

LAMPIRAN 1**Data Biaya Produksi Tahun 2017 - 2019**

No	Kode Perusahaan	Biaya Produksi		
		2017	2018	2019
1	ICBP	23.056.518.000.000	26.163.802.000.000	27.841.065.000.000
2	MYOR	15.432.073.964.459	18.485.524.466.220	16.956.873.534.395
3	ULTJ	3.073.686.000.000	3.456.813.000.000	3.972.002.000.000
4	GOOD	4.135.639.209.465	4.622.425.036.342	4.473.402.481.782
5	CAMP	368.986.872.920	389.960.986.122	426.145.995.957
6	ROTI	1.183.552.485.333	1.276.015.371.343	1.488.017.779.006
7	CLEO	391.122.194.030	587.473.793.070	693.860.452.683
8	FOOD	55.142.886.917	80.050.191.936	71.736.890.860
9	ADES	353.705.000.000	409.695.000.000	404.956.000.000
10	SKLT	354.513.468.653	417.295.376.844	502.870.777.692
11	HOKI	1.041.093.542.685	1.229.298.769.210	1.414.174.195.961
12	DLTA	198.409.644.000	244.464.343.000	226.975.144.000
13	INDF	45.641.263.000.000	50.930.147.000.000	52.470.847.000.000
14	MLBI	1.123.814.000.000	1.381.776.000.000	1.415.644.000.000
15	STTP	2.220.542.008.087	2.226.698.509.023	2.574.385.862.954

Data Biaya Promosi Tahun 2017 – 2019

No	Kode Perusahaan	Biaya Promosi		
		2017	2018	2019
1	ICBP	1.311.735.000.000	1.359.350.000.000	1.543.623.000.000
2	MYOR	1.422.234.631.394	2.431.032.910.641	3.393.230.779.946
3	ULTJ	329.957.000.000	446.452.000.000	455.752.000.000
4	GOOD	509.027.453.570	490.037.037.101	444.200.075.232
5	CAMP	54.292.676.945	52.160.615.528	52.204.547.175
6	ROTI	151.645.244.812	207.100.215.679	273.420.126.096
7	CLEO	29.540.630.205	33.897.269.719	38.717.504.054
8	FOOD	8.652.056.654	4.247.270.870	7.102.025.856
9	ADES	140.779.000.000	104.286.000.000	98.373.000.000
10	SKLT	31.941.456.635	35.513.667.119	39.630.817.158
11	HOKI	29.776.875.804	3.324.818.314	1.445.137.447
12	DLTA	44.967.812.000	48.483.536.000	45.858.038.000
13	INDF	1.448.701.000.000	1.552.179.000.000	1.697.366.000.000
14	MLBI	266.382.000.000	224.431.000.000	237.384.000.000
15	STTP	90.154.061.352	73.154.160.468	108.846.516.541

Data Laba Bersih Tahun 2017 – 2019

No	Kode Perusahaan	Laba Bersih		
		2017	2018	2019
1	ICBP	3.543.173.000.000	4.658.781.000.000	5.360.029.000.000
2	MYOR	1.630.953.830.893	1.760.434.280.304	2.039.404.206.764
3	ULTJ	718.402.000.000	701.607.000.000	1.035.865.000.000
4	GOOD	375.966.810.639	425.481.597.110	435.766.359.480
5	CAMP	43.421.734.614	61.947.295.689	76.758.829.457
6	ROTI	135.364.021.139	127.171.436.363	236.518.557.420
7	CLEO	50.173.730.829	63.261.752.474	130.756.461.708
8	FOOD	2.057.741.822	1.485.072.592	1.827.667.171
9	ADES	38.242.000.000	52.958.000.000	83.885.000.000
10	SKLT	22.970.715.348	31.954.131.252	44.943.627.900
11	HOKI	47.964.112.940	90.195.136.265	103.723.133.972
12	DLTA	279.772.635.000	338.129.985.000	317.815.177.000
13	INDF	5.097.264.000.000	4.961.851.000.000	5.902.729.000.000
14	MLBI	1.322.067.000.000	1.224.807.000.000	1.206.059.000.000
15	STTP	216.024.079.834	255.088.886.019	482.590.522.840

LAMPIRAN 2

Output SPSS 24 – Metode Analisis Data

UJI ANALISIS DESKRIPTIF

Descriptive Statistics					
	N	Minimum	Maximum	Mean	Std. Deviation
Biaya Produksi (X1)	45	55142886920	5.E+13	7.23E+12	1.354E+13
Biaya Promosi (X2)	45	1445137447	3.E+12	4.75E+11	7.425E+11
Laba Bersih (Y)	45	1485072592	6.E+12	1.02E+12	1.651E+12
Valid N (listwise)	45				

UJI ASUMSI KLASIK

1. Uji Normalitas

One-Sample Kolmogorov-Smirnov Test

		Unstandardized Residual
N		45
Normal Parameters ^{a,b}	Mean	.0000000
	Std. Deviation	.38933033
Most Extreme Differences	Absolute	.131
	Positive	.131
	Negative	-.123
Test Statistic		.131
Asymp. Sig. (2-tailed)		.049 ^c

a. Test distribution is Normal.

b. Calculated from data.

c. Lilliefors Significance Correction.

2. Uji Autokorelasi

Model Summary^b

Model	R	R Square	Adjusted R Square	Std. Error of the Estimate	Durbin-Watson
1	.935 ^a	.874	.868	4.484E+11	1.742

a. Predictors: (Constant), LAG_X2, LAG_X1

b. Dependent Variable: LAG_Y

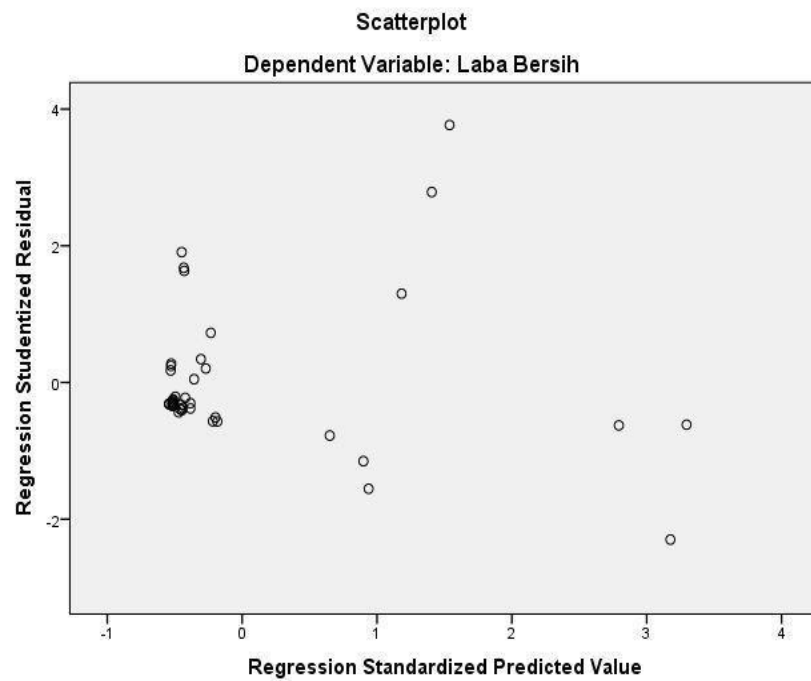
3. Uji Multikolinearitas

Coefficients^a

Model		Unstandardized Coefficients		Standardized Coefficients	t	Sig.	Collinearity Statistics	
		B	Std. Error	Beta			Tolerance	VIF
1	(Constant)	1.598E+11	9.536E+10		1.676	.101		
	Biaya Produksi (X1)	.111	.009	.911	12.568	.000	.455	2.196
	Biaya Promosi (X2)	.112	.161	.051	.697	.489	.455	2.196

a. Dependent Variable: Laba Bersih (Y)

4. Uji Heteroskedastisitas



Coefficients^a

Model		Unstandardized Coefficients		Standardized Coefficients	t	Sig.
		B	Std. Error	Beta		
1	(Constant)	2.227E+11	5.982E+10		3.723	.001
	Biaya Produksi	.008	.006	.289	1.485	.145
	Biaya Promosi	.142	.101	.274	1.407	.167

a. Dependent Variable: RES2

UJI MODEL DAN HIPOTESIS

1. Uji Koefisien Korelasi Berganda

Model Summary									
Model	R	R Square	Adjusted R Square	Std. Error of the Estimate	R Square Change	Change Statistics			Sig. F Change
						F Change	df1	df2	
1	.948 ^a	.900	.895	5.355E+11	.900	188.166	2	42	.000

a. Predictors: (Constant), Biaya Promosi, Biaya Produksi

2. Uji Koefisien Determinasi

Model	R	R Square
1	.948 ^a	.900

a. Predictors: (Constant), Biaya

3. Analisis Regresi Berganda

Coefficients ^a			
Model		Unstandardized Coefficients	
		B	Std. Error
1	(Constant)	1.598E+11	9.536E+10
	Biaya Produksi	.111	.009
	Biaya Promosi	.112	.161

a. Dependent Variable: Laba Bersih