

LAMPIRAN

Lampiran 1. Hasil perhitungan biaya produksi

NO	KODE	2019	2018	2017
1	ADES	404956	409695	353750
2	AISA	142676	126538	145718
3	ALTO	301891	260535	270595
4	CAMP	426145	389960	368986
5	CLOE	693680	587473	391122
6	COCO	182556	135692	117858
7	DLTA	226975	224464	198409
8	FOOD	713736	800501	759595
9	GOOD	473420	492147	395167
10	HOKI	414174	229298	315718
11	ICBP	278410	261638	309185
12	KINO	337578	246823	409509
13	MLBI	415644	381776	335981
14	MRAT	126578	134740	161785
15	MYOR	556870	485524	428569
16	ROTI	448017	376015	409258
17	SKLT	502870	417295	354513
18	ULTJ	642403	566199	529949

Lampiran 2. Hasil perhitungan biaya promosi

NO	KODE	2019	2018	2017
1	ADES	279	425	595
2	AISA	390	239	148
3	ALTO	356	326	396
4	CAMP	204	160	286
5	CLOE	417	397	379
6	COCO	253	312	468
7	DLTA	458	483	279
8	FOOD	102	247	362
9	GOOD	221	198	572
10	HOKI	445	324	372
11	ICBP	168	148	209
12	KINO	284	216	198
13	MLBI	277	202	309
14	MRAT	369	559	492
15	MYOR	306	338	307
16	ROTI	563	448	503
17	SKLT	389	469	356
18	ULTJ	421	358	375

Lampiran 3.hasil perhitungan volume penjualan

NO	KODE	2019	2018	2017
1	ADES	209818	226946	289213
2	AISA	274656	278541	265673
3	ALTO	335609	309544	301783
4	CAMP	218864	205700	202339
5	CLOE	282681	272541	281147
6	COCO	253752	241711	235700
7	DLTA	305781	301681	285259
8	FOOD	278892	259825	301377
9	GOOD	302354	289673	296681
10	HOKI	309289	305456	303852
11	ICBP	250825	247879	235679
12	KINO	273714	267765	259781
13	MLBI	267906	252431	239339
14	MRAT	307627	304681	302578
15	MYOR	281637	279249	263679
16	ROTI	234310	227371	218854
17	SKLT	301870	309478	302446
18	ULTJ	283782	275819	269303

Lampiran 4 Hasil Uji Deskriptif

**Descriptive Statistics**

	N	Minimum	Maximum	Sum	Mean	Std. Deviation
biaya produksi	54	55142	27841498	171085966	3168258.63	6740206.947
biaya promosi	54	43	3393230	19041014	352611.37	645726.355
volume penjualan	54	3271	4027966	26789121	496094.83	760167.704
kinerja keuangan	54	11058	7917240	59078674	1094049.52	1573715.546
Valid N (listwise)	54					

Lampiran 5 Hasil Uji Normalitas

**One-Sample Kolmogorov-Smirnov Test**

		Unstandardized Residual
N		54
Normal Parameters <sup>a,b</sup>	Mean	.0000000
	Std. Deviation	33456.263171
Most Extreme Differences	Absolute	.33
	Positive	.074
	Negative	-.074
Test Statistic		.742
Asymp. Sig. (2-tailed)		.200 <sup>cd</sup>

Lampiran 6. Hasil uji multikolinearitas

	Tolerance	VIF
Biaya produksi	0,169	5.931
Biaya promosi	0,176	3.087
Volume penjualan	0,191	5.223

Lampiran 7. Hasil Uji Autokolerasi

**Model Summary<sup>b</sup>**

Model	R	R Square	Adjusted R Square	Std. Error of the Estimate	Durbin-Watson
1	.975 <sup>a</sup>	.950	.948	174169.073	1,841

Lampiran 8 Hasil Uji Heteroskedastitas

	T	Sig
Biaya produksi	0,611	0,544
Biaya promosi	-0,778	0,440
Volume penjualan	1,404	0,166

Lampiran 9. Hasil uji R<sup>2</sup>

R	R square	Adjusted R square
0,975 <sup>a</sup>	0,950	0,948

Lampiran 10 Hasil Uji F

F <sub>hitung</sub>	F <sub>tabel</sub>	Sig.
319.869	2,79	0,000 <sup>b</sup>

Lampiran 11 Hasil Uji T

	T tabel	Sig
4.360	2.0085	0,000
4.683		0,000
9.173		0,000