

DAFTAR LAMPIRAN



STIE (Sekolah Tinggi Ilmu Ekonomi) Malangkuççwara printed:

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Log Bimbingan Skripsi

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: 202.710.296

No.	Tahap	Tanggal	Keterangan	Maret 2020
1	1	16-03-2020	Tahap awal konsul	
2	1	17-03-2020	Konsultasi Judul	
3	1	20-03-2020	Konsul Judl #2	
4	1	21-03-2020	Jurnal2 & Literature	
5	1	23-03-2020	Bikin outline	
6	1	25-03-2020	Masuk Bab 1-3	
No.	Tahap	Tanggal	Keterangan	April 2020
7	1	06-04-2020	Revisi Bab 1-3	
8	1	10-04-2020	Revisi bab 1-3	

9	1	28-04-2020	Bab 1-3
No.	Tahap	Tanggal	Keterangan Mei 2020
10	1	08-05-2020	Bab 1-3
11	1	26-05-2020	Bab 1-3 ok Sambil finishing, ;anjut bab 4,5
No.	Tahap	Tanggal	Keterangan Juni 2020
12	2	04-06-2020	Start bab 4,5
13	2	23-06-2020	Revisi bab4
No.	Tahap	Tanggal	Keterangan Juli 2020
14	2	10-07-2020	Revisi bab 4,

15	2	29-07-2020	Finishing All chapters
No.	Tahap	Tanggal	Keterangan Agustus 2020
16	2	04-08-2020	Finishing All chapters
17	2	12-08-2020	Persiapan Semhas
18	2	19-08-2020	Semhas
19	2	20-08-2020	Skrisi OK

Keterangan: Tahap 1 (Bab 1-3) dan Tahap 2 (Bab 4-5)

Lampiran 1 Kuesioner Penelitian

Kepada Yth:

Bapak/Ibu/Saudara/I

Di Tempat

Diselakesibukan Bapak/Ibu/Saudara/i, perkenankan kami mohon bantuannya untuk meluangkan sedikit waktu guna mengisi angket yang kami sertakan berikut ini.

Angket ini semata-mata untuk kepentingan ilmiah yaitu dalam rangka penyusunan skripsi, yang berjudul “PENGARUH DESTINATION IMAGE, NILAI, DAN KEPUASAN TERHADAP LOYALITAS PELANGGAN DI CAFE HABBIT EATERY MALANG” Mengingat pentingnya data ini maka kami sangat mengharapkan agar angket ini di isi dengan lengkap, jujur, tanpadipengaruhi oleh siapapun. Perlu juga diketahui bahwa dalam halini tidak ada jawaban yang dianggap salah, jawaban yang paling benar adalah yang sesuai dengan keadaan, perasaan dan pikiran masing-masing.

Atas bantuan dan kerjasamanya disampaikan terimakasih.

Malang, 08 juni 2020

Hormat saya

KUESIONER

1. No. Responden :.....
2. Identitas Responden
 - a. Laki-laki
 - b. PerempuanUmur :.....tahun
2. Pendidikan :
 - a. SD
 - b. SLTP
 - c. SMU/SMK
 - d. Diploma
 - e. Sarjana
3. Pekerjaan :
 - a. Pegawai Negeri
 - b. Pegawaiswasta
 - c. Wiraswasta
 - d. Pelajar/Mahasiswa
 - e. Ibu Rumah Tangga
 - f. Lain-lain.....
4. Pendapatan Responden:
 - a. <Rp2.500.000
 - b. Rp2.500.000 - Rp3.500.000
 - c. Rp3.500.000 - Rp4.000.000
 - d. Rp4.000.000
5. Lamanya menjadi pelanggan :.....tahun
 - a. < 1 tahun
 - b. 1 tahun < 3 tahun
 - c. >3 tahun

Petunjuk :Pilihlah satu jawaban dari jawaban a,b,c,d,e yang sesuai dengan pendapat/anggapan anda dengan memberi tanda (X) pada kolom yang tersedia.

Keterangan:

1 = Sangat Tidak Setuju (STS)

2 = Tidak Setuju (TS)

3 = Netral (N)

4 = Setuju (AS)

5 = Sangat Setuju (S)

Variabel **Destination image** (X1)

No.	Pernyataan	SS	S	N	TS	STS
1.	Dukungan infrastruktur seperti tersedianya akses jalan menjadi pertimbangan berkunjung di Cafe Habbit eatery					
2.	Cafe Habbit eatery menawarkan berbagai kenyamanan saat berkunjung					
3.	Kondisi lingkungan Cafe Habbit eatery mencerminkan lingkungan yang bersih dan asri					
4.	Cafe Habbit eatery menawarkan pengalaman unik karena berada di lingkungan wisata					

Variabel **Nilai** (X2)

No.	Pernyataan	SS	S	N	TS	STS
1.	Saya merasakan perasaan yang positif atau nyaman saat berkunjung Cafe Habbit eatery					
2.	Saya merasa berkunjung di Cafe Habbit eatery sesuai dengan konsep keinginan dan harapan saya					

3.	Saya merasa Cafe Habbit eatery memiliki performance yang baik dalam mengelola kualitas produknya					
4.	Saya merasa besarnya nilai uang yang saya bayarkan sebanding dengan nilai manfaat yang saya dapatkan saat berkunjung di Cafe Habbit eatery					

Variabel **Kepuasan Pelanggan (X3)**

No.	Pernyataan	SS	S	N	TS	STS
1.	Cafe Habbit eatery sudah memberikan kepuasan sesuai dengan yang saya harapkan					
2.	Saya memiliki minat untuk berkunjung kembali di Cafe Habbit eatery					
3.	Saya bersedia untuk merekomendasikan kepada orang lain berkunjung di Cafe Habbit eatery					

Variabel **Loyalitas Pelanggan (Y)**

No.	Pernyataan	SS	S	N	TS	STS
1.	Saya lebih memilih berkunjung di Cafe Habbit eatery daripada berkunjung di tempat café lainnya					
2.	Saya selalu ingin berkunjung kembali di Cafe Habbit eatery di waktu yang akan datang					
3.	Saya bersedia mereferensikan kepada orang lain untuk membeli di Cafe Habbit eatery					
4.	Saya bersedia memberitahu hal yang positif kepada orang lain tentang Cafe Habbit eatery					

Lampiran.2

jawaban

responden

No	x1.1	x1.2	x1.3	x1.4	X1	x2.1	x2.2	x2.3	x2.4	X2	x3.1	x3.2	x3.3	X3	y.1	y.2	y.3	y.4	Y
1	3	4	3	4	14	4	3	4	3	14	4	3	3	10	4	4	4	3	15
2	4	4	3	4	15	3	2	4	3	12	4	4	4	12	4	4	4	4	16
3	3	4	3	3	13	4	4	4	4	16	4	4	4	12	3	3	4	4	14
4	4	5	5	5	19	5	5	5	5	20	4	4	4	12	5	4	4	4	17
5	5	5	5	4	19	4	4	4	4	16	4	4	4	12	3	4	5	4	16
6	4	4	4	4	16	4	4	5	4	17	4	4	3	11	4	4	4	4	16
7	3	3	4	4	14	3	4	5	4	16	4	4	4	12	4	4	3	4	15
8	3	3	3	3	12	4	4	3	2	13	3	3	3	9	4	4	4	4	16
9	4	4	4	5	17	5	5	5	5	20	2	4	3	9	4	4	5	4	17
10	4	4	4	4	16	5	5	5	3	18	4	4	4	12	4	4	4	3	15
11	4	5	4	5	18	4	5	5	4	18	4	4	4	12	5	5	5	4	19
12	5	5	5	5	20	5	5	5	5	20	4	4	4	12	5	5	5	5	20
13	4	4	4	3	15	4	4	3	3	14	3	3	4	10	4	4	4	3	15
14	4	4	4	5	17	4	5	5	4	18	3	4	3	10	4	4	5	4	17
15	3	4	4	4	15	5	5	5	4	19	4	4	5	13	4	4	5	4	17
16	4	3	4	4	15	4	4	4	4	16	2	2	4	8	4	4	4	4	16
17	4	3	3	4	14	5	5	5	5	20	4	5	5	14	4	4	5	4	17
18	4	3	3	5	15	4	3	4	4	15	4	4	4	12	4	4	5	4	17
19	4	4	4	4	16	3	4	5	5	17	3	4	4	11	4	4	5	4	17
20	5	5	5	4	19	3	4	5	3	15	3	4	4	11	4	4	4	4	16
21	4	4	4	3	15	5	5	5	5	20	3	5	3	11	4	4	5	4	17
22	4	4	4	3	15	3	4	4	4	15	3	2	2	7	4	3	5	4	16
23	4	4	4	4	16	5	5	5	5	20	3	3	3	9	4	4	4	4	16
24	4	4	3	4	15	5	5	5	4	19	4	3	4	11	5	4	4	4	17
25	4	4	4	4	16	4	4	4	4	16	4	4	4	12	5	5	4	4	18
26	4	4	4	5	17	5	4	5	4	18	4	4	4	12	4	4	4	4	16
27	4	4	4	4	16	5	5	5	5	20	4	5	5	14	4	3	5	5	17
28	4	5	4	5	18	5	4	4	4	17	4	4	4	12	4	4	4	4	16
29	4	4	3	4	15	5	5	2	5	17	3	5	5	13	4	4	5	5	18
30	4	4	4	4	16	5	5	5	4	19	4	4	4	12	4	4	5	4	17
31	4	4	4	4	16	4	4	4	4	16	3	3	2	8	4	4	4	5	17
32	5	5	4	5	19	5	5	5	5	20	4	4	4	12	5	5	5	5	20
33	4	4	4	4	16	4	4	4	4	16	4	4	4	12	4	4	4	4	16
34	3	4	3	3	13	3	3	3	3	12	4	4	4	12	3	4	3	3	13
35	4	4	4	4	16	5	4	4	4	17	5	5	5	15	4	4	4	4	16
36	3	4	4	4	15	3	4	4	4	15	3	3	3	9	4	4	3	4	15

37	4	3	3	4	14	4	4	4	2	14	3	4	3	10	4	4	4	4	16
38	3	3	3	3	12	5	5	5	5	20	4	2	4	10	4	3	4	4	15
39	4	5	5	5	19	5	5	5	5	20	3	4	4	11	5	5	5	5	20
40	4	3	4	4	15	5	4	5	4	18	3	3	2	8	4	4	5	4	17
41	3	3	3	4	13	4	4	4	4	16	3	3	3	9	4	4	4	4	16
42	3	3	3	3	12	3	4	4	4	15	3	4	4	11	4	4	4	4	16
43	4	4	4	4	16	4	4	4	4	16	5	5	5	15	5	5	4	4	18
44	3	3	3	3	12	4	4	4	4	16	4	3	3	10	4	4	4	3	15
45	3	3	2	3	11	3	2	2	3	10	3	3	3	9	4	4	4	3	15
46	3	3	4	5	15	3	4	4	2	13	4	4	4	12	4	4	4	4	16
47	4	5	4	4	17	5	5	4	4	18	4	4	4	12	4	5	4	4	17
48	4	4	4	4	16	5	5	5	3	18	4	4	4	12	4	4	4	4	16
49	4	3	3	4	14	4	4	4	4	16	4	4	4	12	3	3	4	4	14
50	4	4	5	5	18	5	5	5	3	18	4	4	3	11	4	4	4	5	17
51	4	4	4	4	16	4	5	5	3	17	4	4	4	12	4	4	5	4	17
52	4	4	4	5	17	5	5	5	5	20	4	4	3	11	4	4	5	5	18
53	5	5	5	5	20	5	5	5	3	18	5	4	5	14	5	5	5	4	19
54	4	4	4	5	17	5	5	5	5	20	5	5	5	15	5	5	5	5	20
55	4	4	4	4	16	5	5	5	4	19	4	4	4	12	4	4	4	4	18
56	5	4	3	5	17	4	4	5	5	18	5	5	5	15	4	5	5	4	18
57	3	2	3	4	12	4	3	4	4	15	4	4	4	12	4	4	4	4	16
58	3	2	4	4	13	3	3	5	3	14	4	4	4	12	3	3	4	4	14
59	3	3	3	3	12	3	3	3	2	11	3	2	2	7	3	3	3	4	13
60	3	3	3	4	13	4	4	4	3	15	3	3	2	8	3	3	4	4	14
61	4	4	3	4	15	3	3	3	3	12	4	4	4	12	4	4	4	4	16
62	4	4	4	4	16	4	4	4	4	16	4	4	4	12	4	4	4	4	16
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64	5	5	5	4	19	4	4	4	4	16	4	4	4	12	3	4	5	4	16
65	4	3	4	5	16	4	4	5	4	17	4	4	4	12	5	4	5	4	18
66	3	3	4	4	14	3	4	5	4	16	4	4	4	12	4	4	3	4	15
67	3	3	3	3	12	4	4	3	2	13	4	3	2	9	4	4	4	4	16
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70	4	5	4	5	18	4	5	5	4	18	4	4	4	12	5	5	5	4	19
71	5	5	5	5	20	5	5	5	5	20	4	4	4	12	5	5	5	5	20
72	3	3	3	3	12	4	4	3	3	14	3	3	4	10	4	4	4	3	15
73	4	4	4	5	17	4	5	5	4	18	3	4	3	10	4	4	5	4	17

74	3	3	4	4	14	5	5	5	4	19	4	4	5	13	4	4	5	4	17
75	4	4	4	4	16	4	4	4	4	16	2	2	4	8	4	4	3	3	14
76	4	3	3	4	14	5	5	5	5	20	4	5	5	14	4	4	5	4	17
77	4	4	4	4	16	4	3	4	4	15	4	4	4	12	4	4	5	4	17
78	3	4	3	4	14	5	5	5	3	18	5	5	4	14	5	5	4	4	18
79	4	3	3	4	14	4	4	4	4	16	4	4	4	12	4	4	4	4	16
80	4	4	5	5	18	5	5	5	3	18	4	4	3	11	4	4	4	5	17

Lampiran 3 Hasil Olah Data SPSS

Descriptive Statistics

	N	Minimum	Maximum	Mean	Std. Deviation
x1.1	80	3	5	3.82	.591
x1.2	80	2	5	3.84	.737
x1.3	80	2	5	3.79	.669
x1.4	80	3	5	4.11	.656
Destination image	80	11	20	15.56	2.157
x2.1	80	3	5	4.25	.738
x2.2	80	2	5	4.29	.750
x2.3	80	2	5	4.40	.756
x2.4	80	2	5	3.91	.845
Nilai	80	10	20	16.85	2.481
x3.1	80	2	5	3.71	.679
x3.2	80	2	5	3.82	.725
x3.3	80	2	5	3.76	.783
Kepuasan Pelanggan	80	7	15	11.30	1.831
y.1	80	3	5	4.09	.532
y.2	80	3	5	4.06	.512
y.3	80	3	5	4.31	.608
y.4	80	3	5	4.02	.503
Loyalitas Pelanggan	80	13	20	16.51	1.551
Valid N (listwise)	80				

x1.1

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	3	22	27.5	27.5	27.5
	4	50	62.5	62.5	90.0
	5	8	10.0	10.0	100.0
	Total	80	100.0	100.0	

x1.2

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	2	2	2.5	2.5	2.5
	3	23	28.8	28.8	31.2
	4	41	51.2	51.2	82.5
	5	14	17.5	17.5	100.0
	Total	80	100.0	100.0	

x1.3

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	2	1	1.2	1.2	1.2
	3	25	31.2	31.2	32.5
	4	44	55.0	55.0	87.5
	5	10	12.5	12.5	100.0
	Total	80	100.0	100.0	

x1.4

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	3	13	16.2	16.2	16.2
	4	45	56.2	56.2	72.5
	5	22	27.5	27.5	100.0
	Total	80	100.0	100.0	

x2.1

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	3	14	17.5	17.5	17.5
	4	32	40.0	40.0	57.5
	5	34	42.5	42.5	100.0
	Total	80	100.0	100.0	

x2.2

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid 2	2	2.5	2.5	2.5
3	8	10.0	10.0	12.5
4	35	43.8	43.8	56.2
5	35	43.8	43.8	100.0
Total	80	100.0	100.0	

x2.3

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid 2	2	2.5	2.5	2.5
3	7	8.8	8.8	11.2
4	28	35.0	35.0	46.2
5	43	53.8	53.8	100.0
Total	80	100.0	100.0	

x2.4

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	2	5	6.2	6.2	6.2
	3	17	21.2	21.2	27.5
	4	38	47.5	47.5	75.0
	5	20	25.0	25.0	100.0
	Total	80	100.0	100.0	

x3.1

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	2	4	5.0	5.0	5.0
	3	21	26.2	26.2	31.2
	4	49	61.2	61.2	92.5
	5	6	7.5	7.5	100.0
	Total	80	100.0	100.0	

x3.2

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid 2	5	6.2	6.2	6.2
3	14	17.5	17.5	23.8
4	51	63.8	63.8	87.5
5	10	12.5	12.5	100.0
Total	80	100.0	100.0	

x3.3

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid 2	6	7.5	7.5	7.5
3	18	22.5	22.5	30.0
4	45	56.2	56.2	86.2
5	11	13.8	13.8	100.0
Total	80	100.0	100.0	

y.1

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid 3	8	10.0	10.0	10.0
4	57	71.2	71.2	81.2
5	15	18.8	18.8	100.0
Total	80	100.0	100.0	

y.2

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid 3	8	10.0	10.0	10.0
4	59	73.8	73.8	83.8
5	13	16.2	16.2	100.0
Total	80	100.0	100.0	

y.3

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid 3	6	7.5	7.5	7.5
4	43	53.8	53.8	61.2
5	31	38.8	38.8	100.0
Total	80	100.0	100.0	

y.4

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid 3	9	11.2	11.2	11.2
4	60	75.0	75.0	86.2
5	11	13.8	13.8	100.0
Total	80	100.0	100.0	

Correlations

		x1.1	x1.2	x1.3	x1.4	Destination image
x1.1	Pearson Correlation	1	.661**	.577**	.509**	.833**
	Sig. (2-tailed)		.000	.000	.000	.000
	N	80	80	80	80	80
x1.2	Pearson Correlation	.661**	1	.622**	.405**	.839**
	Sig. (2-tailed)	.000		.000	.000	.000
	N	80	80	80	80	80
x1.3	Pearson Correlation	.577**	.622**	1	.517**	.838**
	Sig. (2-tailed)	.000	.000		.000	.000
	N	80	80	80	80	80
x1.4	Pearson Correlation	.509**	.405**	.517**	1	.742**
	Sig. (2-tailed)	.000	.000	.000		.000
	N	80	80	80	80	80
Destination image	Pearson Correlation	.833**	.839**	.838**	.742**	1
	Sig. (2-tailed)	.000	.000	.000	.000	
	N	80	80	80	80	80

** . Correlation is significant at the 0.01 level (2-tailed).

Reliability

Scale: ALL

Case Processing Summary

		N	%
Cases	Valid	80	100.0
	Excluded ^a	0	.0
	Total	80	100.0

a. Listwise deletion based on all variables in the procedure.

Reliability Statistics

Cronbach's Alpha	N of Items
.826	4

Correlations

		x2.1	x2.2	x2.3	x2.4	Nilai
x2.1	Pearson Correlation	1	.738**	.454**	.462**	.816**
	Sig. (2-tailed)		.000	.000	.000	.000
	N	80	80	80	80	80
x2.2	Pearson Correlation	.738**	1	.621**	.460**	.868**
	Sig. (2-tailed)	.000		.000	.000	.000
	N	80	80	80	80	80
x2.3	Pearson Correlation	.454**	.621**	1	.452**	.781**
	Sig. (2-tailed)	.000	.000		.000	.000
	N	80	80	80	80	80
x2.4	Pearson Correlation	.462**	.460**	.452**	1	.755**
	Sig. (2-tailed)	.000	.000	.000		.000
	N	80	80	80	80	80
Nilai	Pearson Correlation	.816**	.868**	.781**	.755**	1
	Sig. (2-tailed)	.000	.000	.000	.000	
	N	80	80	80	80	80

** . Correlation is significant at the 0.01 level (2-tailed).

Reliability

Scale: ALL

Case Processing Summary

		N	%
Cases	Valid	80	100.0
	Excluded ^a	0	.0
	Total	80	100.0

a. Listwise deletion based on all variables in the procedure.

Reliability Statistics

Cronbach's Alpha	N of Items
.815	4

Correlations

		x3.1	x3.2	x3.3	Kepuasan Pelanggan
x3.1	Pearson Correlation	1	.539**	.513**	.804**
	Sig. (2-tailed)		.000	.000	.000
	N	80	80	80	80
x3.2	Pearson Correlation	.539**	1	.594**	.850**
	Sig. (2-tailed)	.000		.000	.000
	N	80	80	80	80
x3.3	Pearson Correlation	.513**	.594**	1	.853**
	Sig. (2-tailed)	.000	.000		.000
	N	80	80	80	80
Kepuasan Pelanggan	Pearson Correlation	.804**	.850**	.853**	1
	Sig. (2-tailed)	.000	.000	.000	
	N	80	80	80	80

** . Correlation is significant at the 0.01 level (2-tailed).

Reliability

Scale: ALL

Case Processing Summary

		N	%
Cases	Valid	80	100.0
	Excluded ^a	0	.0
	Total	80	100.0

a. Listwise deletion based on all variables in the procedure.

Reliability Statistics

Cronbach's Alpha	N of Items
.784	3

Correlations

		y.1	y.2	y.3	y.4	Loyalitas Pelanggan
y.1	Pearson Correlation	1	.723**	.267'	.276'	.773**
	Sig. (2-tailed)		.000	.017	.013	.000
	N	80	80	80	80	80
y.2	Pearson Correlation	.723**	1	.262'	.191	.741**
	Sig. (2-tailed)	.000		.019	.090	.000
	N	80	80	80	80	80
y.3	Pearson Correlation	.267'	.262'	1	.389**	.687**
	Sig. (2-tailed)	.017	.019		.000	.000
	N	80	80	80	80	80
y.4	Pearson Correlation	.276'	.191	.389**	1	.633**
	Sig. (2-tailed)	.013	.090	.000		.000
	N	80	80	80	80	80
Loyalitas Pelanggan	Pearson Correlation	.773**	.741**	.687**	.633**	1
	Sig. (2-tailed)	.000	.000	.000	.000	
	N	80	80	80	80	80

** . Correlation is significant at the 0.01 level (2-tailed).

* . Correlation is significant at the 0.05 level (2-tailed).

Reliability

Scale: ALL

Case Processing Summary

		N	%
Cases	Valid	80	100.0
	Excluded ^a	0	.0
	Total	80	100.0

a. Listwise deletion based on all variables in the procedure.

Reliability Statistics

Cronbach's Alpha	N of Items
.679	4

Variables Entered/Removed^b

Model	Variables Entered	Variables Removed	Method
1	Kepuasan Pelanggan , Destination image , Nilai ^a		Enter

a. All requested variables entered.

b. Dependent Variable: Loyalitas Pelanggan

Model Summary^b

Model	R	R Square	Adjusted R Square	Std. Error of the Estimate
1	.727 ^a	.529	.510	1.085

a. Predictors: (Constant), Kepuasan Pelanggan , Destination image , Nilai

b. Dependent Variable: Loyalitas Pelanggan

ANOVA^b

Model		Sum of Squares	df	Mean Square	F	Sig.
1	Regression	100.481	3	33.494	28.440	.000 ^a
	Residual	89.506	76	1.178		
	Total	189.988	79			

a. Predictors: (Constant), Kepuasan Pelanggan , Destination image ,
Nilai

b. Dependent Variable: Loyalitas Pelanggan

Coefficients^a

Model		Unstandardized Coefficients		Standardized Coefficients	T	Sig.
		B	Std. Error	Beta		
1	(Constant)	6.780	1.081		6.272	.000
	Destination image	.305	.068	.424	4.473	.000
	Nilai	.191	.060	.306	3.191	.002
	Kepuasan Pelanggan	.156	.071	.184	2.196	.031

a. Dependent Variable: Loyalitas Pelanggan

Model Summary^b

Model	Durbin-Watson
1	1.836 ^a

a. Predictors:
(Constant), Kepuasan Pelanggan ,
Destination image ,
Nilai

b. Dependent Variable: Loyalitas Pelanggan

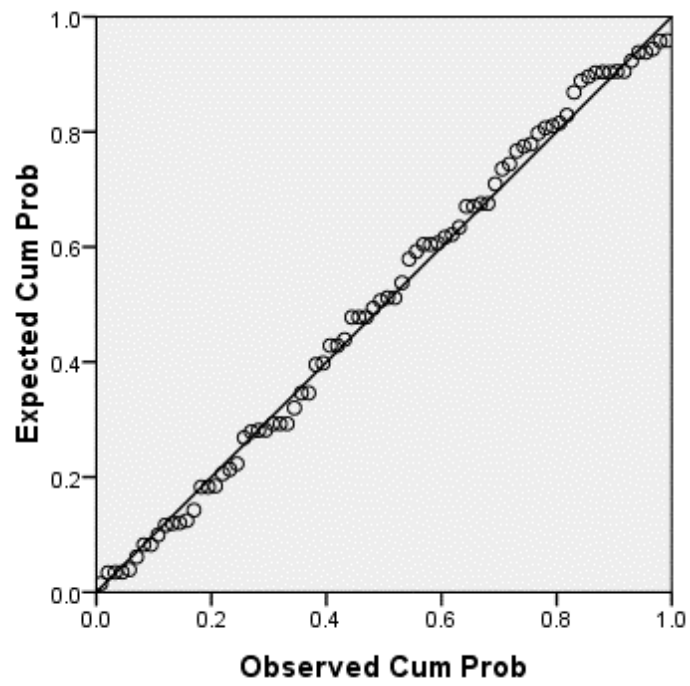
Coefficients^a

Model		Collinearity Statistics	
		Tolerance	VIF
1	Destination image	.689	1.451
	Nilai	.673	1.486
	Kepuasan Pelanggan	.883	1.132

a. Dependent Variable: Loyalitas Pelanggan

Normal P-P Plot of Regression Standardized Residual

Dependent Variable: Loyalitas Pelanggan



One-Sample Kolmogorov-Smirnov Test

		Unstandardized Residual
N		80
Normal Parameters ^a	Mean	.0000000
	Std. Deviation	1.06441906
Most Extreme Differences	Absolute	.056
	Positive	.049
	Negative	-.056
Kolmogorov-Smirnov Z		.497
Asymp. Sig. (2-tailed)		.966

a. Test distribution is Normal.

Scatterplot

Dependent Variable: Loyalitas Pelanggan

