

## **DAFTAR LAMPIRAN**

### **Daftar Pertanyaan**

#### **a. Harga Produk**

1. Pembelian Handphone di Aplikasi Shopee memiliki harga yang lebih terjangkau daripada di Toko Handphone
2. Harga yang ditawarkan di Aplikasi Shopee sesuai dengan Kualitas Handphone.
3. Handphone di Aplikasi Shopee memiliki daya saing harga
4. Harga Handphone di Aplikasi Shopee sesuai dengan spesifikasi
5. Handphone di Aplikasi Shopee memiliki harga yang dapat mempengaruhi daya beli

#### **b. Kepercayaan Konsumen**

6. Membeli Handphone di Aplikasi Shopee terjamin keamanannya.
7. Membeli Handphone di Aplikasi Shopee lebih mudah dan cepat (tidak memerlukan banyak waktu dan tenaga)
8. Handphone yang saya pesan di Aplikasi Shopee sesuai dengan harapan
9. Saya percaya dengan jaminan kepuasan pembelian Handphone di Aplikasi Shopee
10. Saya memutuskan akan melakukan pembelian ulang Handphone secara online melalui Aplikasi Shopee

#### **c. Reputasi E-Commerce**

11. Melakukan transaksi di Aplikasi Shopee lebih baik daripada menggunakan aplikasi lainnya.
12. Melakukan transaksi di Aplikasi Shopee dapat dipercaya daripada aplikasi lainnya.
13. Saya lebih banyak melakukan pembelian online menggunakan Aplikasi Shopee daripada Aplikasi lainnya.
14. Perusahaan Shopee akan melakukan ganti rugi sepenuhnya apabila terjadi kesalahan transaksi.
15. Saya lebih suka membeli barang online melalui Aplikasi Shopee karena minimnya (hampir tidak ada) penipuan.

#### **d. Kualitas Produk**

16. Membeli Handphone di Aplikasi Shopee terjamin keaslian produknya (original)

17. Di Aplikasi Shopee menjual beraneka ragam jenis Handphone dengan lengkap
18. Handphone di Aplikasi Shopee memiliki ketahanan yang lama sama seperti membeli di Toko Handphone.
19. Kelengkapan Handphone di Aplikasi Shopee sama seperti saat membeli di toko Handphone.

Saya melakukan pembelian handphone di Aplikasi Shopee karena informasi produk yang akurat.

#### Data Tabulasi

NO SERI	Harga					Kepercayaan Konsumen				
	X1.1	X1.2	X1.3	X1.4	X1.5	X2.1	X2.2	X2.3	X2.4	X2.5
1	3	4	4	3	4	4	4	4	4	4
2	3	3	3	3	3	3	3	3	3	3
3	3	3	3	3	3	3	3	3	3	3
4	4	3	4	4	4	3	5	3	3	3
5	4	4	4	4	4	3	3	3	3	3
6	4	4	4	4	4	3	4	4	4	4
7	5	3	5	3	5	3	4	4	3	4
8	3	4	4	4	4	5	4	4	4	4
9	5	5	5	5	5	5	5	5	5	5
10	5	5	5	5	5	5	5	5	5	5
11	4	4	4	3	3	3	4	3	3	3
12	5	4	4	4	4	3	4	3	3	2
13	4	4	4	3	4	3	4	3	3	3
14	4	5	5	4	5	3	4	4	4	3
15	3	4	4	4	4	3	4	3	3	3
16	5	4	4	4	5	3	4	4	4	4
17	3	3	3	4	3	4	4	4	4	4
18	4	3	4	4	4	3	4	4	4	3
19	4	4	4	3	4	3	3	4	4	4
20	4	4	4	4	4	4	4	4	4	4
21	4	4	4	4	4	3	4	4	3	3
22	4	3	4	4	3	2	5	3	4	3
23	4	4	5	4	4	3	4	4	4	3
24	4	4	4	4	4	4	4	4	4	4
25	3	4	4	4	4	4	4	3	3	4
26	3	4	4	3	4	4	3	3	4	3
27	1	2	3	3	2	4	5	4	4	2
28	4	5	5	4	4	4	5	4	4	4
29	4	4	4	4	4	4	5	4	4	4
30	3	4	2	5	4	3	4	3	4	2
31	4	4	5	4	5	4	5	4	5	4

32	4	4	4	4	4	3	4	3	4	3
33	4	4	4	4	4	4	4	4	4	4
34	5	5	5	4	4	4	5	4	5	5
35	4	4	5	4	4	3	4	4	3	3
36	4	3	4	4	5	3	4	4	4	4
37	4	4	4	4	4	4	4	4	4	4
38	4	4	3	4	5	3	4	4	3	2
39	4	3	4	3	4	3	4	3	3	3
40	4	3	4	4	3	3	4	2	4	2
41	5	5	5	5	5	5	5	5	5	5
42	3	4	4	4	4	3	3	3	4	3
43	4	5	5	5	4	3	4	5	4	4
44	4	4	4	4	4	4	4	5	4	4
45	4	4	4	4	5	4	4	3	4	2
46	3	3	4	4	4	3	4	4	4	3
47	4	4	4	4	4	3	5	4	4	4
48	4	4	4	4	4	4	3	4	4	3
49	4	4	4	4	4	4	4	4	4	4
50	4	4	4	3	4	3	3	4	3	3
51	5	5	4	5	4	3	4	4	4	3
52	2	2	4	3	4	1	2	2	1	1
53	4	3	4	4	4	3	4	3	3	3
54	4	5	4	4	5	4	4	4	4	4
55	3	3	3	3	3	3	3	3	3	3
56	4	4	4	4	4	3	4	4	3	3
57	3	5	4	4	4	3	3	4	3	3
58	4	4	4	4	4	4	4	4	4	4
59	4	4	4	4	4	3	4	4	3	3
60	2	2	4	4	3	4	3	3	3	3
61	4	4	4	4	4	4	4	4	4	4
62	4	4	4	4	4	4	4	4	4	4
63	4	4	4	4	4	4	4	4	4	4
64	4	4	5	5	4	4	4	4	4	4
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67	4	4	4	4	4	3	4	3	4	4
68	5	5	5	5	5	5	5	5	5	5
69	5	4	5	4	5	5	4	4	4	4
70	4	2	4	4	4	3	4	3	3	3
71	4	4	4	4	4	5	3	4	4	4
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74	4	4	4	4	4	4	4	4	4	4
75	4	4	4	4	4	3	4	3	4	3
76	4	4	4	4	4	4	4	4	4	4

77	5	4	4	4	5	4	4	4	4	4
78	4	4	4	4	4	4	4	4	4	4
79	4	4	4	4	4	4	4	4	4	4
80	4	4	4	4	4	4	4	4	4	4
81	2	4	4	4	3	3	4	4	3	3
82	4	4	4	4	4	4	4	4	4	4
83	4	4	4	4	4	4	4	4	4	4
84	4	4	4	4	4	4	4	4	4	4
85	5	4	5	4	5	4	4	4	4	4
86	4	4	5	4	5	3	3	3	3	3
87	4	4	4	4	4	4	5	4	4	4
88	4	4	4	4	4	4	4	4	4	4
89	4	4	4	4	4	2	2	2	2	2
90	4	4	4	4	4	4	4	4	4	4
91	4	4	4	4	4	4	4	4	4	4
92	4	4	4	4	4	3	4	4	4	4
93	4	4	4	4	4	4	4	4	4	4
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95	4	3	4	4	4	4	4	3	4	4
96	3	4	4	4	4	4	4	4	4	4
97	4	4	4	4	4	4	4	4	4	4
98	2	3	4	4	4	3	4	4	4	4
99	5	5	5	5	5	4	5	4	4	4
100	4	4	4	4	4	3	4	3	3	3
101	4	4	4	4	4	3	4	3	4	3
102	4	3	4	4	4	4	5	4	4	3
103	3	4	3	4	4	3	4	4	3	3
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110	4	4	4	4	4	4	4	4	4	3
111	1	1	1	1	1	1	1	1	1	1
112	3	5	3	5	2	5	5	3	4	4
113	4	4	4	4	4	4	4	4	4	4
114	5	4	5	4	4	3	4	4	4	4
115	4	4	4	4	4	4	4	4	4	4
116	4	4	4	4	4	4	4	4	4	4

NO SERI	Reputasi E-Commerce					Kualitas Produk				
	X3.1	X3.2	X3.3	X3.4	X3.5	X4.1	X4.2	X4.3	X4.4	X4.5

1	4	3	4	4	4	4	4	3	3	4
2	2	3	2	3	3	2	3	3	3	3
3	2	3	2	3	3	2	3	3	3	3
4	5	4	5	5	4	3	4	3	3	4
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8	4	4	5	4	4	3	4	4	4	4
9	5	5	5	5	5	5	5	5	5	5
10	5	5	5	5	5	5	5	5	5	5
11	3	4	4	4	4	3	3	3	4	3
12	3	2	4	5	1	1	4	1	3	2
13	3	3	3	4	4	3	4	3	3	4
14	3	3	5	3	4	3	5	4	3	5
15	4	4	4	4	4	4	4	3	4	4
16	5	4	4	3	3	3	5	4	4	5
17	5	4	5	1	2	3	4	3	3	3
18	4	4	3	3	2	3	4	4	4	2
19	4	3	3	3	4	4	4	4	2	4
20	4	4	4	4	4	4	4	4	4	4
21	3	3	4	2	3	3	4	3	4	4
22	4	4	2	3	3	3	4	4	4	4
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30	4	4	5	4	4	4	4	4	4	3
31	5	5	5	5	3	4	5	5	5	5
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33	4	4	4	4	4	4	4	4	4	4
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36	3	3	5	4	4	4	4	4	4	4
37	4	4	5	4	4	4	4	4	4	4
38	3	4	4	4	4	3	4	4	4	4
39	4	3	5	4	4	4	4	4	4	4
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43	4	4	4	4	5	4	4	4	4	4
44	4	4	5	3	4	3	4	4	4	4
45	4	4	4	5	4	4	4	4	4	4

46	4	4	4	4	4	4	3	4	3	4
47	3	4	4	4	3	4	4	4	4	4
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51	5	4	5	4	3	3	5	4	3	4
52	4	4	4	3	4	2	4	3	3	1
53	4	4	4	3	3	3	4	3	3	2
54	4	4	4	4	4	4	4	4	4	4
55	3	3	3	3	3	3	3	3	3	3
56	4	4	4	3	4	4	4	4	4	4
57	5	5	5	5	3	3	4	3	3	3
58	4	4	4	4	4	4	4	4	4	4
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64	4	4	4	3	4	4	4	4	4	4
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66	4	3	4	3	4	4	4	4	4	4
67	4	4	4	4	4	4	4	4	4	4
68	4	4	5	5	4	4	5	5	5	5
69	5	5	5	4	4	5	5	5	5	5
70	3	3	3	4	3	3	4	3	3	4
71	5	5	5	4	5	4	4	4	4	4
72	5	5	5	5	5	4	4	4	4	4
73	4	4	4	4	4	4	4	4	4	4
74	4	4	4	4	4	4	4	4	4	4
75	3	3	3	4	3	3	4	4	3	4
76	4	4	4	4	4	4	4	4	4	4
77	4	5	5	5	5	4	5	4	4	4
78	4	3	4	4	4	4	4	4	4	4
79	4	4	4	4	4	4	4	4	4	4
80	4	4	4	4	4	4	4	4	4	4
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88	3	4	4	4	4	5	4	4	4	4
89	3	3	3	3	3	3	3	3	3	3
90	4	4	4	4	4	4	4	4	4	4

91	4	4	4	4	4	4	4	4	4	4
92	4	4	4	4	4	3	4	4	4	4
93	4	4	4	4	4	4	4	4	4	4
94	3	4	3	4	3	4	3	3	4	4
95	4	4	4	4	4	4	4	4	4	4
96	4	4	4	4	4	4	4	4	4	4
97	4	4	4	4	4	4	4	4	4	4
98	4	4	5	5	5	3	4	3	3	2
99	4	4	5	4	4	4	4	4	5	5
100	4	4	3	4	3	3	4	4	4	3
101	3	3	3	4	4	4	4	3	4	3
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107	4	4	4	4	4	4	4	4	4	4
108	4	4	4	4	4	4	5	5	5	5
109	4	4	4	4	4	4	3	4	4	3
110	4	4	5	4	4	4	4	4	4	4
111	1	1	1	1	1	1	1	1	1	1
112	3	2	2	4	4	4	4	2	4	4
113	3	4	4	3	4	3	4	4	4	4
114	5	5	5	5	5	4	4	3	3	3
115	4	4	4	4	4	4	4	4	4	4
116	4	3	3	4	3	4	4	4	4	4

### Hasil Uji Faktor

#### KMO and Bartlett's Test

Kaiser-Meyer-Olkin Measure of Sampling Adequacy.	.798
Bartlett's Test of Sphericity	Approx. Chi-Square
	269.042
	df
	6
	Sig.
	.000

Ini untuk memastikan apakah keempat factor ini bisa dilanjutkan atau tidak jika sig/p < 0,05 berarti bisa dilanjutkan

**Anti-image Matrices**

		Harga	Kepercayaan Konsumen	Reputasi E-Commerce	Kualitas Produk
Anti-image Covariance	Harga	.488	-.078	-.145	-.076
	Kepercayaan Konsumen	-.078	.330	-.009	-.188
	Reputasi E-Commerce	-.145	-.009	.500	-.123
	Kualitas Produk	-.076	-.188	-.123	.272
Anti-image Correlation	Harga	.879 <sup>a</sup>	-.194	-.293	-.208
	Kepercayaan Konsumen	-.194	.762 <sup>a</sup>	-.021	-.628
	Reputasi E-Commerce	-.293	-.021	.855 <sup>a</sup>	-.333
	Kualitas Produk	-.208	-.628	-.333	.738 <sup>a</sup>

a. Measures of Sampling Adequacy(MSA)

**Communalities**

	Initial	Extraction
Harga	1.000	.702
Kepercayaan Konsumen	1.000	.770
Reputasi E-Commerce	1.000	.677
Kualitas Produk	1.000	.837

Extraction Method: Principal Component Analysis.



**Total Variance Explained**

Component	Initial Eigenvalues			Extraction Sums of Squared Loadings		
	Total	% of Variance	Cumulative %	Total	% of Variance	Cumulative %
1	2.987	74.686	74.686	2.987	74.686	74.686
2	.451	11.273	85.959			
3	.383	9.577	95.536			
4	.179	4.464	100.000			

Extraction Method: Principal Component Analysis.

Berapakah jumlah factor ideal (dilihat dari initial eigencalues yg nilai totalnya diatas 1), ternyata hanya 1 (2,987) berarti keempat factor diatas hanya bisa diurutkan saja mana yg paling penting tidak perlu dikelompokkan lagi

**Component Matrix<sup>a</sup>**

	Component
	1
Harga	.838
Kepercayaan Konsumen	.878
Reputasi E-Commerce	.823
Kualitas Produk	.915

Extraction Method: Principal Component Analysis.

a. 1 components extracted.

**1 kualitas produk, 2 kepercayaan konsumen, 3 harga dan 4 reputasi**

**Berikut ini jika diuji keseluruhan**

## Factor Analysis

### KMO and Bartlett's Test

Kaiser-Meyer-Olkin Measure of Sampling Adequacy.		.893
Bartlett's Test of Sphericity	Approx. Chi-Square	1605.336
	df	190
	Sig.	.000

Anti-image Matrices

	x1.1	x1.2	x1.3	x1.4	x1.5	x2.1	x2.2	x2.3	x2.4	x2.5	x3.1	x3.2	x3.3	x3.4	x3.5	x4.1	x4.2	x4.3	x4.4	x4.5	
Anti-image Covariance	x1.1	.383	-.062	-.108	-.010	-.142	.017	-.042	.031	-.032	-.033	-.004	.029	.016	-.031	.032	.011	.035	-.029	-.008	.003
	x1.2	-.062	.382	-.014	-.159	-.009	.001	.094	-.080	-.013	-.005	.008	.028	.013	-.114	.003	-.012	.008	.068	-.053	-.061
	x1.3	-.108	-.014	.395	-.014	-.034	.061	-.009	-.003	.043	-.068	.012	-.040	-.037	-.090	.000	.002	-.047	-.016	.015	-.047
	x1.4	-.010	-.159	-.014	.415	-.052	-.022	-.125	.010	-.036	.039	-.043	-.012	.029	.021	-.018	.013	.015	-.025	-.002	.037
	x1.5	-.142	-.009	-.034	-.052	.331	.035	.041	-.014	.046	-.019	.052	-.026	-.086	-.033	.004	-.023	-.115	-.042	.031	-.008
	x2.1	.017	.001	.061	-.022	.035	.288	.060	-.007	-.062	-.094	-.023	.015	-.037	-.049	-.013	-.032	.006	.039	-.097	-.055
	x2.2	-.042	.094	-.009	-.125	.041	.060	.394	-.045	-.072	-.021	-.011	.010	.012	-.039	-.003	-.021	-.013	.115	-.101	-.100
	x2.3	.031	-.080	-.003	.010	-.014	-.007	-.045	.292	-.014	-.114	.034	-.027	-.097	.104	.002	-.008	-.044	-.032	-.020	.028
	x2.4	-.032	-.013	.043	-.036	.046	-.062	-.072	-.014	.257	-.068	.025	-.028	-.005	-.043	.041	-.019	-.047	-.088	.045	-.028
	x2.5	-.033	-.005	-.068	.039	-.019	-.094	-.021	-.114	-.068	.261	-.042	.041	.072	-.007	-.033	-.022	.041	.030	.023	.002
	x3.1	-.004	.008	.012	-.043	.052	-.023	-.011	.034	.025	-.042	.238	-.159	-.096	.017	.045	-.048	-.122	-.021	.071	.024
	x3.2	.029	.028	-.040	-.012	-.026	.015	.010	-.027	-.028	.041	-.159	.256	.007	-.002	-.080	.021	.071	-.033	-.088	.017
	x3.3	.016	.013	-.037	.029	-.086	-.037	.012	-.097	-.005	.072	-.096	.007	.368	-.094	-.077	.049	-.014	.006	.005	.003
	x3.4	-.031	-.114	-.090	.021	-.033	-.049	-.039	.104	-.043	-.007	.017	-.002	-.094	.497	-.073	-.021	.011	-.017	.001	.118
	x3.5	.032	.003	.000	-.018	.004	-.013	-.003	.002	.041	-.033	.045	-.080	-.077	-.073	.428	-.147	.006	-.057	.062	-.022
	x4.1	.011	-.012	.002	.013	-.023	-.032	-.021	-.008	-.019	-.022	-.048	.021	.049	-.021	-.147	.328	.039	-.010	-.054	-.062
	x4.2	.035	.008	-.047	.015	-.115	.006	-.013	-.044	-.047	.041	-.122	.071	-.014	.011	.006	.039	.342	.060	-.079	-.080
	x4.3	-.029	.068	-.016	-.025	-.042	.039	.115	-.032	-.088	.030	-.021	-.033	.006	-.017	-.057	-.010	.060	.319	-.116	-.096
	x4.4	-.008	-.053	.015	-.002	.031	-.097	-.101	-.020	.045	.023	.071	-.088	.005	.001	.062	-.054	-.079	-.116	.311	.019
	x4.5	.003	-.061	-.047	.037	-.008	-.055	-.100	.028	-.028	.002	.024	.017	.003	.118	-.022	-.062	-.080	-.096	.019	.308
Anti-image Correlation	x1.1	.910 <sup>a</sup>	-.161	-.278	-.025	-.398	.053	-.107	.093	-.101	-.103	-.014	.093	.043	-.070	.079	.030	.096	-.083	-.024	.008
	x1.2	-.161	.894 <sup>a</sup>	-.035	-.400	-.026	.004	.243	-.239	-.041	-.017	.026	.091	.036	-.261	.006	-.034	.023	.195	-.154	-.177
	x1.3	-.278	-.035	.933 <sup>a</sup>	-.035	-.093	.182	-.022	-.009	.135	-.211	.040	-.124	-.096	-.202	.000	.006	-.128	-.045	.044	-.135
	x1.4	-.025	-.400	-.035	.924 <sup>a</sup>	-.141	-.063	-.309	.028	-.110	.120	-.137	-.037	.073	.046	-.042	.034	.039	-.069	-.006	.102
	x1.5	-.398	-.026	-.093	-.141	.882 <sup>a</sup>	.112	.114	-.045	.158	-.066	.187	-.088	-.246	-.082	.010	-.070	-.344	-.130	.098	-.026
	x2.1	.053	.004	.182	-.063	.112	.911 <sup>a</sup>	.179	-.026	-.228	-.341	-.086	.054	-.113	-.131	-.037	-.103	.019	.130	-.326	-.185
	x2.2	-.107	.243	-.022	-.309	.114	.179	.866 <sup>a</sup>	-.134	-.227	-.066	-.035	.031	.032	-.087	-.006	-.059	-.037	.325	-.289	-.288
	x2.3	.093	-.239	-.009	.028	-.045	-.026	-.134	.915 <sup>a</sup>	-.050	-.414	.128	-.097	-.296	.273	.005	-.025	-.139	-.106	-.066	.092
	x2.4	-.101	-.041	.135	-.110	.158	-.228	-.227	-.050	.925 <sup>a</sup>	-.262	.101	-.109	-.016	-.119	.123	-.064	-.159	-.306	.160	-.101
	x2.5	-.103	-.017	-.211	.120	-.066	-.341	-.066	-.414	-.262	.890 <sup>a</sup>	-.167	.158	.231	-.019	-.100	-.074	.136	.104	.082	.009
	x3.1	-.014	.026	.040	-.137	.187	-.086	-.035	.128	.101	-.167	.800 <sup>a</sup>	-.645	-.324	.048	.141	-.172	-.427	-.077	.260	.089

x3.2	.093	.091	-.124	-.037	-.088	.054	.031	-.097	-.109	.158	-.645	.834 <sup>a</sup>	.022	-.005	-.241	.073	.239	-.115	-.311	.062
x3.3	.043	.036	-.096	.073	-.246	-.113	.032	-.296	-.016	.231	-.324	.022	.893 <sup>a</sup>	-.219	-.194	.142	-.040	.017	.015	.009
x3.4	-.070	-.261	-.202	.046	-.082	-.131	-.087	.273	-.119	-.019	.048	-.005	-.219	.862 <sup>a</sup>	-.159	-.051	.026	-.044	.003	.302
x3.5	.079	.006	.000	-.042	.010	-.037	-.006	.005	.123	-.100	.141	-.241	-.194	-.159	.905 <sup>a</sup>	-.392	.017	-.154	.169	-.060
x4.1	.030	-.034	.006	.034	-.070	-.103	-.059	-.025	-.064	-.074	-.172	.073	.142	-.051	-.392	.940 <sup>a</sup>	.116	-.032	-.168	-.195
x4.2	.096	.023	-.128	.039	-.344	.019	-.037	-.139	-.159	.136	-.427	.239	-.040	.026	.017	.116	.874 <sup>a</sup>	.181	-.242	-.246
x4.3	-.083	.195	-.045	-.069	-.130	.130	.325	-.106	-.306	.104	-.077	-.115	.017	-.044	-.154	-.032	.181	.882 <sup>a</sup>	-.367	-.306
x4.4	-.024	-.154	.044	-.006	.098	-.326	-.289	-.066	-.160	.082	.260	-.311	.015	.003	.169	-.168	-.242	-.367	.874 <sup>a</sup>	.062
x4.5	.008	-.177	-.135	.102	-.026	-.185	-.288	.082	-.101	.009	.089	.062	.009	.302	-.060	-.195	-.246	-.306	.062	.907 <sup>a</sup>

a. Measures of Sampling Adequacy(MSA)

**Communalities**

	Initial	Extraction
x1.1	1.000	.742
x1.2	1.000	.636
x1.3	1.000	.690
x1.4	1.000	.531
x1.5	1.000	.746
x2.1	1.000	.714
x2.2	1.000	.560
x2.3	1.000	.657
x2.4	1.000	.758
x2.5	1.000	.692
x3.1	1.000	.762
x3.2	1.000	.805
x3.3	1.000	.700
x3.4	1.000	.475
x3.5	1.000	.518
x4.1	1.000	.669
x4.2	1.000	.522
x4.3	1.000	.588
x4.4	1.000	.629
x4.5	1.000	.667

Extraction Method: Principal  
Component Analysis.

**Total Variance Explained**

Component	Initial Eigenvalues			Extraction Sums of Squared Loadings		
	Total	% of Variance	Cumulative %	Total	% of Variance	Cumulative %
1	9.790	48.950	48.950	9.790	48.950	48.950
2	1.714	8.572	57.522	1.714	8.572	57.522
3	1.555	7.777	65.300	1.555	7.777	65.300
4	.966	4.828	70.128			
5	.758	3.788	73.915			
6	.724	3.621	77.537			
7	.588	2.939	80.476			
8	.527	2.637	83.113			
9	.518	2.588	85.701			
10	.427	2.136	87.837			
11	.395	1.975	89.812			
12	.354	1.772	91.584			
13	.303	1.513	93.097			
14	.283	1.416	94.513			
15	.259	1.294	95.808			
16	.229	1.146	96.954			
17	.194	.969	97.922			
18	.168	.841	98.763			
19	.144	.722	99.485			
20	.103	.515	100.000			

Extraction Method: Principal Component Analysis.

Dari 20 pertanyaan disarankan menjadi 3 faktor

**Component Matrix<sup>a</sup>**

	Component		
	1	2	3
x1.1	.626	.369	-.462
x1.2	.685	.094	-.397
x1.3	.679	.437	-.197
x1.4	.714	.058	-.137
x1.5	.647	.538	-.196
x2.1	.739	-.410	.018
x2.2	.658	-.303	-.187
x2.3	.790	-.173	-.056
x2.4	.805	-.315	-.103
x2.5	.745	-.282	-.240
x3.1	.653	.143	.561
x3.2	.644	.114	.615
x3.3	.649	.407	.337
x3.4	.539	.419	-.095
x3.5	.655	.026	.296
x4.1	.769	-.266	.077
x4.2	.709	.131	.039
x4.3	.733	-.036	.223
x4.4	.744	-.265	.076
x4.5	.753	-.288	-.126

Extraction Method: Principal Component Analysis.

a. 3 components extracted.

## **Hasil Uji Validitas**

### **Validitas**

**Correlations**

		x1.1	x1.2	x1.3	x1.4	x1.5	tx1
x1.1	Pearson Correlation	1	.553**	.642**	.480**	.670**	.852**
	Sig. (2-tailed)		.000	.000	.000	.000	.000
	N	116	116	116	116	116	116
x1.2	Pearson Correlation	.553**	1	.496**	.626**	.493**	.793**
	Sig. (2-tailed)	.000		.000	.000	.000	.000
	N	116	116	116	116	116	116
x1.3	Pearson Correlation	.642**	.496**	1	.463**	.636**	.805**
	Sig. (2-tailed)	.000	.000		.000	.000	.000
	N	116	116	116	116	116	116
x1.4	Pearson Correlation	.480**	.626**	.463**	1	.472**	.737**
	Sig. (2-tailed)	.000	.000	.000		.000	.000
	N	116	116	116	116	116	116
x1.5	Pearson Correlation	.670**	.493**	.636**	.472**	1	.817**
	Sig. (2-tailed)	.000	.000	.000	.000		.000
	N	116	116	116	116	116	116
tx1	Pearson Correlation	.852**	.793**	.805**	.737**	.817**	1
	Sig. (2-tailed)	.000	.000	.000	.000	.000	
	N	116	116	116	116	116	116

\*\* . Correlation is significant at the 0.01 level (2-tailed).



**Correlations**

		x2.1	x2.2	x2.3	x2.4	x2.5	tx2
x2.1	Pearson Correlation	1	.480**	.623**	.715**	.706**	.847**
	Sig. (2-tailed)		.000	.000	.000	.000	.000
	N	116	116	116	116	116	116
x2.2	Pearson Correlation	.480**	1	.538**	.620**	.534**	.747**
	Sig. (2-tailed)	.000		.000	.000	.000	.000
	N	116	116	116	116	116	116
x2.3	Pearson Correlation	.623**	.538**	1	.660**	.718**	.838**
	Sig. (2-tailed)	.000	.000		.000	.000	.000
	N	116	116	116	116	116	116
x2.4	Pearson Correlation	.715**	.620**	.660**	1	.718**	.882**
	Sig. (2-tailed)	.000	.000	.000		.000	.000
	N	116	116	116	116	116	116
x2.5	Pearson Correlation	.706**	.534**	.718**	.718**	1	.883**
	Sig. (2-tailed)	.000	.000	.000	.000		.000
	N	116	116	116	116	116	116
tx2	Pearson Correlation	.847**	.747**	.838**	.882**	.883**	1
	Sig. (2-tailed)	.000	.000	.000	.000	.000	
	N	116	116	116	116	116	116

\*\* . Correlation is significant at the 0.01 level (2-tailed).

**Correlations**

		x3.1	x3.2	x3.3	x3.4	x3.5	tx3
x3.1	Pearson Correlation	1	.780**	.633**	.302**	.449**	.807**
	Sig. (2-tailed)		.000	.000	.001	.000	.000
	N	116	116	116	116	116	116
x3.2	Pearson Correlation	.780**	1	.559**	.316**	.537**	.810**
	Sig. (2-tailed)	.000		.000	.001	.000	.000
	N	116	116	116	116	116	116
x3.3	Pearson Correlation	.633**	.559**	1	.461**	.492**	.824**
	Sig. (2-tailed)	.000	.000		.000	.000	.000
	N	116	116	116	116	116	116
x3.4	Pearson Correlation	.302**	.316**	.461**	1	.426**	.671**
	Sig. (2-tailed)	.001	.001	.000		.000	.000
	N	116	116	116	116	116	116
x3.5	Pearson Correlation	.449**	.537**	.492**	.426**	1	.746**
	Sig. (2-tailed)	.000	.000	.000	.000		.000
	N	116	116	116	116	116	116
tx3	Pearson Correlation	.807**	.810**	.824**	.671**	.746**	1
	Sig. (2-tailed)	.000	.000	.000	.000	.000	
	N	116	116	116	116	116	116

\*\* . Correlation is significant at the 0.01 level (2-tailed).

**Correlations**

		x4.1	x4.2	x4.3	x4.4	x4.5	tx4
x4.1	Pearson Correlation	1	.426**	.585**	.606**	.644**	.819**
	Sig. (2-tailed)		.000	.000	.000	.000	.000
	N	116	116	116	116	116	116
x4.2	Pearson Correlation	.426**	1	.422**	.510**	.572**	.706**
	Sig. (2-tailed)	.000		.000	.000	.000	.000
	N	116	116	116	116	116	116
x4.3	Pearson Correlation	.585**	.422**	1	.638**	.599**	.815**
	Sig. (2-tailed)	.000	.000		.000	.000	.000
	N	116	116	116	116	116	116
x4.4	Pearson Correlation	.606**	.510**	.638**	1	.583**	.826**
	Sig. (2-tailed)	.000	.000	.000		.000	.000
	N	116	116	116	116	116	116
x4.5	Pearson Correlation	.644**	.572**	.599**	.583**	1	.853**
	Sig. (2-tailed)	.000	.000	.000	.000		.000
	N	116	116	116	116	116	116
tx4	Pearson Correlation	.819**	.706**	.815**	.826**	.853**	1
	Sig. (2-tailed)	.000	.000	.000	.000	.000	
	N	116	116	116	116	116	116

\*\* . Correlation is significant at the 0.01 level (2-tailed).

## Reliability

**Reliability Statistics**

Cronbach's Alpha	N of Items
.859	5

**Item-Total Statistics**

	Scale Mean if Item Deleted	Scale Variance if Item Deleted	Corrected Item-Total Correlation	Cronbach's Alpha if Item Deleted
x1.1	15.92	3.916	.731	.816
x1.2	15.91	4.330	.655	.835
x1.3	15.72	4.515	.692	.825
x1.4	15.83	4.927	.617	.845
x1.5	15.76	4.428	.706	.822

## Reliability

**Reliability Statistics**

Cronbach's Alpha	N of Items
.895	5

**Item-Total Statistics**

	Scale Mean if Item Deleted	Scale Variance if Item Deleted	Corrected Item-Total Correlation	Cronbach's Alpha if Item Deleted
x2.1	15.02	5.339	.745	.872
x2.2	14.59	6.017	.617	.898
x2.3	14.85	5.726	.750	.871
x2.4	14.84	5.471	.812	.857
x2.5	15.03	5.094	.798	.859

## Reliability

**Reliability Statistics**

Cronbach's Alpha	N of Items
.825	5

**Item-Total Statistics**

	Scale Mean if Item Deleted	Scale Variance if Item Deleted	Corrected Item-Total Correlation	Cronbach's Alpha if Item Deleted
x3.1	15.42	5.377	.689	.772
x3.2	15.46	5.433	.699	.771
x3.3	15.22	4.975	.691	.769
x3.4	15.43	5.639	.461	.841
x3.5	15.50	5.591	.599	.797

## Reliability

**Reliability Statistics**

Cronbach's Alpha	N of Items
.864	5

**Item-Total Statistics**

	Scale Mean if Item Deleted	Scale Variance if Item Deleted	Corrected Item-Total Correlation	Cronbach's Alpha if Item Deleted
x4.1	15.34	4.645	.699	.831
x4.2	14.97	5.407	.575	.861
x4.3	15.22	4.645	.691	.834
x4.4	15.17	4.787	.722	.826
x4.5	15.16	4.393	.744	.820