37	ramaramadhan34@gmail.com	Ramadhan	Laki - Laki	25
38	arhanpratama27@gmail.com	Arhan Pratama	Laki - Laki	28
39	Suhartono.tono09@gmail.com	Suhartono	Laki - Laki	40
40	kelvinsteven87@gmail.com	Kelvin	Laki - Laki	33
41	bagastara17@gmail.com	Bagas	Laki - Laki	25
42	davidputra22@gmail.com	David Putra	Laki - Laki	25

43	azkazaidanmuzakir23@gmail.com	Azka Zaidan	Laki - Laki	23
44	zaidanarafi44@gmail.com	Zaidan Arafi	Laki - Laki	24
45	riandwisabrani12@gmail.com	Rian Dwi Sabrani	Laki - Laki	22
46	saputraputra24@gmail.com	Saputra	Laki - Laki	32
47	rezarahardian89@gmail.com	Reza Rahardian	Laki - Laki	23
48	ajisuroto.roso67@gmail.com	Aji Suroso	Laki - Laki	24
49	ridwansyah23@gmail.com	Ridwan	Laki - Laki	30
50	tonosutono88@gmail.com	Tono	Laki - Laki	40
51	agusgus28@gmail.com	Agus	Laki - Laki	49
52	hakimkurnia56@gmail.com	Hakim	Laki - Laki	22
53	firmanputra24@gmail.com	Firman	Laki - Laki	24
54	aryanovandra@gmail.com	Arya Novrandra Pratama	Laki - Laki	22
55	ramadhanalialamsyah87@gmail.com	Ali	Laki - Laki	22
56	rembopojok24@gmail.com	Rembo	Laki - Laki	36
57	haidardar8903@gmail.com	Haidar	Laki - Laki	23
58	anggitpratama567@gmail.com	Anggit	Laki - Laki	24
59	sutrisnoedi78@gmail.com	Sutrisno Edi	Laki - Laki	45
60	supardiyat37@gmail.com	Supardi	Laki - Laki	50
61	zulkanzul24@gmail.com	Zulkan	Laki - Laki	35
62	mujibajib34@gmail.com	Mujib	Laki - Laki	33
63	indraahmad12@gmail.com	Indra	Laki - Laki	35
64	achmadfadil56@gmail.com	Fadil	Laki - Laki	24
65	mustofasofa17@gmail.com	Mus	Laki - Laki	24
66	muzzofarzof86@gmail.com	Muzzofar	Laki - Laki	24
67	Pratama2801@gmail.com	Pratama	Laki - Laki	19
68	panjisuroso76@gmail.com	Panji	Laki - Laki	47
69	Ragilrig56@gmail.com	Ragil	Laki - Laki	20
70	jokowidodo25@gmail.com	Widodo	Laki - Laki	45
71	Herdinpurnama@gmail.com	Herdin	Laki - Laki	23
72	fajarzar45@gmail.com	Fajar	Laki - Laki	24
73	Kukuhanja23@gmail.com	Kukuh	Laki - Laki	22
74	Handikabayu@gmail.com	Handika	Laki - Laki	23
75	egimaulana74@gmail.com	Egi	Laki - Laki	22
76	Satriaght34@gmail.com	Satrio	Laki - Laki	22
77	dennyden28@gmail.com	Denny	Laki - Laki	35
78	Aliffikri21@gmail.com	Alif	Laki - Laki	25
79	samsudinsu24@gmail.com	Samsudin	Laki - Laki	40
80	Yusizaeka11@gmail.com	Yuriza	Laki - Laki	23
81	Naufalght00@gmail.com	Naufal	Laki - Laki	23
82	Ilhamabil67@gmail.com	Ilham Abil	Laki - Laki	23
83	Adamkarunia4@gmail.com	Adam Karunia	Laki - Laki	26
84	aditaditya24@gmail.com	Adit	Laki - Laki	27
85	rendrarey09@gmail.com	Raey	Laki - Laki	25

LAMPIRAN 3 HASIL ANALISIS SPSS 29 STATISTIK DESKRIPTIF

1. Promosi (X1)

Responden	X1.1	X1.2	X1.3	X1.4	X1.5	Total_X1
1	2	4	4	3	3	16
2	4	2	3	2	4	15
3	3	5	3	4	5	20
4	4	4	5	5	4	22
5	4	4	3	5	5	21
6	3	4	4	3	3	17
7	5	5	4	3	5	22
8	5	5	5	5	4	24
9	5	5	4	4	5	23
10	4	5	5	5	5	24
11	2	3	3	3	3	14
12	4	4	4	4	5	21
13	5	5	3	5	5	23
14	5	5	5	4	5	24
15	4	5	5	4	5	23
16	5	5	5	4	5	24
17	3	5	4	5	5	22
18	5	5	5	5	4	24
19	4	4	4	4	5	21
20	4	2	3	4	4	17
21	2	5	4	4	4	19
22	5	4	4	5	5	23
23	5	4	4	5	5	23
24	4	5	5	5	5	24
25	5	4	4	5	5	23
26	2	4	4	3	4	17
27	4	4	5	4	5	22

28	5	4	5	4	5	23
29	4	5	4	5	4	22
30	5	4	5	5	4	23
31	5	5	4	4	4	22
32	4	5	3	4	4	20
33	4	5	5	4	5	23
34	4	5	5	5	5	24
35	5	5	4	4	4	22
36	3	5	5	5	5	23
37	4	5	5	5	5	24
38	5	5	4	4	4	22
39	5	5	5	5	5	25
40	5	5	4	4	4	22
41	4	4	4	4	4	20
42	5	5	5	5	5	25
43	4	4	4	4	4	20
44	3	5	4	4	4	20
45	4	5	5	4	5	23
46	4	5	5	5	4	23
47	5	5	5	5	4	24
48	5	5	4	5	5	24
49	5	5	4	4	4	22
50	5	4	5	5	4	23
51	5	5	5	5	4	24
52	5	4	4	5	4	22
53	5	4	5	4	5	23
54	4	4	4	4	4	20
55	5	5	5	4	4	23
56	5	5	5	5	5	25
57	4	4	4	4	5	21
58	4	4	5	4	5	22
59	5	5	5	3	5	23

60	5	5	5	4	5	24
61	4	5	5	4	4	22
62	4	5	5	5	4	23
63	5	5	5	5	4	24
64	4	4	4	5	5	22
65	4	5	4	4	4	21
66	4	4	5	5	5	23
67	3	3	4	5	4	19
68	5	4	5	5	5	24
69	3	4	3	3	4	17
70	5	4	4	4	5	22
71	4	5	4	5	4	22
72	5	5	3	5	5	23
73	3	4	4	5	4	20
74	4	4	3	4	3	18
75	5	5	5	5	4	24
76	5	4	4	5	4	22
77	4	5	5	5	4	23
78	2	4	4	5	5	20
79	4	5	5	5	4	23
80	3	4	4	3	3	17
81	3	4	4	3	3	17
82	4	5	5	5	5	24
83	3	4	3	4	3	17
84	4	5	5	5	5	24
85	4	5	5	5	5	24
	0,70732	0,66311	0,70687	0,69453	0,64487	1849

2. Lokasi (X2)

Responden	X2.1	X2.2	X2.3	X2.4	X2.5	Total_X2
1	4	3	4	4	4	19
2	4	4	4	4	5	21
3	4	5	4	5	3	21
4	5	4	4	5	4	22
5	4	4	5	5	3	21
6	4	4	4	4	4	20
7	5	5	5	4	5	24
8	5	5	3	4	5	22
9	5	5	5	4	4	23
10	5	5	5	4	5	24
11	2	3	2	2	3	12
12	3	4	3	3	4	17
13	4	5	5	5	5	24
14	4	5	5	5	5	24
15	5	4	4	5	5	23
16	5	4	5	5	5	24
17	5	5	5	4	5	24
18	4	4	3	5	5	21
19	5	4	4	5	5	23
20	3	2	4	4	5	18
21	5	4	5	4	3	21
22	5	4	5	4	4	22
23	5	4	5	5	5	24
24	4	5	5	5	5	24
25	5	5	4	5	5	24
26	4	5	5	4	3	21
27	5	3	4	4	5	21
28	4	3	5	4	4	20
29	5	4	5	4	5	23

30	4	4	4	5	4	21
31	4	5	5	4	5	23
32	4	4	3	4	5	20
33	4	5	4	5	4	22
34	5	4	5	4	3	21
35	5	4	5	5	5	24
36	5	4	4	4	4	21
37	5	4	4	4	4	21
38	5	5	4	4	5	23
39	4	4	4	4	3	19
40	5	5	5	5	5	25
41	4	4	4	4	4	20
42	5	5	5	4	3	22
43	5	5	4	4	4	22
44	4	5	5	5	5	24
45	5	4	5	4	4	22
46	5	5	5	5	4	24
47	5	5	5	5	5	25
48	5	5	4	5	4	23
49	5	5	5	4	4	23
50	5	5	4	5	5	24
51	5	4	4	4	4	21
52	5	4	5	4	4	22
53	4	5	5	4	5	23
54	4	4	4	4	4	20
55	4	4	4	4	5	21
56	5	4	4	4	3	20
57	5	4	4	5	5	23
58	5	4	5	5	5	24
59	5	5	5	5	5	25
60	5	4	4	5	5	23
61	5	4	5	4	5	23

62	5	4	4	4	4	21
63	5	4	5	4	4	22
64	4	4	4	4	5	21
65	5	5	4	5	5	24
66	5	4	5	4	5	23
67	4	4	5	4	4	21
68	4	4	5	5	5	23
69	4	3	4	4	5	20
70	5	4	5	5	5	24
71	4	4	3	5	5	21
72	5	4	4	4	4	21
73	4	4	3	4	4	19
74	3	3	4	4	4	18
75	4	5	5	4	5	23
76	5	3	4	4	4	20
77	5	5	4	5	5	24
78	3	4	4	4	5	20
79	5	5	5	4	4	23
80	4	4	3	3	4	18
81	4	4	5	4	3	20
82	4	5	5	5	5	24
83	4	4	3	4	2	17
84	4	5	5	5	5	24
85	3	3	3	4	2	15
	0,68152	0,67613	0,69221	0,69455	0,62901	1847

3. Kualitas Pelayanan (X3)

Responden	X3.1	X3.2	X3.3	X3.4	X3.5	Total_X3
1	4	4	4	4	4	20
2	4	4	4	5	5	22
3	3	3	4	5	5	20
4	4	5	4	5	5	23
5	4	4	5	5	5	23
6	4	4	4	5	4	21
7	5	5	5	5	4	24
8	5	5	4	5	5	24
9	5	5	4	4	5	23
10	5	5	5	5	4	24
11	3	2	4	3	4	16
12	3	4	4	3	2	16
13	5	5	5	4	4	23
14	5	5	5	5	4	24
15	5	5	4	5	5	24
16	5	5	5	5	4	24
17	5	5	4	5	4	23
18	5	5	5	5	4	24
19	5	4	5	4	5	23
20	4	3	4	4	4	19
21	4	5	5	5	4	23
22	5	4	5	4	4	22
23	5	4	5	5	5	24
24	5	4	4	5	5	23
25	5	5	5	5	5	25
26	4	2	4	5	4	19
27	4	4	5	3	4	20
28	4	4	5	4	4	21
29	4	5	4	4	4	21

30	4	5	4	5	4	22
31	5	4	5	5	5	24
32	3	4	4	5	4	20
33	4	5	4	5	4	22
34	5	5	4	5	5	24
35	5	5	5	5	5	25
36	5	5	5	4	4	23
37	5	5	5	4	5	24
38	5	5	4	5	5	24
39	5	5	4	5	5	24
40	5	5	5	5	5	25
41	5	4	4	4	4	21
42	5	5	4	4	5	23
43	5	4	4	4	5	22
44	4	5	5	5	5	24
45	5	5	5	5	5	25
46	5	5	5	5	5	25
47	4	4	5	5	4	22
48	5	5	5	5	5	25
49	5	5	5	5	5	25
50	4	5	5	5	5	24
51	4	5	5	5	5	24
52	5	4	4	4	4	21
53	5	4	5	5	5	24
54	4	4	4	4	4	20
55	4	5	5	5	4	23
56	5	5	4	4	5	23
57	5	4	5	5	5	24
58	5	4	4	4	4	21
59	5	5	5	5	5	25
60	5	4	4	5	5	23
61	4	5	4	4	5	22

62	5	5	4	4	4	22
63	5	5	5	4	5	24
64	5	5	5	5	4	24
65	5	4	4	5	5	23
66	4	5	5	5	5	24
67	4	4	3	2	4	17
68	4	4	4	5	4	21
69	4	4	4	3	4	19
70	4	5	5	4	5	23
71	4	5	4	5	4	22
72	5	5	5	4	5	24
73	3	4	4	5	4	20
74	4	3	4	2	4	17
75	5	5	5	4	5	24
76	4	4	4	4	4	20
77	5	5	4	5	5	24
78	3	4	4	3	4	18
79	4	5	5	4	5	23
80	4	3	3	3	4	17
81	3	3	2	4	3	15
82	5	5	4	5	5	24
83	2	3	3	2	3	13
84	5	5	5	5	5	25
85	4	4	5	5	5	23
	0,77109	0,76777	0,70986	0,73698	0,72575	1887

4. Keputusan Berkunjung (Y)

Responden	Y.1	Y.2	Y.3	Y.4	Y.5	Total_Y
1	4	4	5	2	4	19
2	4	4	4	2	4	18
3	4	4	5	3	4	20
4	4	4	5	4	5	22
5	4	4	5	5	4	22
6	4	4	4	3	4	19
7	5	4	5	5	5	24
8	5	5	5	5	4	24
9	5	5	5	5	5	25
10	3	4	5	5	4	21
11	4	2	2	3	2	13
12	3	3	3	4	3	16
13	5	5	5	5	5	25
14	5	5	4	4	5	23
15	5	4	5	5	5	24
16	5	4	5	5	5	24
17	5	4	5	5	5	24
18	5	4	4	5	4	22
19	5	5	3	5	5	23
20	2	3	2	4	2	13
21	5	4	4	5	5	23
22	5	4	4	5	4	22
23	5	4	3	5	5	22
24	5	4	4	5	5	23
25	5	4	4	4	4	21
26	3	4	3	4	4	18
27	4	4	4	3	5	20
28	3	4	4	5	2	18

29	5	4	5	4	5	23
30	4	5	4	4	5	22
31	5	4	4	4	4	21
32	4	3	4	4	4	19
33	4	4	5	5	5	23
34	5	4	5	4	4	22
35	4	5	5	5	5	24
36	5	5	5	5	5	25
37	5	4	4	4	5	22
38	5	4	5	5	4	23
39	4	5	4	4	4	21
40	5	5	3	5	5	23
41	4	5	5	5	5	24
42	4	5	4	5	4	22
43	5	5	5	4	4	23
44	5	5	5	4	4	23
45	4	5	4	5	4	22
46	4	4	3	5	5	21
47	4	4	5	5	5	23
48	4	5	5	5	4	23
49	4	5	5	5	5	24
50	5	4	4	5	5	23
51	5	5	5	5	4	24
52	4	4	5	5	5	23
53	4	5	5	4	5	23
54	4	4	4	4	4	20
55	5	5	5	4	5	24
56	5	5	3	4	4	21
57	4	5	5	4	5	23
58	4	5	4	4	5	22
59	5	5	5	5	5	25
60	5	4	4	4	4	21

61	5	4	4	5	5	23
62	4	5	4	4	4	21
63	5	4	4	4	5	22
64	5	4	5	5	4	23
65	4	5	4	5	5	23
66	4	4	5	5	5	23
67	4	4	5	4	3	20
68	5	4	5	5	5	24
69	4	4	2	4	4	18
70	4	5	5	5	4	23
71	3	4	4	4	4	19
72	4	5	5	5	4	23
73	3	4	2	4	4	17
74	1	1	3	4	4	13
75	4	4	5	5	5	23
76	4	3	4	4	4	19
77	4	4	5	4	5	22
78	4	3	4	3	4	18
79	5	4	4	4	5	22
80	3	4	3	4	2	16
81	4	3	4	3	3	17
82	5	5	4	4	5	23
83	4	5	4	4	4	21
84	5	5	4	5	5	24
85	4	4	3	5	5	21
	0,72434	0,7192	0,69203	0,60683	0,74689	1828

LAMPIRAN 3 HASIL ANALISIS SPSS 29 UJI VALIDITAS

Correlations

		X1.1	X1.2	X1.3	X1.4	X1.5	TOTAL
X1.1	Pearson Correlation	1	.289**	.322**	.320**	.350**	.707**
	Sig. (2-tailed)		.007	.003	.003	.001	<,001
	N	85	85	85	85	85	85
X1.2	Pearson Correlation	.289**	1	.440**	.339**	.257*	.663**
	Sig. (2-tailed)	.007		<,001	.001	.018	<,001
	N	85	85	85	85	85	85
X1.3	Pearson Correlation	.322**	.440**	1	.374**	.315**	.707**
	Sig. (2-tailed)	.003	<,001		<,001	.003	<,001
	N	85	85	85	85	85	85
X1.4	Pearson Correlation	.320**	.339**	.374**	1	.351**	.695**
	Sig. (2-tailed)	.003	.001	<,001		<,001	<,001
	N	85	85	85	85	85	85
X1.5	Pearson Correlation	.350**	.257*	.315**	.351**	1	.645**
	Sig. (2-tailed)	.001	.018	.003	<,001		<,001
	N	85	85	85	85	85	85
TOTAL	Pearson Correlation	.707**	.663**	.707**	.695**	.645**	1
	Sig. (2-tailed)	<,001	<,001	<,001	<,001	<,001	
	N	85	85	85	85	85	85

**. Correlation is significant at the 0.01 level (2-tailed).

*. Correlation is significant at the 0.05 level (2-tailed).

Correlations

		X2.1	X2.2	X2.3	X2.4	X2.5	TOTAL
X2.1	Pearson Correlation	1	.357**	.417**	.341**	.211	.682**
	Sig. (2-tailed)		<,001	<,001	.001	.052	<,001
	N	85	85	85	85	85	85
X2.2	Pearson Correlation	.357**	1	.367**	.366**	.217*	.676**
	Sig. (2-tailed)	<,001		<,001	<,001	.046	<,001
	N	85	85	85	85	85	85
X2.3	Pearson Correlation	.417**	.367**	1	.325**	.207	.692**
	Sig. (2-tailed)	<,001	<,001		.002	.057	<,001
	N	85	85	85	85	85	85
X2.4	Pearson Correlation	.341**	.366**	.325**	1	.393**	.695**
	Sig. (2-tailed)	.001	<,001	.002		<,001	<,001
	N	85	85	85	85	85	85
X2.5	Pearson Correlation	.211	.217*	.207	.393**	1	.629**
	Sig. (2-tailed)	.052	.046	.057	<,001		<,001
	N	85	85	85	85	85	85
TOTAL	Pearson Correlation	.682**	.676**	.692**	.695**	.629**	1
	Sig. (2-tailed)	<,001	<,001	<,001	<,001	<,001	
	N	85	85	85	85	85	85

**. Correlation is significant at the 0.01 level (2-tailed).

*. Correlation is significant at the 0.05 level (2-tailed).

Correlations

		X3.1	X3.2	X3.3	X3.4	X3.5	TOTAL
X3.1	Pearson Correlation	1	.534**	.432**	.382**	.521**	.771**
	Sig. (2-tailed)		<,001	<,001	<,001	<,001	<,001
	N	85	85	85	85	85	85
X3.2	Pearson Correlation	.534**	1	.464**	.428**	.390**	.768**
	Sig. (2-tailed)	<,001		<,001	<,001	<,001	<,001
	N	85	85	85	85	85	85
X3.3	Pearson Correlation	.432**	.464**	1	.401**	.393**	.710**
	Sig. (2-tailed)	<,001	<,001		<,001	<,001	<,001
	N	85	85	85	85	85	85
X3.4	Pearson Correlation	.382**	.428**	.401**	1	.454**	.737**
	Sig. (2-tailed)	<,001	<,001	<,001		<,001	<,001
	N	85	85	85	85	85	85
X3.5	Pearson Correlation	.521**	.390**	.393**	.454**	1	.726**
	Sig. (2-tailed)	<,001	<,001	<,001	<,001		<,001
	N	85	85	85	85	85	85
TOTAL	Pearson Correlation	.771**	.768**	.710**	.737**	.726**	1
	Sig. (2-tailed)	<,001	<,001	<,001	<,001	<,001	
	N	85	85	85	85	85	85

**. Correlation is significant at the 0.01 level (2-tailed).

Correlations

		Y1	Y2	Y3	Y4	Y5	TOTAL
Y1	Pearson Correlation	1	.445**	.352**	.248*	.481**	.724**
	Sig. (2-tailed)		<,001	<,001	.022	<,001	<,001
	N	85	85	85	85	85	85
Y2	Pearson Correlation	.445**	1	.372**	.324**	.394**	.719**
	Sig. (2-tailed)	<,001		<,001	.002	<,001	<,001
	N	85	85	85	85	85	85
Y3	Pearson Correlation	.352**	.372**	1	.244*	.381**	.692**
	Sig. (2-tailed)	<,001	<,001		.024	<,001	<,001
	N	85	85	85	85	85	85
Y4	Pearson Correlation	.248*	.324**	.244*	1	.349**	.607**
	Sig. (2-tailed)	.022	.002	.024		.001	<,001
	N	85	85	85	85	85	85
Y5	Pearson Correlation	.481**	.394**	.381**	.349**	1	.747**
	Sig. (2-tailed)	<,001	<,001	<,001	.001		<,001
	N	85	85	85	85	85	85
TOTAL	Pearson Correlation	.724**	.719**	.692**	.607**	.747**	1
	Sig. (2-tailed)	<,001	<,001	<,001	<,001	<,001	
	N	85	85	85	85	85	85

**. Correlation is significant at the 0.01 level (2-tailed).

*. Correlation is significant at the 0.05 level (2-tailed).

LAMPIRAN 5 HASIL ANALISIS SPSS 29 UJI REALIBILITAS

Promosi

Reliability Statistics

Cronbach's Alpha	N of Items
.711	5

Lokasi

Reliability Statistics

Cronbach's Alpha	N of Items
.693	5

Kualitas Pelayanan

Reliability Statistics

Cronbach's Alpha	N of Items
.794	5

LAMPIRAN 6 HASIL ANALISIS SPSS 29 UJI NORMALITAS

One-Sample Kolmogorov-Smirnov Test

			Unstandardized Residual
N			85
Normal Parameters[a,b]	Mean		.0000000
	Std. Deviation		1.59811574
Most Extreme Differences	Absolute		.082
	Positive		.072
	Negative		-.082
Test Statistic			.082
Asymp. Sig. (2-tailed)[c]			.200[d]
Monte Carlo Sig. (2-tailed)[e]	Sig.		.165
	99% Confidence Interval	Lower Bound	.155
		Upper Bound	.175

a. Test distribution is Normal.

b. Calculated from data.
c. Lilliefors Significance Correction.
d. This is a lower bound of the true significance.
e. Lilliefors' method based on 10000 Monte Carlo samples with starting seed 112562564.

LAMPIRAN 7 HASIL ANALISIS SPSS 29 UJI MULTIKOLINIERITAS

Coefficients[a]

Model		Unstandardized Coefficients		Standardized Coefficients	t	Sig.	Collinearity Statistics	
		B	Std. Error	Beta			Tolerance	VIF
1	(Constant)	-.789	1.865		-.423	.673		
	X1	.289	.103	.266	2.805	.006	.489	2.043
	X2	.460	.106	.395	4.317	<,001	.525	1.904
	X3	.271	.115	.259	2.367	.020	.367	2.724

a. Dependent Variable: Y

LAMPIRAN 8 HASIL ANALISIS SPSS 29 UJI HETEROSKEDASTISITAS

Model		Unstandardized Coefficients		Standardized Coefficients	t	Sig.
		B	Std. Error	Beta		
1	(Constant)	4.231	1.193		3.546	<,001
	X1	.021	.066	.048	.315	.753
	X2	-.065	.068	-.140	-.959	.340
	X3	-.094	.073	-.224	-1.282	.204

a. Dependent Variable: Abs_RES

LAMPIRAN 10 HASIL ANALISIS SPSS 29 UJI HIPOTESIS (UJI T)

Coefficients[a]

Model		Unstandardized Coefficients B	Unstandardized Coefficients Std. Error	Standardized Coefficients Beta	t	Sig.
1	(Constant)	-.789	1.865		-.423	.673
	X1	.289	.103	.266	2.805	.006
	X2	.460	.106	.395	4.317	<,001
	X3	.271	.115	.259	2.367	.020

b. Dependent Variable: Y

b. Predictors: (Constant), X3, X2, X1

LAMPIRAN 11 HASIL ANALISIS SPSS 29 UJI F

ANOVA[a]

Model		Sum of Squares	df	Mean Square
1	Regression	388.713	3	129.571
	Residual	214.534	81	2.649
	Total	603.247	84	

a. Dependent Variable: Y

LAMPIRAN 12 HASIL ANALISIS SPSS 29 UJI KOEFISIENDETERMINASI $R2$

Model Summary[b]

Model	R	R Square	Adjusted R Square	Std. Error of the Estimate
1	.803[a]	.644	.631	1.627

a. Predictors: (Constant), X3, X2, X1

b. Dependent Variable: Y

LAMPIRAN 13 TABEL R

df = (N-2)	Tingkat signifikansi untuk uji satu arah				
	0.05	0.025	0.01	0.005	0.0005
	Tingkat signifikansi untuk uji dua arah				
	0.1	0.05	0.02	0.01	0.001
51	0.2284	0.2706	0.3188	0.3509	0.4393
52	0.2262	0.2681	0.3158	0.3477	0.4354
53	0.2241	0.2656	0.3129	0.3445	0.4317
54	0.2221	0.2632	0.3102	0.3415	0.4280
55	0.2201	0.2609	0.3074	0.3385	0.4244
56	0.2181	0.2586	0.3048	0.3357	0.4210
57	0.2162	0.2564	0.3022	0.3328	0.4176
58	0.2144	0.2542	0.2997	0.3301	0.4143
59	0.2126	0.2521	0.2972	0.3274	0.4110
60	0.2108	0.2500	0.2948	0.3248	0.4079
61	0.2091	0.2480	0.2925	0.3223	0.4048
62	0.2075	0.2461	0.2902	0.3198	0.4018
63	0.2058	0.2441	0.2880	0.3173	0.3988
64	0.2042	0.2423	0.2858	0.3150	0.3959
65	0.2027	0.2404	0.2837	0.3126	0.3931
66	0.2012	0.2387	0.2816	0.3104	0.3903
67	0.1997	0.2369	0.2796	0.3081	0.3876
68	0.1982	0.2352	0.2776	0.3060	0.3850
69	0.1968	0.2335	0.2756	0.3038	0.3823
70	0.1954	0.2319	0.2737	0.3017	0.3798
71	0.1940	0.2303	0.2718	0.2997	0.3773
72	0.1927	0.2287	0.2700	0.2977	0.3748
73	0.1914	0.2272	0.2682	0.2957	0.3724
74	0.1901	0.2257	0.2664	0.2938	0.3701
75	0.1888	0.2242	0.2647	0.2919	0.3678
76	0.1876	0.2227	0.2630	0.2900	0.3655
77	0.1864	0.2213	0.2613	0.2882	0.3633
78	0.1852	0.2199	0.2597	0.2864	0.3611
79	0.1841	0.2185	0.2581	0.2847	0.3589
80	0.1829	0.2172	0.2565	0.2830	0.3568
81	0.1818	0.2159	0.2550	0.2813	0.3547
82	0.1807	0.2146	0.2535	0.2796	0.3527
83	0.1796	0.2133	0.2520	0.2780	0.3507
84	0.1786	0.2120	0.2505	0.2764	0.3487
85	0.1775	0.2108	0.2491	0.2748	0.3468

LAMPIRAN 14 TABEL T

Pr / df	0.25 0.50	0.10 0.20	0.05 0.10	0.025 0.050	0.01 0.02	0.005 0.010	0.001 0.002
81	0.67753	1.29209	1.66388	1.98969	2.37327	2.63790	3.19392
82	0.67749	1.29196	1.66365	1.98932	2.37269	2.63712	3.19262
83	0.67746	1.29183	1.66342	1.98896	2.37212	2.63637	3.19135
84	0.67742	1.29171	1.66320	1.98861	2.37156	2.63563	3.19011
85	0.67739	1.29159	1.66298	1.98827	2.37102	2.63491	3.18890
86	0.67735	1.29147	1.66277	1.98793	2.37049	2.63421	3.18772
87	0.67732	1.29136	1.66256	1.98761	2.36998	2.63353	3.18657
88	0.67729	1.29125	1.66235	1.98729	2.36947	2.63286	3.18544
89	0.67726	1.29114	1.66216	1.98698	2.36898	2.63220	3.18434
90	0.67723	1.29103	1.66196	1.98667	2.36850	2.63157	3.18327
91	0.67720	1.29092	1.66177	1.98638	2.36803	2.63094	3.18222
92	0.67717	1.29082	1.66159	1.98609	2.36757	2.63033	3.18119
93	0.67714	1.29072	1.66140	1.98580	2.36712	2.62973	3.18019
94	0.67711	1.29062	1.66123	1.98552	2.36667	2.62915	3.17921
95	0.67708	1.29053	1.66105	1.98525	2.36624	2.62858	3.17825
96	0.67705	1.29043	1.66088	1.98498	2.36582	2.62802	3.17731
97	0.67703	1.29034	1.66071	1.98472	2.36541	2.62747	3.17639
98	0.67700	1.29025	1.66055	1.98447	2.36500	2.62693	3.17549
99	0.67698	1.29016	1.66039	1.98422	2.36461	2.62641	3.17460
100	0.67695	1.29007	1.66023	1.98397	2.36422	2.62589	3.17374
101	0.67693	1.28999	1.66008	1.98373	2.36384	2.62539	3.17289
102	0.67690	1.28991	1.65993	1.98350	2.36346	2.62489	3.17206
103	0.67688	1.28982	1.65978	1.98326	2.36310	2.62441	3.17125
104	0.67686	1.28974	1.65964	1.98304	2.36274	2.62393	3.17045
105	0.67683	1.28967	1.65950	1.98282	2.36239	2.62347	3.16967
106	0.67681	1.28959	1.65936	1.98260	2.36204	2.62301	3.16890
107	0.67679	1.28951	1.65922	1.98238	2.36170	2.62256	3.16815
108	0.67677	1.28944	1.65909	1.98217	2.36137	2.62212	3.16741
109	0.67675	1.28937	1.65895	1.98197	2.36105	2.62169	3.16669
110	0.67673	1.28930	1.65882	1.98177	2.36073	2.62126	3.16598
111	0.67671	1.28922	1.65870	1.98157	2.36041	2.62085	3.16528
112	0.67669	1.28916	1.65857	1.98137	2.36010	2.62044	3.16460
113	0.67667	1.28909	1.65845	1.98118	2.35980	2.62004	3.16392
114	0.67665	1.28902	1.65833	1.98099	2.35950	2.61964	3.16326
115	0.67663	1.28896	1.65821	1.98081	2.35921	2.61926	3.16262
116	0.67661	1.28889	1.65810	1.98063	2.35892	2.61888	3.16198
117	0.67659	1.28883	1.65798	1.98045	2.35864	2.61850	3.16135
118	0.67657	1.28877	1.65787	1.98027	2.35837	2.61814	3.16074
119	0.67656	1.28871	1.65776	1.98010	2.35809	2.61778	3.16013
120	0.67654	1.28865	1.65765	1.97993	2.35782	2.61742	3.15954

LAMPIRAN 15 TABEL F

df untuk penyebut (N2)	df untuk pembilang (N1)														
	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15
46	4.05	3.20	2.81	2.57	2.42	2.30	2.22	2.15	2.09	2.04	2.00	1.97	1.94	1.91	1.89
47	4.05	3.20	2.80	2.57	2.41	2.30	2.21	2.14	2.09	2.04	2.00	1.96	1.93	1.91	1.88
48	4.04	3.19	2.80	2.57	2.41	2.29	2.21	2.14	2.08	2.03	1.99	1.96	1.93	1.90	1.88
49	4.04	3.19	2.79	2.56	2.40	2.29	2.20	2.13	2.08	2.03	1.99	1.96	1.93	1.90	1.88
50	4.03	3.18	2.79	2.56	2.40	2.29	2.20	2.13	2.07	2.03	1.99	1.95	1.92	1.89	1.87
51	4.03	3.18	2.79	2.55	2.40	2.28	2.20	2.13	2.07	2.02	1.98	1.95	1.92	1.89	1.87
52	4.03	3.18	2.78	2.55	2.39	2.28	2.19	2.12	2.07	2.02	1.98	1.94	1.91	1.89	1.86
53	4.02	3.17	2.78	2.55	2.39	2.28	2.19	2.12	2.06	2.01	1.97	1.94	1.91	1.88	1.86
54	4.02	3.17	2.78	2.54	2.39	2.27	2.18	2.12	2.06	2.01	1.97	1.94	1.91	1.88	1.86
55	4.02	3.16	2.77	2.54	2.38	2.27	2.18	2.11	2.06	2.01	1.97	1.93	1.90	1.88	1.85
56	4.01	3.16	2.77	2.54	2.38	2.27	2.18	2.11	2.05	2.00	1.96	1.93	1.90	1.87	1.85
57	4.01	3.16	2.77	2.53	2.38	2.26	2.18	2.11	2.05	2.00	1.96	1.93	1.90	1.87	1.85
58	4.01	3.16	2.76	2.53	2.37	2.26	2.17	2.10	2.05	2.00	1.96	1.92	1.89	1.87	1.84
59	4.00	3.15	2.76	2.53	2.37	2.26	2.17	2.10	2.04	2.00	1.96	1.92	1.89	1.86	1.84
60	4.00	3.15	2.76	2.53	2.37	2.25	2.17	2.10	2.04	1.99	1.95	1.92	1.89	1.86	1.84
61	4.00	3.15	2.76	2.52	2.37	2.25	2.16	2.09	2.04	1.99	1.95	1.91	1.88	1.86	1.83
62	4.00	3.15	2.75	2.52	2.36	2.25	2.16	2.09	2.03	1.99	1.95	1.91	1.88	1.85	1.83
63	3.99	3.14	2.75	2.52	2.36	2.25	2.16	2.09	2.03	1.98	1.94	1.91	1.88	1.85	1.83
64	3.99	3.14	2.75	2.52	2.36	2.24	2.16	2.09	2.03	1.98	1.94	1.91	1.88	1.85	1.83
65	3.99	3.14	2.75	2.51	2.36	2.24	2.15	2.08	2.03	1.98	1.94	1.90	1.87	1.85	1.82
66	3.99	3.14	2.74	2.51	2.35	2.24	2.15	2.08	2.03	1.98	1.94	1.90	1.87	1.84	1.82
67	3.98	3.13	2.74	2.51	2.35	2.24	2.15	2.08	2.02	1.98	1.93	1.90	1.87	1.84	1.82
68	3.98	3.13	2.74	2.51	2.35	2.24	2.15	2.08	2.02	1.97	1.93	1.90	1.87	1.84	1.82
69	3.98	3.13	2.74	2.50	2.35	2.23	2.15	2.08	2.02	1.97	1.93	1.90	1.86	1.84	1.81
70	3.98	3.13	2.74	2.50	2.35	2.23	2.14	2.07	2.02	1.97	1.93	1.89	1.86	1.84	1.81
71	3.98	3.13	2.73	2.50	2.34	2.23	2.14	2.07	2.01	1.97	1.93	1.89	1.86	1.83	1.81
72	3.97	3.12	2.73	2.50	2.34	2.23	2.14	2.07	2.01	1.96	1.92	1.89	1.86	1.83	1.81
73	3.97	3.12	2.73	2.50	2.34	2.23	2.14	2.07	2.01	1.96	1.92	1.89	1.86	1.83	1.81
74	3.97	3.12	2.73	2.50	2.34	2.22	2.14	2.07	2.01	1.96	1.92	1.89	1.85	1.83	1.80
75	3.97	3.12	2.73	2.49	2.34	2.22	2.13	2.06	2.01	1.96	1.92	1.88	1.85	1.83	1.80
76	3.97	3.12	2.72	2.49	2.33	2.22	2.13	2.06	2.01	1.96	1.92	1.88	1.85	1.82	1.80
77	3.97	3.12	2.72	2.49	2.33	2.22	2.13	2.06	2.00	1.96	1.92	1.88	1.85	1.82	1.80
78	3.96	3.11	2.72	2.49	2.33	2.22	2.13	2.06	2.00	1.95	1.91	1.88	1.85	1.82	1.80
79	3.96	3.11	2.72	2.49	2.33	2.22	2.13	2.06	2.00	1.95	1.91	1.88	1.85	1.82	1.79
80	3.96	3.11	2.72	2.49	2.33	2.21	2.13	2.06	2.00	1.95	1.91	1.88	1.84	1.82	1.79
81	3.96	3.11	2.72	2.48	2.33	2.21	2.12	2.05	2.00	1.95	1.91	1.87	1.84	1.82	1.79
82	3.96	3.11	2.72	2.48	2.33	2.21	2.12	2.05	2.00	1.95	1.91	1.87	1.84	1.81	1.79
83	3.96	3.11	2.71	2.48	2.32	2.21	2.12	2.05	1.99	1.95	1.91	1.87	1.84	1.81	1.79
84	3.95	3.11	2.71	2.48	2.32	2.21	2.12	2.05	1.99	1.95	1.90	1.87	1.84	1.81	1.79
85	3.95	3.10	2.71	2.48	2.32	2.21	2.12	2.05	1.99	1.94	1.90	1.87	1.84	1.81	1.79
86	3.95	3.10	2.71	2.48	2.32	2.21	2.12	2.05	1.99	1.94	1.90	1.87	1.84	1.81	1.78
87	3.95	3.10	2.71	2.48	2.32	2.20	2.12	2.05	1.99	1.94	1.90	1.87	1.83	1.81	1.78
88	3.95	3.10	2.71	2.48	2.32	2.20	2.12	2.05	1.99	1.94	1.90	1.86	1.83	1.81	1.78
89	3.95	3.10	2.71	2.47	2.32	2.20	2.11	2.04	1.99	1.94	1.90	1.86	1.83	1.80	1.78