

## LAMPIRAN

### Lampiran 1 Kuesioner

#### DAFTAR PERTANYAAN UNTUK VARIABEL *CASHBACK*

No	Pernyataan	Skor				
		1	2	3	4	5
1	Saya merasa nominal dari pengembalian dana ( <i>cashback</i> ) yang ditawarkan shopee membuat saya sering tertarik untuk melakukan transaksi					
2	Shopee menyediakan pelayanan dengan waktu yang dijanjikan					
3	Saya merasa aman ketika bertransaksi di shopee, karena jika barang yang dibeli tidak sesuai, maka uang pembeli akan dikembalikan					
4	<i>Cashback</i> shopee sangat menghormati waktu karena pengembalian dananya sangat cepat					

#### DAFTAR PERTANYAAN UNTUK VARIABEL *FLASH SALE*

No	Pernyataan	Skor				
		1	2	3	4	5
1	<i>Flash sale</i> menarik banyak pelanggan baru untuk berbelanja di shopee					
2	Saya merasa <i>flash sale</i> yang dilakukan shopee berlangsung diwaktu yang sangat tepat					
3	Waktu untuk tiap sesi <i>flash sale</i> shopee dilakukan pada waktu tertentu saja					
4	Saya merasa program <i>flash sale</i> membuat saya lebih sering berbelanja di shopee daripada <i>marketplace</i> lainnya karena sesuai dengan keinginan saya sebagai konsumen					

**DAFTAR PERTANYAAN UNTUK VARIABEL GRATIS ONGKIR**

No	Pernyataan	Skor				
		1	2	3	4	5
1	Gratis ongkos kirim shopee memiliki daya tarik tersendiri dari pada <i>marketplace</i> lain					
2	Gratis ongkos kirim yang diadakan oleh shopee membuat saya tertarik untuk melakukan transaksi shopee					
3	Saya merasa gratis ongkos kirim membangkitkan keinginan untuk membeli produk karna tidak perlu membayar biaya untuk pengiriman					
4	Saya langsung membeli produk yang saya suka saat memiliki voucher gratis ongkos kirim di akun shopee saya					

**DAFTAR PERTANYAAN UNTUK VARIABEL PRICE DISCOUNT**

No	Pernyataan	Skor				
		1	2	3	4	5
1	Seringnya potongan harga yang diberikan membuat saya ingin melakukan pembelian pada program <i>flash sale</i> shopee					
2	Banyaknya jenis produk berkualitas yang mendapatkan potongan harga pada program <i>flash sale</i> shopee					
3	Saya suka membeli dalam jumlah banyak produk yang menawarkan potongan harga					
4	Ketika saya membeli suatu produk yang menawarkan potongan harga saya merasa melakukan pembelian yang menguntungkan karena lebih hemat					

**DAFTAR PERTANYAAN UNTUK VARIABEL *IMPULSE BUNYING***

No	Pernyataan	Skor				
		1	2	3	4	5
1	Saya cenderung berbelanja tanpa berpikir panjang terlebih dahulu atau spontanitas pembelian					
2	Jika di shopee terdapat promo yang menarik, saya cenderung membeli produk tanpa mempertimbangkan konsekuensinya meskipun saya tidak begitu membutuhkannya					
3	Saya membeli barang secara spontanitas karena terpengaruh emosi					
4	Saya cenderung berbelanja produk di shopee tanpa memikirkan manfaat atau akibat dari produk yang dibeli					

## Lampiran 2 Tabulasi Data

### Jawaban Responden

#### Variabel *Cashback* (X1)

No. Responden	X1.1	X1.2	X1.3	X1.4
1	4	4	5	3
2	4	5	5	4
3	5	5	5	5
4	4	4	4	2
5	3	4	4	3
6	5	3	5	4
7	5	4	5	4
8	3	4	4	4
9	4	5	5	5
10	4	4	5	4
11	4	4	4	5
12	5	5	3	4
13	4	5	4	5
14	2	5	4	3
15	5	4	2	4
16	3	4	5	5
17	4	4	5	4
18	5	5	5	4
19	4	4	4	5
20	4	4	5	4
21	3	4	4	5
22	5	4	5	4
23	4	4	4	5
24	4	5	4	4
25	4	4	4	4
26	4	5	4	4
27	5	4	4	5
28	3	4	5	5
29	4	4	5	5
30	5	5	5	5
31	4	4	4	5
32	3	4	5	5
33	5	4	4	4

34	5	5	4	4
35	3	4	4	4
36	3	4	5	3
37	5	5	5	4
38	5	5	5	5
39	5	4	4	5
40	4	4	5	5
41	4	5	5	5
42	5	4	3	5
43	4	4	3	3
44	5	5	5	5
45	5	5	4	5
46	4	4	5	5
47	4	4	4	5
48	5	5	5	5
49	5	5	5	4
50	5	4	5	5
51	4	4	4	4
52	5	4	5	5
53	5	4	4	5
54	5	4	5	4
55	4	5	5	5
56	3	3	3	4
57	5	5	5	4
58	5	5	5	5
59	5	4	4	4
60	5	5	4	5
61	5	4	5	5
62	4	5	3	4
63	5	5	5	4
64	4	4	4	4
65	5	5	4	5
66	5	5	5	4
67	5	4	5	5
68	5	5	4	5
69	5	5	4	5
70	3	4	3	3
71	5	4	4	4
72	5	4	5	5
73	5	4	4	5
74	4	4	4	4

75	5	5	5	4
76	4	4	4	4
77	2	2	2	2
78	5	4	5	4
79	5	5	5	5
80	5	5	4	5
81	5	5	4	5
82	5	5	5	5
83	5	5	5	5
84	5	5	5	4
85	5	5	5	4
86	5	5	5	5
87	4	4	4	4
88	4	5	4	5
89	4	5	5	5
90	5	5	5	5
91	5	5	5	4
92	5	4	4	4
93	4	5	4	4
94	4	5	4	5
95	4	4	4	5
96	5	5	4	5
97	5	5	5	5
98	5	5	5	4
99	5	5	5	5
100	5	5	5	5
101	5	5	5	5
102	5	5	4	5
103	4	4	4	4
104	4	4	4	5
105	5	5	5	5
106	5	5	5	4
107	5	4	5	5
108	4	4	4	4
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110	5	4	4	5
111	5	4	5	4
112	4	4	4	3
113	3	3	3	4
114	5	5	5	4
115	5	5	5	5

116	5	4	4	4
117	5	4	5	4
118	5	5	5	5
119	5	5	4	5
120	4	4	4	3
121	5	5	5	5
122	5	5	5	5
123	5	5	5	4
124	5	5	5	4
125	5	5	5	5
126	4	4	4	4
127	4	5	4	5
128	4	5	5	5
129	5	5	5	5
130	5	5	5	4
131	5	4	4	4
132	5	4	5	5

**Variabel *Flash Sale* (X2)**

No. Responden	X2.1	X2.2	X2.3	X2.4
1	5	3	3	5
2	2	4	4	2
3	3	5	4	3
4	4	2	4	4
5	4	3	4	4
6	4	4	5	5
7	4	4	5	4
8	5	5	4	4
9	5	4	4	4
10	4	4	3	5
11	4	4	3	5
12	3	5	4	4
13	3	5	4	5
14	4	4	4	4
15	4	5	5	5
16	4	4	4	5
17	5	5	5	5
18	4	3	4	5
19	5	4	3	5

20	4	5	4	5
21	5	4	5	4
22	3	5	3	4
23	3	4	3	4
24	4	5	4	3
25	2	4	4	4
26	4	4	4	5
27	4	5	5	5
28	4	5	4	5
29	5	5	3	5
30	4	5	4	5
31	3	5	5	4
32	4	5	3	4
33	5	4	3	4
34	3	4	4	3
35	3	4	4	4
36	4	3	5	3
37	4	4	2	4
38	5	4	5	3
39	4	5	2	4
40	5	5	3	5
41	4	5	4	4
42	4	5	5	5
43	4	4	4	4
44	5	4	4	5
45	5	5	4	5
46	5	5	5	4
47	5	5	5	5
48	4	3	4	4
49	5	4	5	5
50	5	4	4	5
51	4	5	4	4
52	5	5	4	4
53	4	4	4	5
54	5	4	5	4
55	3	5	5	5
56	4	3	3	3
57	4	5	5	5
58	5	5	5	5
59	5	5	5	5
60	5	5	4	4



61	5	5	5	5
62	5	5	4	4
63	5	4	4	3
64	3	3	2	4
65	5	5	4	5
66	5	5	4	5
67	4	4	4	4
68	4	4	5	3
69	5	5	4	4
70	4	3	4	3
71	5	5	4	5
72	4	4	4	3
73	5	5	5	5
74	3	4	4	3
75	5	5	4	4
76	4	3	3	3
77	2	3	3	3
78	3	4	5	5
79	4	5	5	4
80	4	5	5	5
81	5	5	5	5
82	4	5	5	4
83	5	5	5	4
84	4	5	4	5
85	5	3	5	4
86	5	5	5	4
87	5	5	4	5
88	5	5	4	5
89	4	4	5	5
90	5	4	4	4
91	5	5	4	5
92	5	5	5	5
93	4	5	5	5
94	5	4	5	4
95	4	2	2	3
96	4	5	5	5
97	5	5	5	5
98	5	5	5	5
99	5	5	5	4
100	5	5	4	5
101	5	4	4	5

102	5	5	4	5
103	4	4	5	4
104	5	5	5	5
105	4	3	4	4
106	5	4	5	5
107	5	4	4	5
108	4	5	4	4
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111	5	4	5	4
112	3	4	4	4
113	4	3	3	3
114	4	5	5	5
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116	5	5	5	5
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123	4	5	4	5
124	5	3	5	4
125	5	5	5	4
126	5	5	4	5
127	5	5	4	5
128	4	4	5	5
129	5	4	4	4
130	5	5	4	5
131	5	5	5	5
132	5	4	4	4

**Variabel Gratis Ongkir (X3)**

No. Responden	X3.1	X3.2	X3.3	X3.4
1	3	4	4	4
2	4	5	5	4
3	4	4	5	5
4	4	4	4	4
5	5	5	3	5

6	4	5	4	4
7	2	5	4	5
8	5	4	2	4
9	3	4	5	4
10	4	4	5	5
11	5	5	5	5
12	4	4	4	5
13	5	4	5	5
14	3	4	4	4
15	5	4	5	4
16	4	4	4	5
17	4	5	4	5
18	4	4	4	3
19	5	5	5	4
20	5	4	4	3
21	5	4	3	4
22	4	5	4	5
23	5	4	5	4
24	3	5	5	4
25	3	4	4	5
26	5	4	4	4
27	5	5	4	4
28	3	4	4	3
29	3	4	5	4
30	5	5	5	5
31	4	4	5	4
32	4	5	5	5
33	5	5	5	4
34	4	4	4	5
35	3	4	4	3
36	5	3	5	4
37	5	4	3	3
38	4	5	5	5
39	2	4	4	5
40	5	4	5	5
41	5	5	5	4
42	5	5	5	5
43	4	4	4	4
44	5	4	5	5
45	5	5	5	4
46	5	4	4	4

47	5	4	4	4
48	5	5	5	5
49	5	4	5	5
50	4	4	4	4
51	4	4	4	4
52	4	4	5	5
53	5	4	5	4
54	4	3	4	4
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61	5	4	5	5
62	4	5	5	4
63	4	5	5	5
64	4	2	2	3
65	5	4	4	4
66	5	5	5	5
67	4	4	5	5
68	4	4	4	4
69	4	4	4	4
70	4	3	4	4
71	4	4	4	4
72	4	4	4	4
73	5	5	4	5
74	3	4	4	4
75	4	4	5	5
76	3	3	3	2
77	3	3	3	3
78	5	4	4	5
79	4	4	4	5
80	5	5	4	5
81	5	5	4	5
82	5	5	5	5
83	5	4	5	5
84	5	5	5	3
85	4	4	4	4
86	5	5	5	5
87	4	5	5	4

88	5	5	4	4
89	5	5	4	4
90	5	5	5	5
91	5	5	5	5
92	5	5	5	5
93	5	5	5	5
94	5	5	5	5
95	3	3	3	3
96	4	5	5	4
97	4	5	5	4
98	5	4	5	5
99	4	5	5	4
100	5	5	5	4
101	5	4	5	5
102	5	5	5	4
103	5	4	4	4
104	5	4	4	4
105	5	5	5	5
106	5	4	5	5
107	4	4	4	4
108	4	4	4	4
109	4	4	5	5
110	3	4	3	4
111	4	3	4	4
112	5	4	4	3
113	3	3	3	4
114	4	3	5	5
115	4	5	5	5
116	5	5	4	5
117	5	4	4	5
118	4	4	4	5
119	5	5	4	5
120	5	5	4	5
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122	5	4	5	5
123	5	5	5	3
124	4	4	4	4
125	5	5	5	5
126	4	5	5	4
127	5	5	4	4
128	5	5	4	4

129	5	5	5	5
130	5	5	5	5
131	5	5	5	5
132	5	4	4	5

**Variabel *Impulse Buying* (Y)**

No. Responden	Y1	Y2	Y3	Y4
1	4	3	4	4
2	3	4	4	5
3	4	5	5	5
4	5	4	4	4
5	4	5	3	4
6	4	4	5	3
7	5	5	5	4
8	5	4	4	5
9	5	5	5	4
10	4	5	3	4
11	5	4	4	4
12	3	4	5	5
13	4	4	4	4
14	5	5	3	4
15	4	4	5	4
16	3	4	5	5
17	4	4	4	4
18	5	5	3	4
19	3	4	5	5
20	3	4	4	4
21	5	5	4	5
22	4	4	5	5
23	4	5	4	4
24	5	5	3	4
25	4	4	4	4
26	5	5	4	5
27	4	4	5	4
28	4	5	3	4
29	5	4	4	4
30	5	5	5	5
31	5	4	4	4
32	5	5	3	4

33	4	4	5	4
34	4	4	5	5
35	5	4	3	4
36	5	4	3	4
37	3	3	5	5
38	4	4	4	4
39	5	4	4	4
40	5	4	5	5
41	5	5	4	4
42	4	4	4	4
43	5	4	4	4
44	4	5	4	4
45	4	5	4	4
46	5	4	4	5
47	4	4	4	5
48	5	5	5	5
49	5	5	5	5
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54	4	4	4	4
55	4	5	5	5
56	3	3	3	3
57	5	5	5	5
58	5	5	5	5
59	4	5	5	5
60	4	4	4	4
61	5	5	5	5
62	4	4	4	4
63	4	5	4	3
64	3	3	2	3
65	4	5	4	4
66	5	5	5	5
67	4	5	4	4
68	4	3	4	4
69	5	5	4	5
70	3	4	4	4
71	4	4	5	5
72	4	4	5	4
73	5	5	5	5

74	4	4	4	4
75	5	5	5	4
76	4	4	4	4
77	2	3	3	3
78	5	5	4	4
79	4	4	4	5
80	5	4	5	5
81	5	5	5	5
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83	5	4	5	5
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104	4	4	4	5
105	2	3	3	4
106	5	5	5	5
107	4	4	4	4
108	4	4	4	4
109	5	4	5	4
110	4	4	4	5
111	4	4	4	4
112	4	5	5	5
113	3	3	3	3
114	5	5	5	5



115	5	5	5	5
116	4	5	5	5
117	5	5	4	4
118	4	4	4	5
119	5	4	5	5
120	5	5	5	5
121	5	5	5	5
122	5	4	5	5
123	4	4	5	5
124	5	4	5	4
125	5	5	5	5
126	5	4	4	4
127	4	4	5	5
128	5	5	5	5
129	5	5	5	5
130	5	5	4	4
131	5	4	4	4
132	5	5	4	5

**Variabel Price Discount (Z)**

No. Responden	Z1	Z2	Z3	Z4
1	5	5	5	4
2	4	4	4	5
3	4	4	4	4
4	4	4	4	4
5	5	5	5	5
6	5	5	5	5
7	5	5	5	5
8	4	5	5	4
9	4	4	4	5
10	3	4	4	4
11	4	4	4	3
12	5	5	5	4
13	4	4	4	5
14	5	5	5	4
15	4	5	5	5
16	5	4	4	4
17	4	5	5	4
18	5	4	4	5

19	4	5	5	5
20	5	3	3	5
21	4	4	4	4
22	4	5	5	5
23	4	4	4	4
24	5	5	5	4
25	4	4	4	5
26	3	5	5	4
27	4	3	3	4
28	5	4	4	5
29	4	3	3	4
30	5	4	4	5
31	5	5	5	4
32	5	5	5	5
33	4	5	5	3
34	4	5	5	4
35	5	4	4	5
36	4	5	5	4
37	5	4	4	5
38	5	5	5	4
39	4	4	4	5
40	4	4	5	4
41	5	5	3	5
42	5	4	3	5
43	4	4	4	5
44	4	4	5	3
45	5	4	4	4
46	4	4	5	4
47	5	5	5	5
48	5	5	5	5
49	5	4	4	4
50	5	4	5	4
51	4	4	4	4
52	4	4	4	3
53	4	5	4	5
54	4	4	4	4
55	4	5	5	5
56	3	3	3	3
57	4	5	5	5
58	5	4	5	5
59	3	3	4	4

60	5	4	5	5
61	5	5	5	5
62	4	4	5	5
63	2	3	3	3
64	4	4	4	4
65	4	5	5	5
66	5	5	4	5
67	5	5	4	5
68	4	4	5	5
69	5	4	5	5
70	5	5	5	4
71	5	4	5	5
72	5	5	5	4
73	5	4	4	5
74	4	5	4	4
75	5	4	4	5
76	4	4	4	5
77	1	2	1	2
78	4	5	4	4
79	5	5	5	5
80	5	5	5	4
81	4	4	5	5
82	4	5	5	5
83	4	4	5	5
84	5	5	5	5
85	4	4	4	5
86	5	5	5	5
87	5	5	5	5
88	4	5	4	5
89	4	5	4	5
90	4	5	5	5
91	4	5	4	5
92	5	4	5	5
93	5	5	5	5
94	4	5	4	5
95	4	5	5	5
96	4	4	5	5
97	5	5	5	5
98	4	5	5	5
99	5	4	4	5
100	4	3	5	5

101	4	4	5	3
102	5	4	4	4
103	5	5	5	4
104	5	5	5	5
105	3	3	2	2
106	5	4	4	4
107	5	4	5	4
108	4	4	4	4
109	4	4	4	3
110	3	2	2	2
111	4	4	4	4
112	4	5	5	5
113	5	5	5	4
114	4	5	5	5
115	5	4	5	5
116	4	5	5	5
117	4	5	4	4
118	5	5	5	5
119	5	5	5	4
120	4	4	5	5
121	4	5	5	5
122	4	4	5	5
123	5	5	5	5
124	4	4	4	5
125	2	2	3	3
126	5	5	5	5
127	4	5	4	5
128	4	5	4	5
129	4	5	5	5
130	4	5	4	5
131	5	4	5	5
132	4	5	4	4

### Lampiran 3 Hasil Pengujian SPSS

#### Hasil Uji Validitas

<b>Correlations</b>		<u>X1</u>
X1.1	Pearson Correlation	.769**
	Sig. (2-tailed)	.000
	N	132
X1.2	Pearson Correlation	.727**
	Sig. (2-tailed)	.000
	N	132
X1.3	Pearson Correlation	.716**
	Sig. (2-tailed)	.000
	N	132
X1.4	Pearson Correlation	.703**
	Sig. (2-tailed)	.000
	N	132

\*\* . Correlation is significant at the 0.01 level (2-tailed).

<b>Correlations</b>		<u>X2</u>
X2.1	Pearson Correlation	.655**
	Sig. (2-tailed)	.000
	N	132
X2.2	Pearson Correlation	.725**
	Sig. (2-tailed)	.000
	N	132
X2.3	Pearson Correlation	.655**
	Sig. (2-tailed)	.000
	N	132
X2.4	Pearson Correlation	.723**
	Sig. (2-tailed)	.000
	N	132

\*\* . Correlation is significant at the 0.01 level (2-tailed).

### Correlations

		X3
X3.1	Pearson Correlation	.690**
	Sig. (2-tailed)	.000
	N	132
X3.2	Pearson Correlation	.737**
	Sig. (2-tailed)	.000
	N	132
X3.3	Pearson Correlation	.754**
	Sig. (2-tailed)	.000
	N	132
X3.4	Pearson Correlation	.701**
	Sig. (2-tailed)	.000
	N	132

\*\* . Correlation is significant at the 0.01 level (2-tailed).

### Correlations

		Y
Y1	Pearson Correlation	.724**
	Sig. (2-tailed)	.000
	N	132
Y2	Pearson Correlation	.733**
	Sig. (2-tailed)	.000
	N	132
Y3	Pearson Correlation	.753**
	Sig. (2-tailed)	.000
	N	132
Y4	Pearson Correlation	.722**
	Sig. (2-tailed)	.000
	N	132

\*\* . Correlation is significant at the 0.01 level (2-tailed).

### Correlations

		Z
Z1	Pearson Correlation	.767**
	Sig. (2-tailed)	.000
	N	132
Z2	Pearson Correlation	.813**
	Sig. (2-tailed)	.000
	N	132
Z3	Pearson Correlation	.827**
	Sig. (2-tailed)	.000
	N	132
Z4	Pearson Correlation	.752**
	Sig. (2-tailed)	.000
	N	132

\*\* . Correlation is significant at the 0.01 level (2-tailed).

### Hasil Uji Reliabilitas

#### Variabel X1

##### Reliability Statistics

Cronbach's Alpha	N of Items
.703	4

#### Variabel X2

##### Reliability Statistics

Cronbach's Alpha	N of Items
.630	4

### Variabel X3

#### Reliability Statistics

Cronbach's Alpha	N of Items
.688	4

### Variabel Y

#### Reliability Statistics

Cronbach's Alpha	N of Items
.710	4

### Variabel Z

#### Reliability Statistics

Cronbach's Alpha	N of Items
.799	4

### Frequency Table

		X1.1			
		Frequen cy	Percen t	Valid Percent	Cumulativ e Percent
Valid	2.00	2	1.5	1.5	1.5
	3.00	11	8.3	8.3	9.8
	4.00	41	31.1	31.1	40.9
	5.00	78	59.1	59.1	100.0
	Total	132	100.0	100.0	



**X1.2**

		Freque ncy	Percen t	Valid Percent	Cumulativ e Percent
Valid	2.00	1	.8	.8	.8
	3.00	3	2.3	2.3	3.0
	4.00	63	47.7	47.7	50.8
	5.00	65	49.2	49.2	100.0
	Total	132	100.0	100.0	

**X1.3**

		Frequen cy	Percen t	Valid Percent	Cumulativ e Percent
Valid	2.00	2	1.5	1.5	1.5
	3.00	7	5.3	5.3	6.8
	4.00	53	40.2	40.2	47.0
	5.00	70	53.0	53.0	100.0
	Total	132	100.0	100.0	

**X1.4**

		Frequen cy	Percent	Valid Percent	Cumulative Percent
Valid	2.00	2	1.5	1.5	1.5
	3.00	8	6.1	6.1	7.6
	4.00	53	40.2	40.2	47.7
	5.00	69	52.3	52.3	100.0
	Total	132	100.0	100.0	

**X2.1**

		Frequenc y	Percent	Valid Percent	Cumulative Percent
Valid	2.00	3	2.3	2.3	2.3
	3.00	14	10.6	10.6	12.9
	4.00	52	39.4	39.4	52.3
	5.00	63	47.7	47.7	100.0
	Total	132	100.0	100.0	

**X2.2**

		Frequenc y	Percent	Valid Percent	Cumulative Percent
Valid	2.00	2	1.5	1.5	1.5
	3.00	14	10.6	10.6	12.1
	4.00	45	34.1	34.1	46.2
	5.00	71	53.8	53.8	100.0
	Total	132	100.0	100.0	

**X2.3**

		Frequenc y	Percent	Valid Percent	Cumulative Percent
Valid	2.00	4	3.0	3.0	3.0
	3.00	14	10.6	10.6	13.6
	4.00	61	46.2	46.2	59.8
	5.00	53	40.2	40.2	100.0
	Total	132	100.0	100.0	

**X2.4**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	2.00	1	.8	.8	.8
	3.00	16	12.1	12.1	12.9
	4.00	52	39.4	39.4	52.3
	5.00	63	47.7	47.7	100.0
	Total	132	100.0	100.0	

**X3.1**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	2.00	2	1.5	1.5	1.5
	3.00	15	11.4	11.4	12.9
	4.00	46	34.8	34.8	47.7
	5.00	69	52.3	52.3	100.0
	Total	132	100.0	100.0	

**X3.2**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	2.00	1	.8	.8	.8
	3.00	11	8.3	8.3	9.1
	4.00	64	48.5	48.5	57.6
	5.00	56	42.4	42.4	100.0
	Total	132	100.0	100.0	

**X3.3**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	2.00	2	1.5	1.5	1.5
	3.00	9	6.8	6.8	8.3
	4.00	55	41.7	41.7	50.0
	5.00	66	50.0	50.0	100.0
	Total	132	100.0	100.0	

**X3.4**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	2.00	1	.8	.8	.8
	3.00	11	8.3	8.3	9.1
	4.00	56	42.4	42.4	51.5
	5.00	64	48.5	48.5	100.0
	Total	132	100.0	100.0	

**Y1**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	2.00	2	1.5	1.5	1.5
	3.00	11	8.3	8.3	9.8
	4.00	55	41.7	41.7	51.5
	5.00	64	48.5	48.5	100.0
	Total	132	100.0	100.0	

**Y2**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	3.00	9	6.8	6.8	6.8
	4.00	62	47.0	47.0	53.8
	5.00	61	46.2	46.2	100.0
	Total	132	100.0	100.0	

**Y3**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	2.00	1	.8	.8	.8
	3.00	14	10.6	10.6	11.4
	4.00	57	43.2	43.2	54.5
	5.00	60	45.5	45.5	100.0
	Total	132	100.0	100.0	

**Y4**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	3.00	6	4.5	4.5	4.5
	4.00	63	47.7	47.7	52.3
	5.00	63	47.7	47.7	100.0
	Total	132	100.0	100.0	

**Z1**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1.00	1	.8	.8	.8
	2.00	2	1.5	1.5	2.3
	3.00	6	4.5	4.5	6.8
	4.00	67	50.8	50.8	57.6
	5.00	56	42.4	42.4	100.0
	Total	132	100.0	100.0	

**Z2**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	2.00	3	2.3	2.3	2.3
	3.00	8	6.1	6.1	8.3
	4.00	56	42.4	42.4	50.8
	5.00	65	49.2	49.2	100.0
	Total	132	100.0	100.0	

**Z3**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1.00	1	.8	.8	.8
	2.00	2	1.5	1.5	2.3
	3.00	8	6.1	6.1	8.3
	4.00	50	37.9	37.9	46.2
	5.00	71	53.8	53.8	100.0
	Total	132	100.0	100.0	

**Z4**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	2.00	3	2.3	2.3	2.3
	3.00	9	6.8	6.8	9.1
	4.00	43	32.6	32.6	41.7
	5.00	77	58.3	58.3	100.0
	Total	132	100.0	100.0	

**Uji Asumsi Klasik****Normalitas****One-Sample Kolmogorov-Smirnov Test**

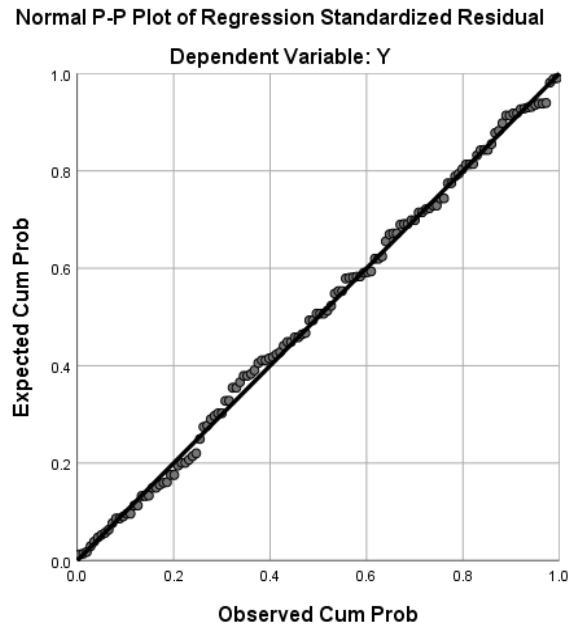
		Unstandardized Residual
N		132
Normal Parameters <sup>a,b</sup>	Mean	.0000000
	Std. Deviation	1.26756113
	Most Extreme Differences	
	Absolute	.035
	Positive	.035
	Negative	-.035
Test Statistic		.035
Asymp. Sig. (2-tailed)		.200 <sup>c,d</sup>

a. Test distribution is Normal.

b. Calculated from data.

c. Lilliefors Significance Correction.

d. This is a lower bound of the true significance.



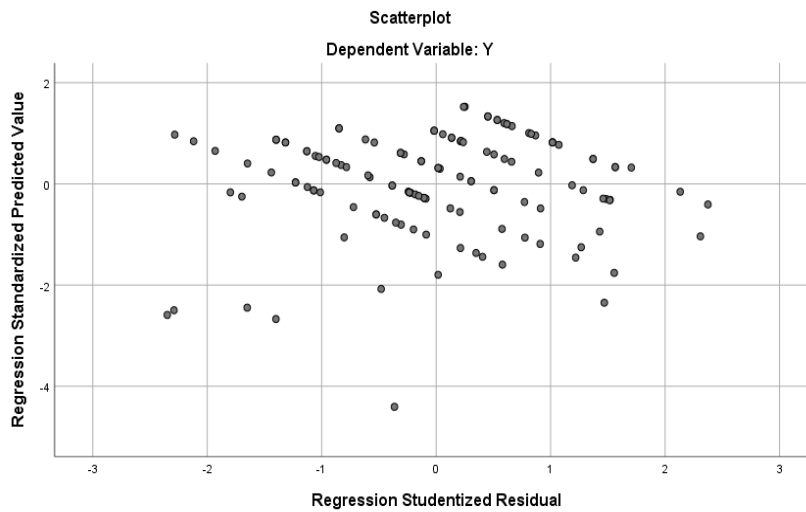
## Multikolinieritas

### Coefficients<sup>a</sup>

Model		Collinearity Statistics	
		Tolerance	VIF
1	X1	.668	1.496
	X2	.609	1.642
	X3	.553	1.807

a. Dependent Variable: Y

## Heterokedastisitas



## Analisis Regresi Linier Berganda

### Regression

Model	Variables Entered/Removed <sup>a</sup>		Method
	Variables Entered	Variables Removed	
1	X3, X1, X2 <sup>b</sup>	.	Enter
2	X1Z, X3Z, X2Z <sup>b</sup>	.	Enter

a. Dependent Variable: Y

b. All requested variables entered.

### Uji koefisien Detrminasi (R Square)

#### Model Summary<sup>c</sup>

Model	R	R Square	Adjusted R Square	Std. Error of the Estimate	Durbin-Watson
1	.693 <sup>a</sup>	.481	.468	1.38821	
2	.746 <sup>b</sup>	.557	.535	1.29763	2.257

a. Predictors: (Constant), X3, X1, X2

b. Predictors: (Constant), X3, X1, X2, X1Z, X3Z, X2Z

c. Dependent Variable: Y



## Uji F

		ANOVA <sup>a</sup>				
Model		Sum of Squares	df	Mean Square	F	Sig.
1	Regression	228.207	3	76.069	39.473	.000 <sup>b</sup>
	Residual	246.672	128	1.927		
	Total	474.879	131			
2	Regression	264.400	6	44.067	26.170	.000 <sup>c</sup>
	Residual	210.479	125	1.684		
	Total	474.879	131			

a. Dependent Variable: Y

b. Predictors: (Constant), X3, X1, X2

c. Predictors: (Constant), X3, X1, X2, X1Z, X3Z, X2Z

## Uji T (Parsial)

		Coefficients <sup>a</sup>				
Model		Unstandardized Coefficients		Standardized Coefficients	t	Sig.
		B	Std. Error	Beta		
1	(Constant)	3.601	1.297		2.775	.006
	X1	.253	.077	.256	3.289	.001
	X2	.282	.076	.304	3.723	.000
	X3	.260	.082	.271	3.169	.002
2	(Constant)	3.715	1.279		2.904	.004
	X1	-.117	.377	-.119	-.310	.757
	X2	2.004	.501	2.157	3.999	.000
	X3	-1.159	.485	-1.212	-2.388	.018
	X1Z	.021	.022	.594	.969	.335
	X2Z	-.100	.028	-3.045	-3.570	.001
	X3Z	.083	.028	2.411	2.979	.003

a. Dependent Variable: Y